ELECTRICAL MERCHANDISE FOR THE HOME

GENERAL ELECTRIC SUPPLY CORPORATION

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ELECTRICAL HOME APPLIANCES

AT YOUR FINGER TIPS » DAY AND NIGHT

Comfort
Cleanliness
Convenience

GENERAL ELECTRIC
SUPPLY CORPORATION

very Special

TO Merchandisers of Electrical Materials . . . for the HOME

. . . . *we dedicate this publication*

If you will observe thoughtfully the following pages, you will be impressed with the completeness of the G-E Monogram lines and other nationally advertised merchandise distributed by the General Electric Supply Corporation.

Much publicity has been issued on each individual line, bringing out the superior market position of each and the advantages to you in placing your selling efforts on these lines. Now, in this manual and for the first time, you have a complete assembly of these lines under one cover for your convenient use both as a reference book in ordering, and what is most important, for use by your own sales personnel in actual selling. This is compiled in compact, interesting and organized form, and you will find herein the prices and sales information which are component parts of every sale.

For these purposes, we are pleased to furnish you with copies of this manual.

GENERAL ELECTRIC SUPPLY CORPORATION

Copyrighted 1931, General Electric Supply Corp. Price $1.25 each.

Introductory

The quality merchandise presented herein gives you a clear conception of the very complete service we are in position to offer to aggressive electrical merchants.

When you display and exploit the quality merchandise listed in this manual, your store is automatically identified with the tremendous, sales building national advertising carried on by the manufacturers. Particularly is this emphasized with products bearing the General Electric name. Further, when you identify your store with the merchandise lines listed herein, there is available to you one of the strongest forces in modern selling—powerful merchandising plans—developed from the wide experience of the leading electrical manufacturers. These plans are tested and proved and are bound to bring results if they are used by yourself thru your own retail salesmen.

Time Payment Plan—A time payment plan is available for dealers of the General Electric Supply Corporation who have approved credit standing. This plan has been developed to meet the needs of electrical dealers and upon request we will be glad to explain its operation in detail.

New Items—All new items announced up to the time of publication are included. To meet the requirements of this fast developing home appliance industry, we plan to keep you advised of any major items or changes which may be announced previous to a reissue of this publication.

Prices—Prices shown are the manufacturers latest list prices at time of publication. All prices are subject to change without notice. We will at all times, give our customers the benefit of the lowest net prices which prevail at the time orders are received.

Terms—Our terms are 30 days net, 2% cash 10 days from date of invoice, F. O. B. warehouse, to concerns or persons who are qualified to purchase at wholesale and have approved credit rating.

Loss or Damage in Transit—We are not responsible for goods lost or damaged in transit. Any such claims should be referred to the transportation company. However, we will be pleased to co-operate and lend our assistance where possible in securing adjustments for you.

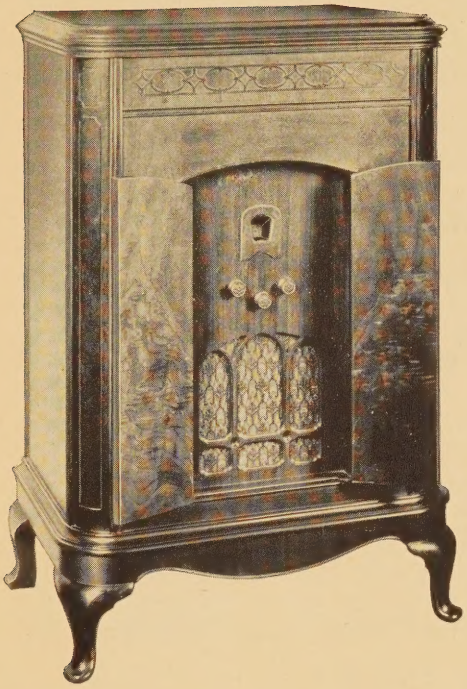
721841-9A jr 82-01-09

Tone
Beauty of Cabinet
Sensitivity
Selectivity

"Believe Your Own Ears!"

General Electric Radios are sold only through appointed G-E Radio dealers

De Luxe Automatic Combination



An instrument which combines in a beautiful cabinet, the marvelous receptive qualities of the General Electric Radio and improved phonograph record reproduction.

FEATURES

1. Authentic Queen Anne cabinet design—center-matched butt walnut front panels and doors — hand rubbed wax finish. Door pulls of one-piece antique bronze are made to fit the finger. Hand routed grille.
2. Beautiful tone made possible by De Luxe superheterodyne circuit—10 tubes — two are Pentodes which bring out the high frequency tones and increase output.
3. New coupled type automatic volume control. Limits static and noise in changing stations and brings in all stations at same volume. Eliminates necessity of resonance indicator or glow tube.
4. Standard Dynamic Speaker. Full Range Tone Control.
5. Chassis doubly shielded in steel, eliminating pick-up of local outside interference. Dustproof outer shield acts as anti-resonance chamber, counteracting natural cabinet resonance.
6. Phonograph equipped with automatic record changer. Enables playing of ten 10-inch records in continuous succession. 12-inch records may be played singly.
7. New induction type phonograph motor. Gear shift for playing new type long playing records.
8. Greatly improved microphone for home recording is a miniature of the studio type. Both radio and home entertainment programs may be recorded on either 6- or 10-inch home recording records.
9. Equipped with records and needles.
10. Dimensions: 44-inches high; 29½-inches wide; 21½-inches deep.

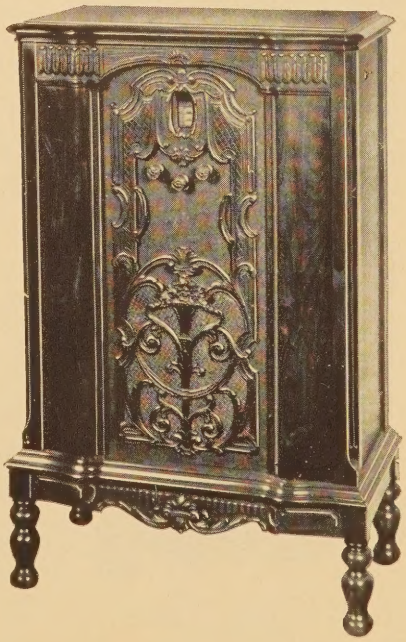
Model H72—Price complete with tubes.....$345.00

De Luxe Lowboy

FEATURES

1. Natural tone — exactly as broadcast.
2. Brown walnut cabinet of Classical design. Graceful curved front with carved center panel. Hand rubbed wax finish. Hand turned legs.
3. Sensitivity — it gets the station for which it is tuned.
4. Selectivity — no overlapping from stations on other channels.
5. De Luxe superheterodyne circuit — 10 tubes. two of which are Pentodes. These tubes, operating in push-pull, bring out the high frequency tones and increase output.
6. Standard dynamic speaker. Full range tone control.
7. New coupled type automatic volume control. Limits static and noise in changing stations and enables all stations to come in at the same strength.
8. Chassis is doubly shielded in steel. Eliminates pick-up of local outside interference provided shielded lead-in wire is used. Dustproof outer shield acts as an anti-resonance chamber, counteracting natural cabinet resonance.
9. Dimensions: 40⅞-inches high; 27⅜-inches wide; 14$\frac{3}{16}$-inches deep.

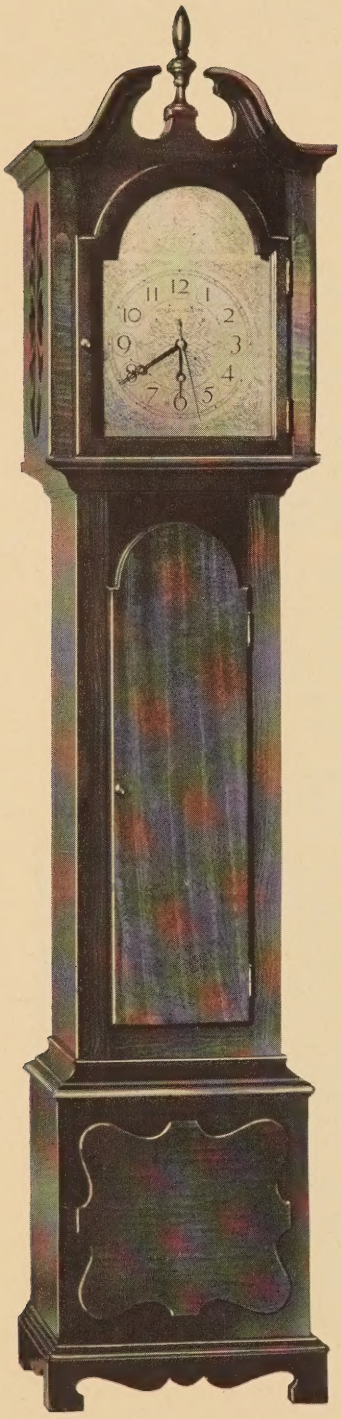
Model H32—Price complete with tubes.....$164.50



Grandfather Clock-Radios

A grandfather clock! An heirloom to be handed down from generation to generation. A beautiful, practical and lasting piece of furniture.

Now, for the first time, authentic reproductions of Colonial grandfather clocks are combined with the marvelous receiving qualities of the G-E Full Range Radio.



Modern Longfellow Grandfather Clock-Radio

6 Reasons Why You Should Own a G-E Grandfather Clock-Radio

1. Beauty of tone — Long air shaft in cabinet helps to bring out low tones of broadcast.
2. Beauty of cabinets — faithful reproductions of Colonial clocks in brown mahogany. Control knobs are concealed behind doors of authentic design.
3. Pride of ownership — A G-E Grandfather Clock-Radio lends quiet dignity and charm to the home of today.
4. Accuracy of clock — The General Electric Clock in each cabinet keeps perfect time — requires no winding and does not interfere with the operation of the radio.
5. Compact — Requires little floor space. May be placed in any living room or hall.
6. General Electric superheterodyne chassis insures Full Range performance.

Modern Longfellow Grandfather Clock-Radio

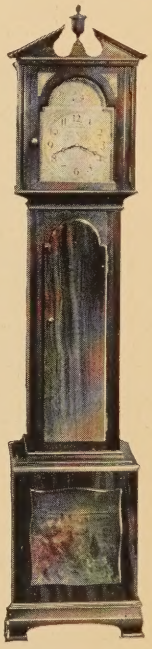
Early Colonial design — 10-tube superheterodyne chassis with tone control and automatic volume control — push-pull output — standard dynamic speaker mounted in head of cabinet. Grille openings located at sides of cabinet near top. Remote control is available for this model at additional cost. Dimensions: 77⅝ inches high; 17¼ inches wide; 14 11/16 inches deep.

Price complete with tubes.....$285.00
Price complete with tubes and Remote Control..... 355.00

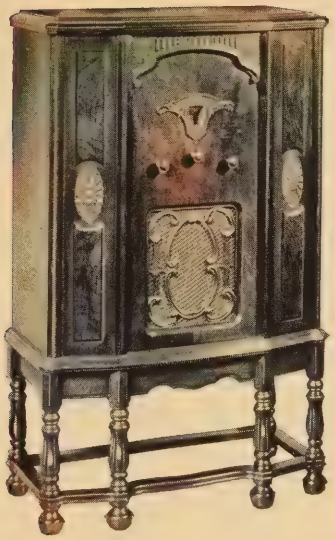
Georgian Grandfather Clock-Radio

Authentic Georgian motif in a small model especially suitable for use in a living room. Nine-tube superhetrodyne chassis using new 235 tubes. Automatic volume control. Pentode tubes in push-pull audio and standard speaker used. Grille openings at side near top. Tone control and "on and off" switch are operated by the same knob. Dimensions: 67⅞ inches high; 15 inches wide; 12¾ inches deep.

Price complete with tubes.....$179.00



Georgian Grandfather Clock-Radio



G-E Popular Console

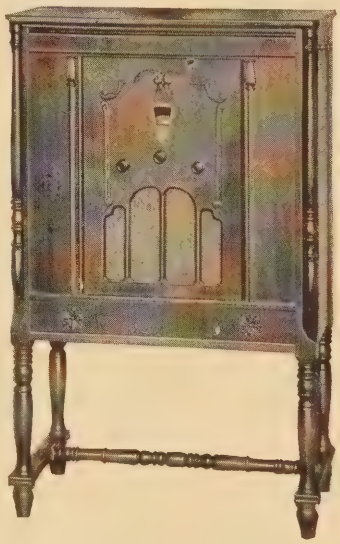
A G-E Full Range Radio in a style of cabinet that is in great demand today.

FEATURES

1. Remarkable tone made possible by use of 9-tube De Luxe Junior chassis. Two tone chambers at sides of loudspeaker counteract natural cabinet resonance and thereby improve the tone.
2. Brown walnut cabinet, splayed front and arched rail. Center-matched butt walnut instrument panel. Butt walnut and ornamental plaques at sides of panel. Six legs lend massive effect to the cabinet.
3. New coupled type automatic volume control limits static and brings in all stations at the same volume.
4. Pentode tubes increase output and bring out high tones of broadcast. Two tubes of this type are used in the Popular Console.
5. Chassis completely shielded.
6. Power switch and tone control knob combined in one unit.
7. Translucent dial — calibrated in kilocycles.
8. Dimensions: 43 inches high; 27 inches wide; 14 inches deep.

Model K62 $124.75 COMPLETE WITH TUBES

Battery Operated Console



Designed expressly for unwired homes, this model embodies, for the first time in a battery operated radio, the finest features of the superheterodyne receiver.

FEATURES

1. Eight-tube screen-grid superheterodyne circuit greatly improves ability to bring in distant stations and to tune out interfering stations on other wave lengths.
2. New type dynamic speaker, used for the first time in a battery operated set, insures great fidelity of tone.
3. Operates from the new Eveready Two-Volt Air Cell Battery and large size "B" batteries which can be used for approximately one year without renewal. Batteries are housed completely in cabinet.
4. Cabinet is of the Lowboy type in brown walnut with satin finish. Early American design.
5. Dimensions: 43 inches high; 27½ inches wide; 13 5/16 inches deep.

$99.50 COMPLETE WITH TUBES LESS BATTERIES

G-E Midget

GENERAL ELECTRIC'S SMALLEST RADIO

Small in size — big in performance, the G-E Midget meets the need for a small, economical radio that will reproduce satisfactorily.

FEATURES

1. Two tuned radio frequency circuits.
2. Four tubes, including new type Pentode tube which gives greater output.
3. Six-inch dynamic speaker.
4. Walnut finished cabinet, Gothic design. Equipped with three control knobs.
5. Dimensions: 15½ inches high; 11½ inches wide; 7½ inches deep.

$37.50 COMPLETE WITH TUBES

The JUNIOR Line of General Electric Radio

G-E JUNIOR

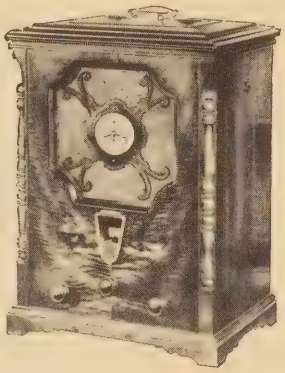
Rich brown walnut cabinet, matched butt walnut panel, 18th Century clock design. Folding type antique bronze handle, to assure easy portability. Cabinet dimensions: 19½ inches high; 13¾ inches wide; 10 inches deep. Weight 35 lbs.

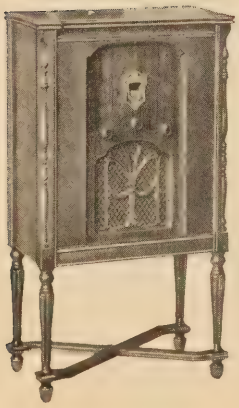
$72.50 COMPLETE WITH TUBES

G-E JUNIOR WITH CLOCK

A G-E Junior equipped with a G-E clock.

$84.50 COMPLETE WITH TUBES





JUNIOR CONSOLE

Rich brown walnut cabinet. Early American design. Dimensions: 38½ inches high; 21¼ inches wide; 11¾ inches deep.

$89.50 COMPLETE WITH TUBES

11 Important Features

1. Eight-tube screen-grid superheterodyne circuit.
2. Full Range sensitivity — your pick of the stations.
3. Full Range selectivity — no overlapping from stations on other channels.
4. Full Range tone — standard dynamic speaker insures unusual tone for a small set.
5. Two new 235 tubes — they cut down local station interference.
6. Beautiful cabinets — exclusive General Electric design.
7. Tubes are tested in set at factory; then are shipped in sockets.
8. New type tone control.
9. Compact chassis — well shielded — not a large set "cut down."
10. Terminals for external phonograph connection.
11. They bear the G-E monogram — the hallmark of quality.

G-E End Table Phonograph

Companion Unit to the G-E Full Range Radio

Enjoy the programs that come to you over the air, certainly! But also enjoy your favorite selections, chosen at just the time when you are in the mood to hear them, possible only with a phonograph.

The G-E End Table Phonograph converts your electric radio into a radio and phonograph combination. By its use in connection with a General Electric Full Range Radio, your records will be reproduced through the radio and will come to you with the same fidelity of tone, with all the rich coloring that identifies every broadcast received through the G-E Radio.

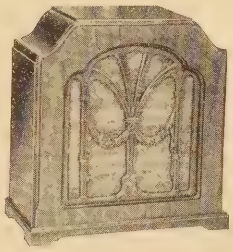
The G-E End Table Phonograph is useful and convenient. Placed by the side of a davenport or easy chair, it can be operated with utmost ease. It can be used to support a small radio such as the G-E Junior, or on it can rest a scarf, reading lamp, smoking set, books or similar articles. The sliding top, an **exclusive** G-E feature, permits the operation of the phonograph without removing these objects.

11 Distinctive Features of the G-E End Table Phonograph

1. Adaptability — converts a G-E, or almost any other electric radio, into a radio and phonograph combination.
2. Tone quality — permits record reproduction of the same high quality as radio reception.
3. Convenience — arm chair height — can be used as end table for books, a lamp or a table model radio. Shelf at bottom for record albums or magazines.
4. Sliding top permits operation of phonograph without disturbing articles placed on top.
5. Volume control on motor board.
6. A 25-foot cable for connection with radio.
7. Standard G-E phonograph motor with automatic stop.
8. Tone arm and pick-up of improved design.
9. Plays any size record.
10. Appearance — 18th Century cabinet design of the Duncan Phyfe motif. Finished in brown walnut. Blends well with present day furniture, including G-E Radio cabinets.
11. Dimensions: 25½ inches high; 23 inches wide; 15 inches deep.

$64.50

G-E Permanent Magnet Loudspeaker



This loudspeaker meets the very definite need for extra loudspeakers to be used at remote points in connection with a radio receiver. Before the development of the G-E Loudspeaker, it was not possible to obtain a satisfactory speaker to meet this need. Magnetic speakers caused a loss in tone fidelity and dynamic speakers required connection to a source of power. This was undesirable due to involved connections.

The General Electric Permanent Magnet Loudspeaker is a dynamic speaker; it does not require a direct current supply and is equal in performance to the standard dynamic speaker.

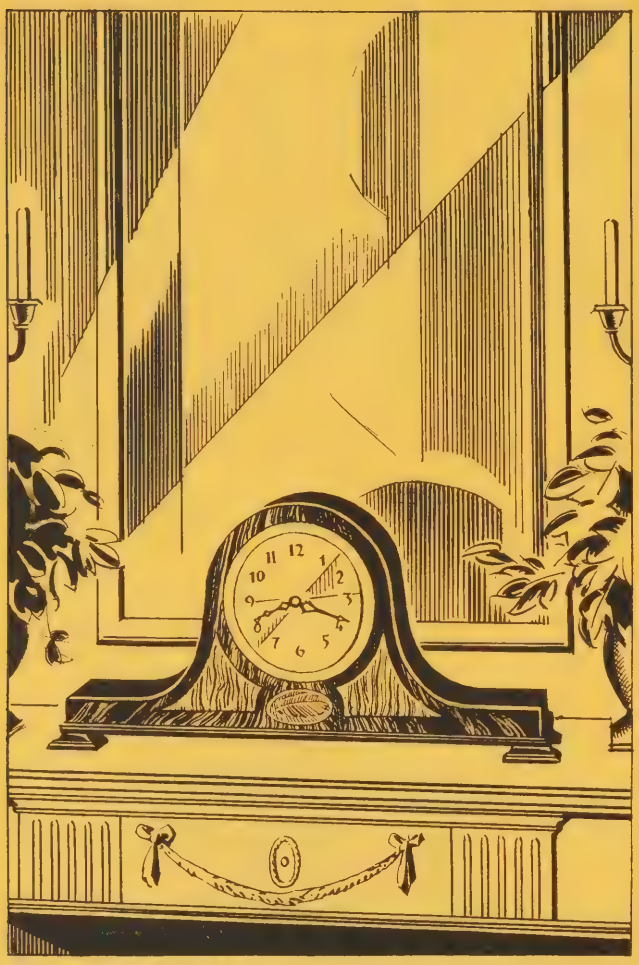
The General Electric Loudspeaker is housed in an attractive brown walnut cabinet with a grille of simple ornamental design.

The G-E Loudspeaker may be obtained with a separate volume control so that the volume may be regulated independent of the radio.

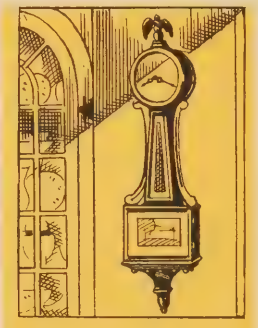
Dimensions: 12¾ inches high; 12¼ inches wide; 7¾ inches deep.

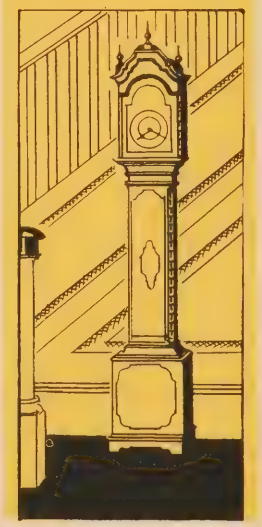
Price . . . . . .

CLOCKS



No Winding
No Oiling
No Regulating





Accurate and
Dependable
Time

Accurate Time

The General Electric clock never has to be wound, oiled, or given any attention, yet it is as reliable and dependable as the electric current which lights the home. It is a timepiece without spring, escapement or pendulum, operated accurately and silently by the pulse beats of electricity.

How It Operates

The new General Electric clock is operated by the pulsations of the alternating current supplied by giant generators in the power house. The speed of these generators in most communities is carefully adjusted so that the pulsations will number exactly 60 per second — and regulated by a master clock which is checked for accuracy by radio time signals broadcast from the Arlington station of the U. S. Naval Observatory in Washington. The little motors in the General Electric clocks are of the famous Telechron synchronous type, their speed bearing a constant relation to the speed of the generators, a simple series of gears being employed to move the hands at the proper rate. The accurate checking of time in the power house assures the same degree of accuracy in every clock of this type on the circuit.

Beauty of Design

In beauty and distinction of design, General Electric clocks are in keeping with the most artistic furnishings of modern homes; at the same time, they include a wide range of low-priced models, so that every house may be conveniently furnished with a sufficient number of timepieces.

Wide Variety of Types

G-E clocks are of a wide variety of types, from dainty boudoir models to stately grandfathers.

Silent and Chime Models

Many of the models have chimes — Westminster, Canterbury, Whittington, Tubular bells, chimetone rods.

Commercial Models

There are commercial models, too, for offices, factories, schools, railroad stations, or any of the many places that need accurate time.

Easy to Install

General Electric clocks are as easy to install as a floor lamp, and once installed, do not require winding, regulating, cleaning or oiling.

Self Starting

As soon as connected to convenience outlets, G-E clocks start automatically.

Reasonably Priced

They cost no more than ordinary clocks, the price range being from $9.75 to $580.00, according to the model.

Chime Line

NO. ABR-634

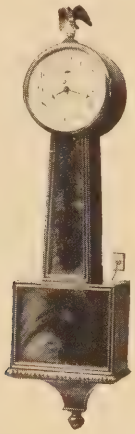
Honduras mahogany; silver dial with etched black numerals; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-634	11½	8½	6¼	**$47.00**

NO. ABR-855

Honduras mahogany, Burl overlay; Spanish highlighted; lacquer finish; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-855	10⅝	7¼	5¾	**$45.00**



HAVERHILL

Honduras mahogany; lacquer finish; crotch mahogany front; brass eagle; etched numeral dial; Westminster chimes.

Height	Width	Depth	List Price
40	10½	5¼	**$90.00**

NO. ABR-632

Early American Honduras mahogany; Spanish highlighted; lacquer finish; decorated glass door; Westminster chimes.

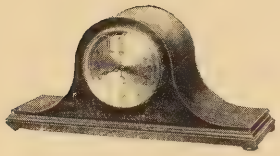
No.	Height	Width	Depth	List Price
ABR-632	18	9¾	6½	**$68.00**

NO. ABR-130

Honduras mahogany; Spanish highlighted; lacquer finish; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-130	12½	9¾	6¾	**$74.00**

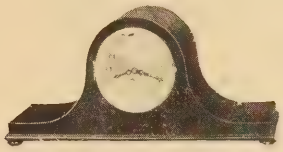
Chime Line



NO. ABR-638

Honduras mahogany; lacquer finish; plain dial; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-638	8⅞	19	6	**$42.00**



NO. ABR-636

Honduras mahogany, silver dial, with etched black numerals; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-636	8⅝	19¾	5½	**$49.00**

NO. ABR-108

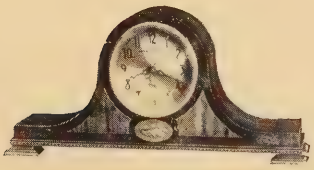
Honduras mahogany, lacquer finish; maple curl overlay; raised numeral dial; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-108	9	21	6	**$58.00**

NO. ABR-857

Honduras mahogany, burl overlay; Spanish high-lighted; lacquer finish; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-857	8¼	18¼	5¼	**$47.00**



NO. ABR-150

Sheraton colonial, Honduras mahogany; lacquer finish; satinwood and Marqueterie overlay; Westminster chimes.

No.	Height	Width	Depth	List Price
ABR-150	9⅜	20½	6½	**$60.00**

NO. ABR-407

Honduras mahogany, Spanish high-lighted; lacquer finish; Westminster and Canterbury chimes.

No.	Height	Width	Depth	List Price
ABR-407	11	21	7	**$80.00**

NO. ABR-953

Honduras mahogany; lacquer finish, maple burl panel; etched dial; strikes on the hour and half hour.

No.	Height	Width	Depth	List Price
ABR-953	11¼	7¾	6	**$31.00**

NO. ABR-955

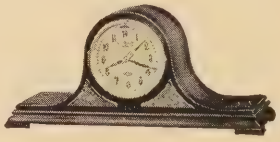
Honduras mahogany; lacquer finish; maple burl panel; etched dial; strikes on the hour and half hour.

No.	Height	Width	Depth	List Price
ABR-955	10⅝	7¼	5¾	**$36.00**

NO. ABR-853

Honduras mahogany; lacquer finish; maple burl panel; etched dial; Westminster chimes.

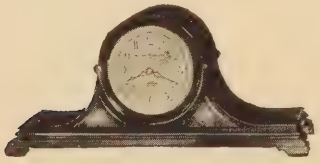
No.	Height	Width	Depth	List Price
ABR-853	11¼	7¾	6	**$40.00**



NO. ABR-851

Honduras mahogany; lacquer finish; maple burl panel; etched dial; Westminster chimes.

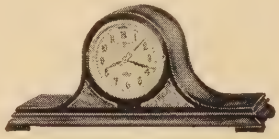
No.	Height	Width	Depth	List Price
ABR-851	7⅞	18¼	5¼	**$39.00**



NO. ABR-957

Honduras mahogany; lacquer finish; maple burl panels; etched dial; strikes on the hour and half hour.

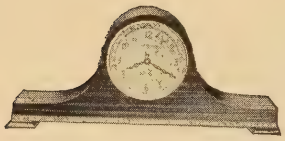
No.	Height	Width	Depth	List Price
ABR-957	8¼	18¼	5¼	**$38.00**



NO. ABR-951

Honduras mahogany; lacquer finish; maple burl panels; strikes on the hour and half hour.

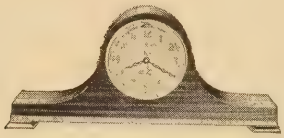
No.	Height	Width	Depth	List Price
ABR-951	7⅞	18¼	5¼	**$30.00**



MODEL ABR-310

Honduras mahogany, Marqueterie inlay. Silver colored dial, raised gold colored numerals. Westminster Chimes.

No.	Height	Width	Depth	List Price
ABR-310	7⅛	18⅛	4½	**$29.75**



MODEL ABR-510

Honduras mahogany, Marqueterie inlay. Silver colored dial, raised gold colored numerals; strikes on the hour and half hour.

No.	Height	Width	Depth	List Price
ABR-510	7⅛	18⅛	4½	**$22.75**

MAYFAIR

Case: Honduras mahogany; lacquer finish; Georgian period; **corner design; with or without chimes.**

Height	Width	Depth
72	16⅛	8

List price, with chimes **$99.00**
List price, without chimes **$67.00**

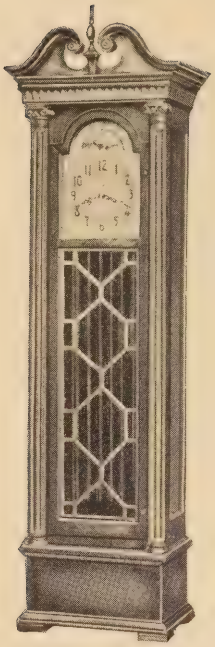
LAFAYETTE

Case: Honduras mahogany; lacquer finish; Louis XV period; **with or without chimes.**

Height	Width	Depth
68	12	7¾

List price, with chimes **$97.00**
List price, without chimes **$65.00**

Chime Line



WARREN

Case: Honduras mahogany; lacquer finish; Georgian period; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
85½	24½	16½	**$430.00**

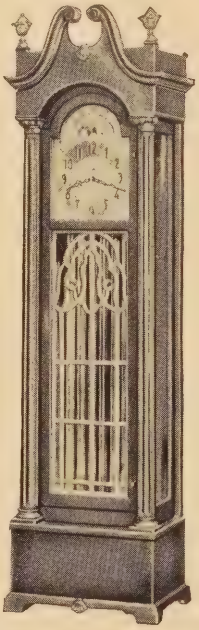
Movement A—
3 chimes on 9 tubular bells **$490.00**
Movement B—
2 chimes on 7 tubular bells **460.00**

MIDDLESEX

Case: Honduras mahogany; lacquer finish; Hepplewhite design; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
78¼	20	13½	**$360.00**

Movement A—
3 chimes on 9 tubular bells **$420.00**
Movement B—
2 chimes on 7 tubular bells **390.00**

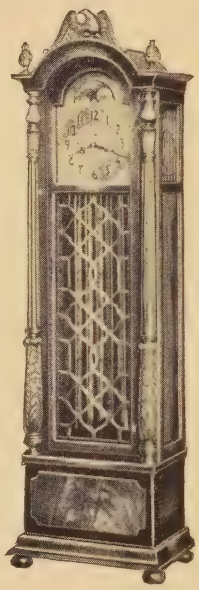


DEVONSHIRE

Case: Honduras mahogany; lacquer finish; Colonial period; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
84	23	15½	**$440.00**

Movement A—
3 chimes on 9 tubular bells.... **$500.00**
Movement B—
2 chimes on 7 tubular bells.... **470.00**



DAWES

Case: Honduras mahogany; lacquer finish; Early American; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
79½	22	11	**$520.00**

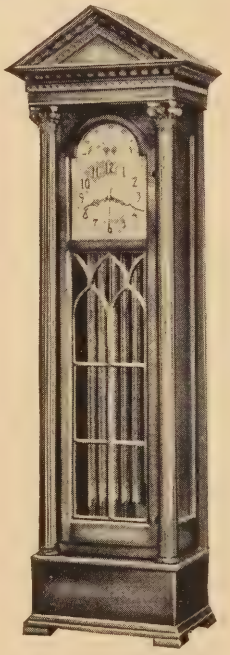
Movement A—
3 chimes on 9 tubular bells **$580.00**
Movement B—
2 chimes on 7 tubular bells **550.00**

ARISTOCRAT

Case: Honduras mahogany; lacquer finish; Gothic design; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
84	23	14	**$470.00**

Movement A—
3 chimes on 9 tubular bells **$530.00**
Movement B—
2 chimes on 7 tubular bells **500.00**



COMMODORE

Case: Honduras mahogany; lacquer finish; Georgian period; Moon dial; Westminster chime on 5 tubular bells (movement C).

Height	Width	Depth	List Price
87	25¼	17	**$480.00**

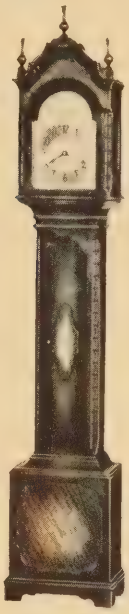
Movement A—
3 chimes on 9 tubular bells **$540.00**
Movement B—
2 chimes on 7 tubular bells **510.00**

Chime Line

PLYMOUTH

Case, Honduras mahogany, lacquer finish. Westminster chimes on Symphony Chimetone rods.

Height	Width	Depth	List Price
68½	13½	8¼	**$110.00**



VIVIENNE

Case, Honduras mahogany, lacquer finish. Period, early American. Westminster and Canterbury chimes on Symphony Chimetone rods.

Height	Width	Depth	List Price
73	13	8	**$165.00**

HANOVER

Case, Honduras mahogany, lacquer finish. Period, Colonial. One chime on five tubular bells (movement C). Moon dial.

Height	Width	Depth	List Price
87½	18¼	11¼	**$340.00**

ROXBURY

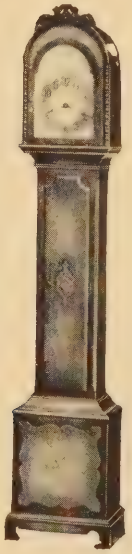
Case, Honduras mahogany, lacquer finish. Period, Colonial. One chime on four tubular bells (movement D).

Height	Width	Depth	List Price
72½	17¼	12	**$225.00**

CAMBRIDGE

Case, Honduras mahogany, lacquer finish. Period, Charles II. Westminster chime on four tubular bells (movement D).

Height	Width	Depth	List Price
68½	15½	9	**$175.00**

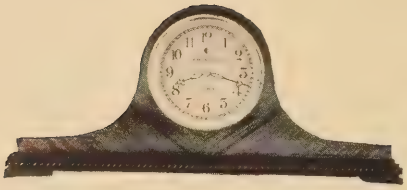


WINTHROP

Case, Honduras mahogany, with bird's-eye maple panels at top and bottom. Lacquer finish. Westminster chimes on Symphony Chimetone rods.

Height	Width	Depth	List Price
67	14	8¾	**$135.00**

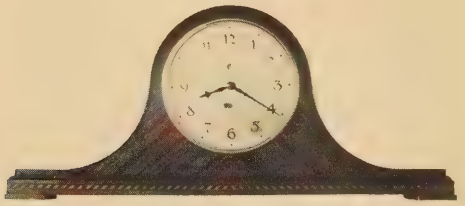
Silent Line



LYNNWOOD—NO. AB-557

Case, mahogany with inlay. Finish, Spanish high-lighted. Has 4½-in. gold-finish dial.

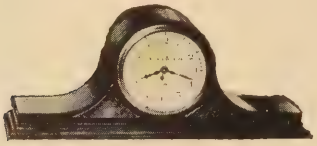
| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$7\frac{7}{16}$|$16\frac{7}{8}$|$4\frac{1}{2}$|**$23.00**|



DORCHESTER—NO. AB-664

Case, mahogany with inlay. Finish, Spanish high-lighted. Has 5½-in. gold-finish dial

| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$8\frac{5}{8}$|$19\frac{9}{16}$|$5\frac{1}{2}$|**$29.50**|



ENGLEWOOD—NO. AB-335

Case, mahogany. Finish, Spanish high-lighted. Panels, maple burl. Has 3½-in. gold dial.

| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$5\frac{1}{4}$|13|$3\frac{1}{4}$|**$12.50**|

LORRAINE—NO. AB-531

Case, mahogany. Finish, two-tone Spanish high-lighted. Panel, maple burl. Has 4½-in. gold dial.

| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$8\frac{13}{32}$|$6\frac{7}{8}$|$4\frac{13}{16}$|**$24.00**|

BRITTANY—NO. AB-604

Case, mahogany with carved decorations. Finish, Spanish high-lighted. Panel, satinwood. Has 5½-in. gold-finish dial.

| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$11\frac{3}{8}$|$8\frac{5}{8}$|$5\frac{3}{8}$|**$29.50**|

GENEVA—NO. AB-558

Case, mahogany. Finish, Spanish high-lighted. Panel, maple burl. Has 4½-in. gold dial.

| Model | No. | Height | Width | Depth | List Price |
|---|---|---|$7\frac{3}{8}$|$17\frac{3}{16}$|$3\frac{7}{8}$|**$15.00**|

Silent Line

COPLEY
NO. AB-325

Case, mahogany finish. Has 3½-in. gold dial.

Mode	No.	Height	Width	Depth	List Price
Copley	AB-325	6⅜	5¾	3⅜	**$11.00**

TUDOR
NO. AB-356

Case, moulded. Finish, mottled walnut color. Dial, 3 in. by 3⅝ in., cream-color lacquered.

Model	No.	Height	Width	Depth	List Price
Tudor	AB-356	6⅝	5⅜	3⅝	**$9.75**

Miscellaneous Types

For Bedroom, Hall, and Kitchen

GOTHIC
NO. AB-328

ELECTRIC-ALARM
NO. AB-728

Mahogany finish with Spanish high-lighted and inlay border. Gold finish dial.

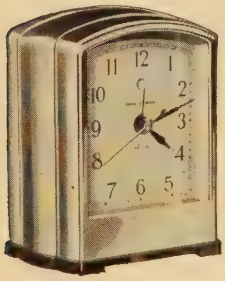
Model	No.	Height	Width	Depth	List Price
Gothic	AB-328	7½	5⅜	3½	**$ 9.75**
Elec.-Alarm	AB-728	7½	5⅜	2¾	**12.50**

APOLLO
NO. AB-357

APOLITE
NO. AB-358

Case, beetle and chrome-finish metal. Finish, black, ivory, red, blue or green. Has 3½-in. silvered dial.

Model	No.	Height	Width	Depth	List Price
Apollo	AB-357	7½	4⅝	3 5/16	**$15.00**
Apolite	AB-358	Same with illuminated dial			**18.00**



NO. AB-712
Alarm Type

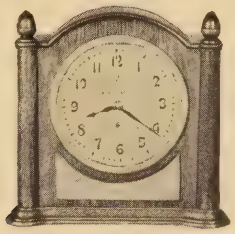
Case, Dura-silver finish; 12-hour electric alarm and illuminated dial.

No.	Height	Width	Depth	List Price
AB-712	5	4	3¼	**$9.95**

HOSTESS—NO. AB-454
Wall Type for Kitchen

Case, beetle-moulded. Finish, white, pastel green, ivory, yellow, orange, blue or black. Has 5-in. enamel dial.

Model	No.	Height	Width	Depth	List Price
Hostess	AB-454	7½	7½	3 3/32	**$9.75**



ACORN
NO. AB-533

Mahogany finish case; Spanish high-lighted lacquer; maple burl panel; 4½-inch gold finish dial.

Model	No.	Height	Width	Depth	List Price
Acorn	AB-533	7⅝	7⅜	3½	**$15.00**

MADISON
NO. AB-691
Banjo Type

Mahogany case; panels, colored glass; Scene, Mt. Vernon; 6-inch silvered dial; brass trimmings.

Model	No.	Over-all Height	List Price
Madison	AB-691	32½	**$50.00**

CONCORD
NO. AB-692
Banjo Type

Mahogany case; Spanish high-lighted; decorated glass panels; plain 3½-inch dial;

Model	No.	Over-all Height	List Price
Concord	AB-692	20½	**$19.75**

Commercial Models

Round Metal Case

General Electric now offers a commercial clock for installation in stores, factories, offices, churches, railroad stations, schools, theaters, chain stores, gasoline filling stations, auditoriums, municipal, and other public buildings or similar establishments where dependable, accurate time is a necessity, convenience or service. Incorporated in these clocks are many new features:

1. A pendent setting device enables the hands and indicator of the clock to be set without opening the case or removing the clock from the wall.

2. Improved dial and hands, attractive in appearance and very legible.

3. Number 51 movement which includes the latest mechanical developments.

4. Shallow, attractive cases, particularly designed for commercial use. The finishes of these clocks harmonize well with surroundings.

5. Wide range of dial sizes to fit practically all requirements.

6. Convenient hangers and wall brackets.

7. Attractive prices.

Square Wood Case

Round Metal Case, Surface Type

Model No.	DIMENSIONS IN INCHES		List Price Statuary Bronze*
	Dial Size	Diameter of Case	
108	8	12	**$16.00**
110	10	14	**18.00**
112	12	16¾	**20.00**
115	15	19¾	**25.00**
118	18	24	**35.00**

Square Wood Case, Surface Type

Model No.	DIMENSIONS IN INCHES		LIST PRICE	
	Dial Size	Case Dimensions	Oak	Mahogany
908	8	10¾ by 10¾	**$18.00**	**$20.00**
910	10	13 by 13	**20.00**	**22.00**
912	12	15½ by 15½	**22.00**	**24.00**
915	15	19 by 19	**28.00**	**30.00**
918	18	23 by 23	**38.00**	**42.00**

*Other finishes furnished only on special order, at special prices. Sweep second hands are supplied as standard equipment on all models except Models No. 118 and 918.

Efficient!

Dependable!

Economical!

Makes Cleaning So Easy

General Electric Cleaner, Model 103 is a motor-driven-brush cleaner that embodies every worth-while advantage known to this type of vacuum sweeper.

General Electric Cleaners, Models 89, 90, 95 and 96 are straight suction type cleaners, designed especially to operate quickly, easily and efficiently. Prices on all models are exceptionally low because of improved manufacturing methods.

Every G-E Cleaner is thoroughly tested for suction, fan balance and motor efficiency before leaving the plant. The one piece aluminum body, motor base and cap insures light weight and ease of operation yet a cleaner that is rugged enough to withstand heavy usage. Every modern feature needed to do a thorough cleaning job is embodied in these Cleaners.

The Principal Features are:

1. **No oiling** — each cleaner has a General Electric motor with precision type ball bearings which are packed in lubricant.
2. **Unusually strong suction** — because of their seven-blade spot welded, indestructible fans.
3. **Dustproof non-fading bag** — of blue twill with trap in throat which prevents dirt from falling back into air passage.
4. **Easy-to-empty bag** — has extra large opening at top.
5. **Bag perfectly sealed** — special, spring type bag clamp.
6. **Light weight** — cleaner body, motor base and cap are of aluminum.
7. **Adjustable** — suction loss prevented by nozzle adjustment screw which keeps the lips of the nozzle at the proper distance from the floor, whether cleaning long nap rugs or bare floors.
8. **Five point brush adjustment** on Model 103 increases efficiency and preserves rugs.
9. **Handle lock** (on models 89, 90 and 95) — the handle can be locked in any position.
10. **Special casters** — which make cleaner particularly easy to maneuver and will not scratch hardwood floors.
11. **Pistol grip handle** — comfortable trigger switch always at finger tips.
12. **Long cord** — twenty feet. Large rounded cord hooks on handle to prevent cutting cord.
13. **Guaranteed** — by General Electric for one year.

The Super—Model 103

The G-E Super is a superior vacuum cleaner embodying both principles of electric sweeping — straight suction and rotary brush agitation. A special adjustment for the nozzle provides for different thicknesses of floor coverings while a five point adjustment on the brush bar makes allowance for brush wear and prolongs its life, at the same time insuring maximum efficiency from the brush agitation. A high speed motor and extra large fan give greater cleaning power. This cleaner is equipped with a rubber cord 20 feet long and an indestructible soft rubber attachment plug.

Only G-E manufacturing economies could produce a motor driven brush cleaner capable of such high cleaning efficiency at such a moderate price. The G-E monogram is a guarantee of effortless performance and permanent satisfaction.

Type	Current	Voltage	Watts	Approximate Weight in Pounds		List Price
				Net	Ship.	
Model 103	0-60/D.C.	110	323	15	22	**$49.50**

The Standard

Model 89

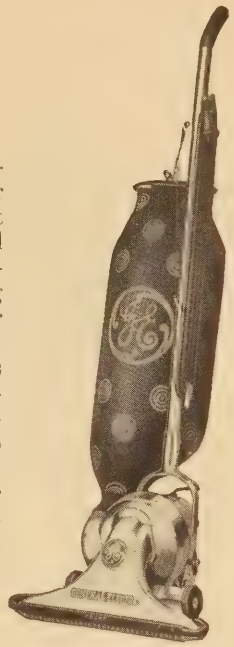
Three things immediately distinguish the Standard. Thorough cleaning ability with a powerful suction that swallows the dirt, a new ease of operation that shortens cleaning time, and a price that instantly spells value.

The Standard is a full sized floor model built to withstand the wear and tear of every day use. For the average sized home, this model meets practically every cleaning situation.

The DeLuxe

An extra powerful Cleaner designed especially for use in the larger home. It has a suction so powerful that the deepest dirt is literally whisked into the bag in less time, with fewer strokes and with less effort. A stationary brush loosens surface litter and the cyclonic suction quickly swallows it, as well as the deep trodden dirt.

Equipped with a rubber covered cord and an unbreakable moulded all-rubber plug.



DeLuxe Model 90

The Junior

Apartments or small homes find the 1931 Junior model particularly adapted to their requirements. Many housewives even consider it essential as a "second" cleaner for upstairs use. It has many new improvements—increased suction; pistol grip handle; complete new nozzle design—rubber covered cord with unbreakable rubber plug. It is powerful, light and easy to operate.

Model 95

The Handy

Here is the most useful cleaner ever designed for reaching those hard-to-get-at places. The HANDY does all the small jobs the larger models can't do. It does the work of attachments more effectively and quicker.

As a deodorizer and moth repellent it has no equal.

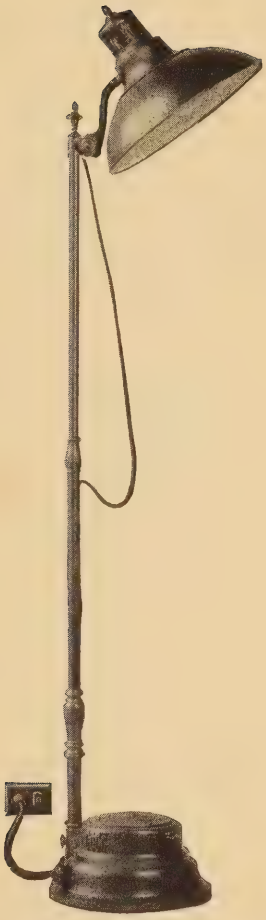
Model 96

Type	Current	Voltage	Watts	Approximate Weight in Pounds		List Price
				Net	Ship.	
Model 89	0-60/D.C.	110	190	13¼	18½	**$35.00**
Model 95	0-60/D.C.	110	180	9½	14¼	**27.50**
Model 90	0-60/D.C.	110	300	13¾	20	**42.50**
Model 96	0-60/D.C.	110	145	4½	6½	**14.50**

Model 96 can be furnished 32 to 250 volts with no increase in price; packed in individual cartons — six to shipping carton. Deodorizer set $1.00

Indoor Sunshine

Sunshine and Health



Model "B"
(Adjustable)

Floor Type

Utilizing Type S-1 Lamp

The General Electric Sunlamp is a remarkably simple, clean and efficient source of artificial sunlight.

It is equipped with the G-E Type S-1 lamp which duplicates only those rays of the sun which are beneficial.

Like natural sunlight, it can be an important factor in child growth. It is also effective for adults, aiding in health maintenance, building up resistance to sickness and developing stamina.

The advantages of the G-E Sunlamp as a source of indoor sunshine are many:

It may be used freely, providing the same precautions are taken as with natural sunlight.

It will produce a tan similar to natural sun tan.

It is safe as the sun.

It will operate from any 110-120 volt, alternating current, 60 cycle convenience outlet.

It operates at the flick of a tumbler switch.

It costs about 4 cents an hour to operate.

The lamp can be replaced as easily as any Mazda Lamp.

The direction of beam may be easily adjusted.

Model "B" may be carried by means of a hand grip which is a part of the fixture itself. This hand grip is so placed as to maintain the lamp in perfect balance while it is being carried.

Price $59.50

SPECIFICATIONS

Model	Finish	Watts	Cycles	Approximate Weight in Pounds		Dimensions in Inches	
				Net	Shipping	Height Over-all	Diam. of Shade
"B"	Statuary Bronze Old Ivory	450	60	33	40	65	13

Ceiling, Wall and Table Types

Utilizing Type S-1 Lamps

Model "C"—Ceiling type—ideal for office use.

Distinctive and attractive in design.

May be controlled by a pull or wall switch.

Should be used primarily for health purposes, not simply as a light source.

Price $59.50

Model "D"—Wall bracket type—for special installations and as a portable unit for home use.

May be attached to wall as a complete unit or transformer can be located separately.

Uses the same G-E Type S-1 bulb as the other models.

Price $59.50

Model "G"—Table Type—a portable, lower-priced unit which may be placed upon table or desk.

The transformer is contained in a separate portable unit which may be placed out of sight underneath table or desk.

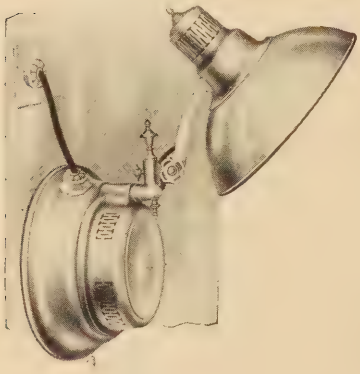
Transformer furnished with convenient carrying handle and a generous length of cord.

Price $55.00

Ceiling Type

Model "C"

Wall Bracket Type



Model "D"

Table Type

Model "G"

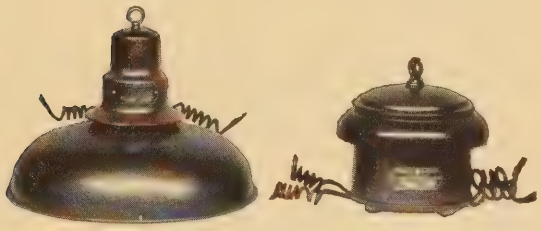
SPECIFICATIONS

Model	Finish	Volts A-c.	Watts	Cycles	APPROX. WT. IN LB.		DIMENSIONS IN INCHES		Note
					Net	Ship.	Height Over-all	Diam. of Shade	
"C"	Statuary Bronze	110 to 120	450	60	26	35	18	13	3 ft. of chain and canopy furnished
"D"	Old Ivory	110 to 120	450	60	22	32	..	13	10 ft. of cord furnished
"G"	Statuary Bronze	110 to 120	450	60	12	30	30	13	Hgt. transformer, 10″ Dia. Fixt. Base, 11¼″

Commercial Models

Utilizing Type S-1 Lamps

Pendant Type (Separable Transformer)



Model "E"

In the past there have been two principal sources of ultra-violet, i.e., the carbon arc lamp and the quartz-mercury arc lamp. Both are high-powered sources of ultra-violet and, consequently, straight treatment units.

Fairly high-powered units which are safe and easy to use are now available. These are the G-E Commercial Model Sunlamps equipped with G-E Type S-1 lamps. They possess the following advantages:

As safe as the sun.

No smoke — no fumes. The source of energy is the remarkable type S-1 lamp.

Goggles unnecessary.

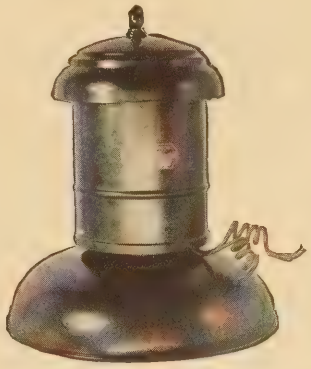
Will operate at the flick of a switch from any 110-120 volt, alternating current — 60 cycle outlet.

Extremely inexpensive to operate — only about 4 cents an hour.

The lamp may be replaced the same as any ordinary Mazda lamp.

Model E.....Price $37.50
Model F.....Price 45.00

Pendant Type



Model "F"

These Commercial Model General Electric Sunlamps have been designed particularly for use in such places as:

Poultry Farms

Dairies

Kennels

Zoos

Miniature Golf Courses

Bowling Alleys

Swimming Pools

Etc., etc.

In fact, they may be used for any installation requiring an efficient, yet low-priced and economical source of ultra-violet radiation.

SPECIFICATIONS

Model	Finish	Watts	Cycles	APPROX. WT. IN LBS.		DIMENSIONS IN INCHES			
				Complete	Transformer	Height Over-all	Height Transf.	Height Reflec.	Diam. Reflec.
E	Dark Green W. P. Enam.	450	60	27	25	..	9	11½	14¾
F	Dark Green W. P. Enam.	450	60	27	..	19	..	..	14¾

Floor and Table Types Utilizing New Type S-2 Lamps

The type S-2 Sunlight Mazda Lamp enables us to manufacture this new line of light and inexpensive fixtures. As used in these Sunlamp fixtures it consumes only 175 watts, yet provides 75 per cent as much ultra-violet radiation as the type S-1 Lamp.

Model "K"

These new fixtures are light, compact and easily adjustable.

A generous length of flexible tubing allows the reflector to be adjusted to any position.

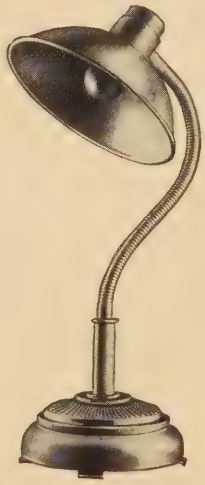
Provides the same healthful benefits as the G-E Type S-1 Sunlamp, however, must be operated for slightly longer periods to accomplish the same results.

These Sunlamps can be an important factor in child growth.

Also effective for adults, aiding in health maintenance, building up resistance to sickness and developing stamina.

Model K—Floor Type—Price $36.50

Model L—Table Type—Price $34.50



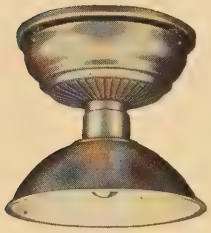
Model "L"

SPECIFICATIONS

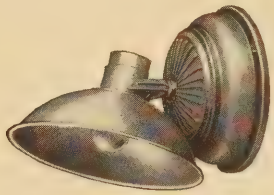
Model	Finish	Watts	Cycles	Approx. weight in lbs.	DIMENSIONS IN INCHES	
					Height overall in normal position	Diameter of shade
K	Silver bronze	175	60	16	60	10½
L	Silver bronze	175	60	14	26	10½

Note; Fifty cycle units also available upon order.

Ceiling and Wall-Bracket Types Utilizing New Type S-2 Lamp



Model M — Ceiling Type
Price $26.50



Model P — Wall Bracket Type
Price $26.50

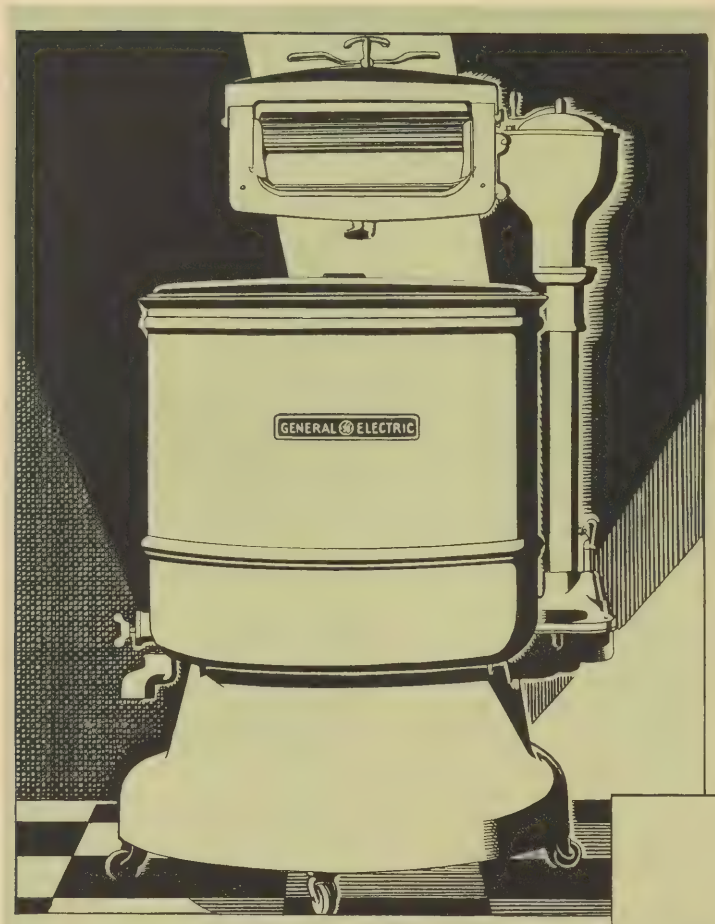
These new ceiling and wall models are ideally suited for bathroom installation. They utilize the same ultra-violet source as Models "K" and "L" and provide the same healthful benefits. They are exceptionally light in weight and easily installed.

Extremely helpful as an aid in health maintenance, for building up resistance to sickness and developing stamina.

SPECIFICATIONS

Model	Finish	Watts	Cycles	Approximate Weight in Pounds	DIMENSIONS IN INCHES	
					Height over all	Diameter Base
M	Silver bronze	175	60	14	10½	9¾
P	Silver bronze	175	60	14	10½	9¾

Note; Fifty cycle units also available upon order.



Try the Towel Tug Test

"Activation" Gives Better Washing

Designed by G-E Engineers to Wash and Iron Clothes More Easily and Better

There are five washers and three ironers in the G-E line, each one of the same high standard that marks all G-E products.

Special construction features of the washers are as follows:

Generous Size Tub

Made of high quality, baked vitreous, blue enamel. A rubber flange on the rim of the tub helps retain water temperature and prevents lid noises.

The tub rests on a blue rubber flange which prevents any water on the outside of the tub from trickling underneath. Two watertight gaskets seal the tub from the mechanism, preventing leakage.

Amazing New Activator

Especially designed by G-E engineers for exclusive use in G-E Washers. Produces gentle but positive clothes travel and complete turnover. Flexes the fabric to loosen embedded dirt particles, forcing hot, sudsy water through them. There can be no dead washing areas as there is a circular roll movement of the clothes through the soapy water with a continuous return to the "full power washing zone" at the tips of the ACTIVATOR blades. (Model B, while not equipped with the ACTIVATOR, utilizes a modern agitator which produces excellent results).

Oversize Drain Spout

Allows water to be emptied rapidly.

Base and Skirt of Heavy Gauge Steel

Affords complete protection for all working parts and adds to beauty. Blue finish to harmonize with tub.

Full ¼ h. p. General Electric Motor

Thoroughly insulated to prevent shock. Cradle mounted to eliminate vibration and noise. Requires no more attention than a few drops of oil a year.

Permanently Lubricated Mechanism

PERMANENTLY lubricated at the factory. Driven by a V belt which gives maximum use without adjustment.

Additional Features

An all-rubber waterproof cord of generous length allows the machine to be moved within a wide radius.

A water seal at the top of the drive shaft prevents moisture seeping through to the mechanism.

The casters are so designed and mounted as to permit free rolling, as well as to absorb vibration in the centrifugal type washers.

An all-rubber, unbreakable plug eliminates all plug difficulties.

All models furnished with flat, highly polished aluminum lid.

Model 2G

2 Tub Spin-Basket

Model 2G has large square-type tub for washing and a separate tub for drying by the spin-basket method. The spin-basket of special design is made of cast aluminum—smooth finish. A convenient lever-control pump empties the tub quickly.

Model 2G features the ACTIVATOR, an exclusive General Electric feature, which washes each piece of clothing individually. There are no dead washing areas in a G-E Washer with the ACTIVATOR—and there is no tangling or braiding of clothes. All mechanism is fully inclosed and is permanently lubricated in the factory. Guaranteed by General Electric. Activator illustrated on page 36.

SPECIAL FEATURES

Tub is mottled blue porcelain enamel.
Skirt is in harmonizing China blue.
Special cast aluminum splash rim.
Rigid close fitting lid.
¼ H. P. General Electric Motor.
Unbreakable, waterproof cord—extra length.
Free-wheeling casters—can't mar floors.
Permanently lubricated driving mechanism.

Model	Dimensions of Machine in Inches	Water Line in Inches	Water Capacity at Water Line	Approximate Weight in Pounds		List Price
				Net	Gross	
2G	34½x21½x35½	10	17 Gal.	190	225	**$169.50**

Model L

Single Tub Wringer Type

The new Model L General Electric Washer is of General Electric design and contains many distinctive refinements.

Model L has a square-type tub and is equipped with a modern balloon type streamline wringer — with instant safety release. The quick-emptying pump is controlled by a conveniently located lever.

Model L General Electric Washer has the ACTIVATOR which is extremely easy on clothes and does a thorough washing job. The ACTIVATOR is an exclusive General Electric feature designed by General Electric engineers. All mechanism is fully inclosed by a heavy skirt which enhances the beauty and adds to the sturdiness of the washer. Guaranteed by General Electric. Activator illustrated on page 36.

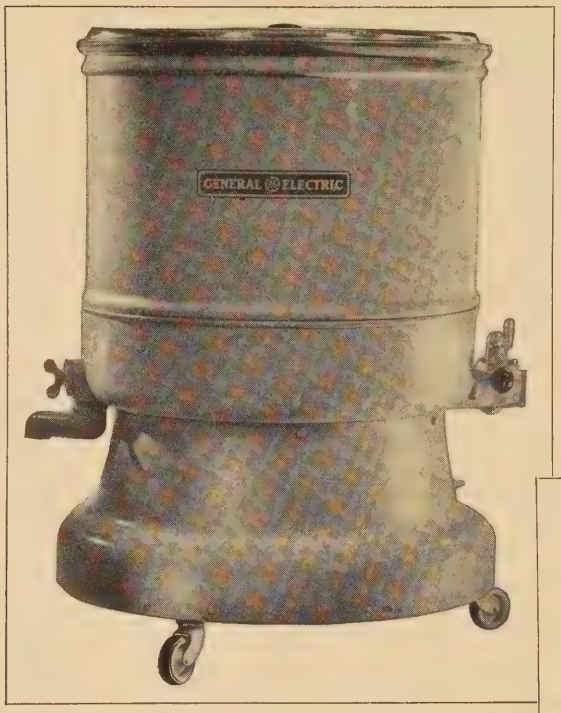
SPECIAL FEATURES

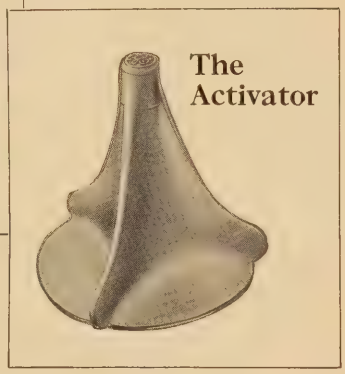
Tub is mottled blue porcelain enamel.
Skirt is in harmonizing China blue.
Special cast aluminum splash rim.
Rigid close fitted lid.

¼ H. P. General Electric Motor.
Unbreakable, waterproof cord—extra length.
Free-wheeling casters—can't mar floors.
Permanently lubricated driving mechanism.

Model	Dimensions of Machine in Inches	Water Line in Inches	Water Capacity at Water Line	Approximate Weight in Pounds		List Price
				Net	Gross	
L	34½x21½x21½	10	17 Gal.	180	208	$139.50

Model C Spin-Basket Type





MODEL C — This extractor type of 8 pounds capacity is equipped with the ACTIVATOR and a modern spin basket of light weight aluminum. There is generous space between the basket and the inside of the tub allowing plenty of room for the passage of hands when transferring clothes from tub to spin basket. The perforations on the basket are smooth surfaced inside and out thus preventing wear on fabrics. The spin basket weighs only 3¼ pounds and is easy to place in position and to remove. It is well balanced and quiet in operation, and by means of a slip-clutch, is automatically prevented from attaining maximum speed should the basket be improperly loaded. Washing and wringing can go on simultaneously. The spin basket capacity is one tubful of washed clothes.

Model	Dimensions of Machine in inches	Water Line in inches	Water Capacity at Water Line	APPROX. WT. IN LB.		Price
				Net	Gross	
C	25x27x36	10	15 Gal.	148	173	**$109.75**
*CE	25x27x36	10	15 Gal.	151	176	**119.75**
†CG	25x27x36	10	15 Gal.	153	178	**119.75**

Machines with standard type motors of 25, 30, 40 50, 60 cycles, 110 or 220 volt, AC.—or 110 volt and 32 volt, DC, are regular equipment; all others $3.00 Net Extra.
*Electric heated (1000 watts).
†Gas heated.

Model W

MODEL W — This 8-pound capacity machine is equipped with the ACTIVATOR and furnished with a new and improved wringer which does away with swinging drain boards. Two over-size balloon rolls, in contrasting black and white, insure thorough wringing of clothes yet permit easy passage of buttons. All pressure on the rolls of the wringer may be instantly released by means of a special safety lever. To reset this device simply release the thumb screw, close the frame and lock it again with the safety lever. The wringer can be easily adjusted to any desired position. Under normal conditions a tub full of wash is completed in from 10 to 15 minutes. Activator illustrated on page 36.

Model	Dimensions of Machine in inches	Water Line in inches	Water Capacity at Water Line	APPROX. WT. IN LB.		Price
				Net	Gross	
W	25x27x47	10	15 Gal.	186	217	$119.75
*WE	25x27x47	10	15 Gal.	189	220	129.75
†WG	25x27x47	10	15 Gal.	191	222	129.75

Machines with standard type motors of 25, 30, 40, 50, 60 cycles, 110 or 220 volt, AC,—or 110 volt and 32 volt, DC, are regular equipment; all others $3.00 Net Extra.

*Electric heated (1000 watts).

†Gas heated.

Model B

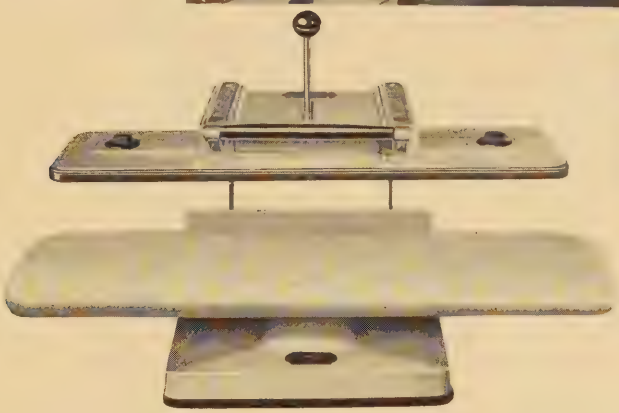
MODEL B — This smaller and less expensive wringer-type machine is of 6-pound capacity. It is equipped with a modern agitator which produces excellent results. The wringer has standard size rolls and is remarkably easy to adjust to any desired position. It is provided with a safety lever; one twist of which instantly releases all pressure on the rolls. Model B is built with all the quality and dependability associated with the G. E. monogram it bears.

Model	Dimensions of Machine in inches	Water Line in inches	Water Capacity at Water Line	APPROX. WT. IN LB.		Price
				Net	Gross	
B	25x27x48	7	10 Gal.	160	191	**$99.75**

Machines with standard type motors of 25, 30, 40, 50, 60 cycles, 110 or 220 volt, AC,—or 110 volt and 32 volt, DC, are reqular equipment; all others $3.00 Net Extra.

Model F G-E Flatplate

The General Electric Flatplate Ironer, the greatest advance in the history of home ironing, can be operated so simply that, with it, you could iron blindfolded. Shirts, dresses, pleated skirts, bed and table linen, in fact, almost anything, can be ironed better and faster on the G-E Flatplate. When not in use, the G-E Flatplate folds into a convenient kitchen table with white porcelain top. Finished in yellow, striped in black, and cadmium plated.

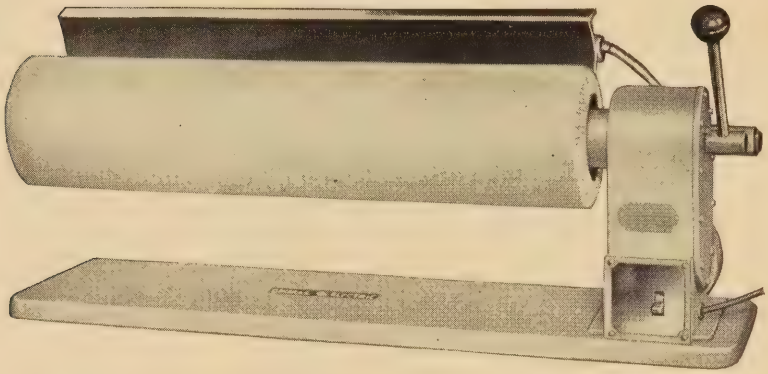


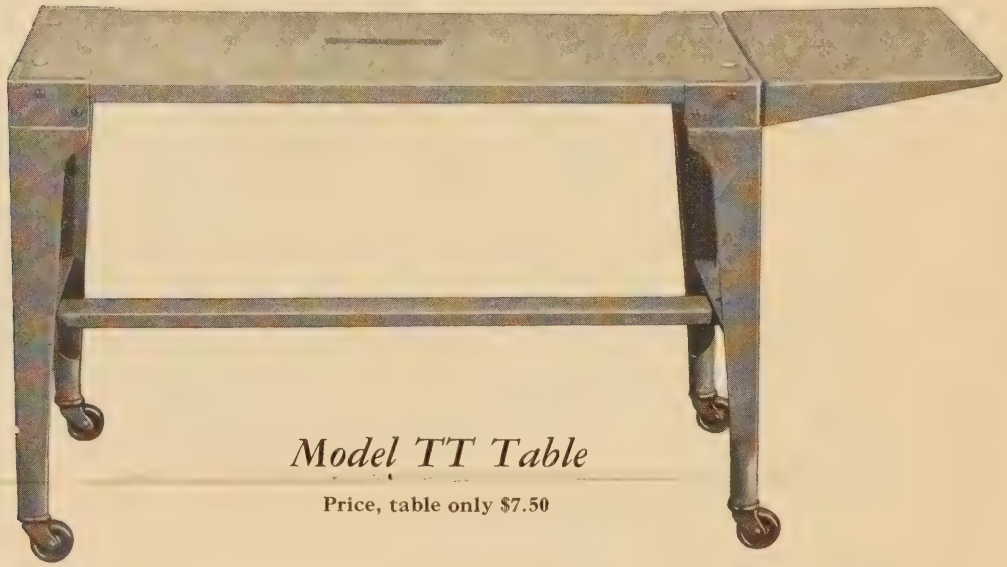
FEATURES

1. Special heating element cast in aluminum shoe. 1320 watts.
2. Element is divided so that while ironing on one end the other end will be at low temperature.
3. Thermostatic control dials provide and maintain proper ironing temperature for any type of material.
4. 350 to 400 pounds ironing pressure.
5. No motors, no gears, no oiling.
6. Special "board" cover is removed easily for cleaning.
7. Special pad provides backing for perfect ironing results.
8. Table has ample room for stacking ironed and unironed clothes. Convenient lap board.
9. Can't rust. Easily cleaned because of "flat" modern construction.
10. Presses suits and coats quickly and easily.
11. Guaranteed by General Electric.

Model	Dimensions in Inches				Approx. Wt. in Lbs.		List Price
	Ironing Surface	Ironer Plate	Table	Leg Clearance	Net	Gross	
F	10x30	10¾x30¾	24x37x34½ High	22¼	135	180	**$119.50**

Model T Ironer





Model TT Table

Price, table only $7.50

This table type Ironer is hand operated and is equipped with a Rustproof Stainless Steel Shoe, highly polished to give a smooth, satin-like finish to clothes. A surface mounted switch and heat indicating light are also part of its equipment. There is ample clearance between the shoe and the roll when in the open position. The Roll is well padded and will retain its shape. The mechanism consists of a series of gears driving the roll directly from the motor. It is simple and rugged and can be operated with ease. Rubber legs are attached to the closed end of the Ironer which allows it to be placed on end when not in use.

Model	Dimensions of Machine in inches	APPROX. WT. IN LB.		Price
		Net	Gross	
T	10½x13x33	50	64	**$84.50**

Machines with standard type motors of 25, 30, 40, 50, 60 cycles, 110 or 220 volt, AC,—or 110 volt and 32 volt, DC, are regular equipment; all others $3.00 Net Extra

Model R Ironer

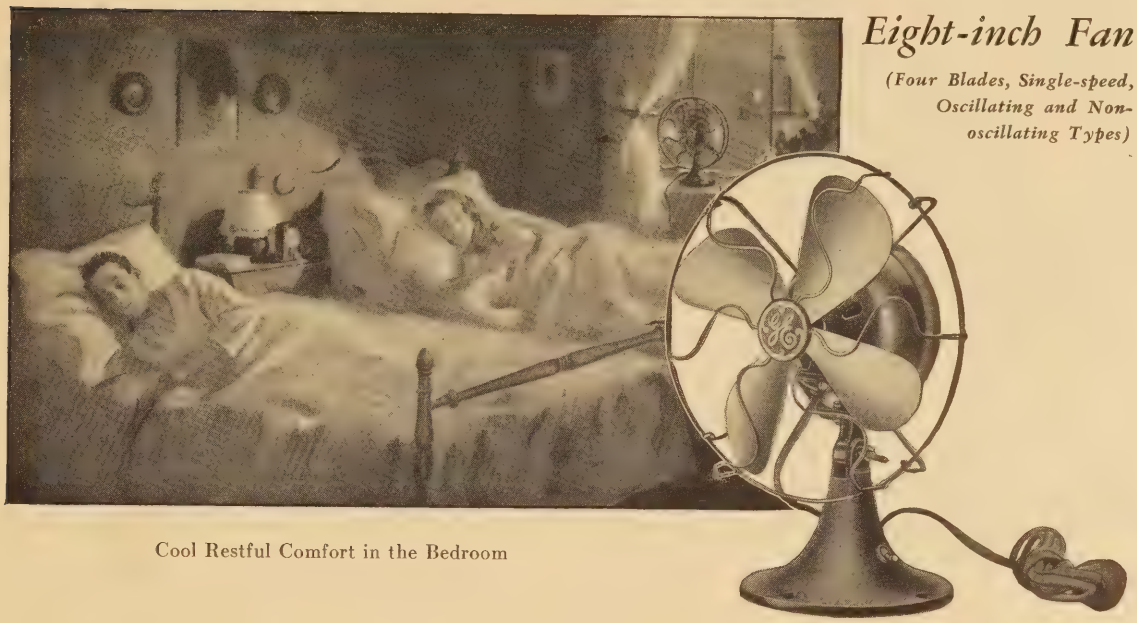
A hand operated Ironer for attachment to General Electric wringer model washers. Ample clearance is provided between the shoe and the roll when in open position. The Rustproof Stainless Steel Shoe is highly polished to give a smooth, satin-like finish to the clothes. The Roll is well padded and will retain its shape. Operation is through direct connection with wringer post and a separate attachment cord for heating the shoe.

Model	Dimensions of Machine in inches	APPROX. WT. IN LB.		Price
		Net	Gross	
R	10x10x32	34	44	**$54.50**

For use with Model B or Model W washers.

Cool Comfort

Own Your Own Breeze



Eight-inch Fan

(Four Blades, Single-speed, Oscillating and Non-oscillating Types)

Cool Restful Comfort in the Bedroom

The new 8-inch fan (for alternating current only) meets with enthusiastic response by home owners mainly because of its compact design, handsome appearance, extraordinary performance, light weight and popular low price. If a fan *must* be moved about the house, this high-powered, low-cost little servant is ideal for the purpose. Finished in green enamel.

8-inch, Four-blade, Non-oscillating Fans

Cat. No.	Voltage	Cycles	List Price
37X694	110	50	**$6.50**
27X840	110	60	**6.50**

8-inch, Four-blade, Oscillating Fans

Cat. No.	Voltage	Cycles	List Price
42X529	110	50	**$11.50**
42X528	110	60	**11.50**

FINISH—Complete in green enamel except trimmings which are polished brass.
ADJUSTMENTS—Readily adjustable for either desk or bracket use.
SPEED—Motors are single speed.
Prices above include cord and plug.

Ten-inch Fan

(Four Blades, Oscillating and Non-Oscillating Types)

Relaxed Comfort in the Play Room

These fans are a favorite "buy" for small apartments and small or medium-sized rooms. Their sturdy breeze whisks out stale, hot air in a jiffy. Light in weight. Easily adjustable for bracket or desk mounting. Finished in green enamel with polished brass trim.

10-inch, Four-blade, Non-oscillating Fans
Two-speed

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*19X253	110	25	**$11.50**	19X265	32	**$13.50**
*19X254	120	40	**11.50**	19X266	110	**13.50**
19X255	110	50	**11.50**	19X267	220	**15.00**
19X256	220	50	**13.00**			
19X257	110	60	**11.50**			
19X258	220	60	**13.00**			

10-inch, Four-blade, Oscillating Fans
Two-speed

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*19X259	110	25	**$16.50**	19X268	32	**$17.00**
*19X260	120	40	**16.50**	19X269	110	**17.00**
19X261	110	50	**16.50**	19X270	220	**18.50**
19X262	220	50	**18.00**			
19X263	110	60	**16.50**			
19X264	220	60	**18.00**			

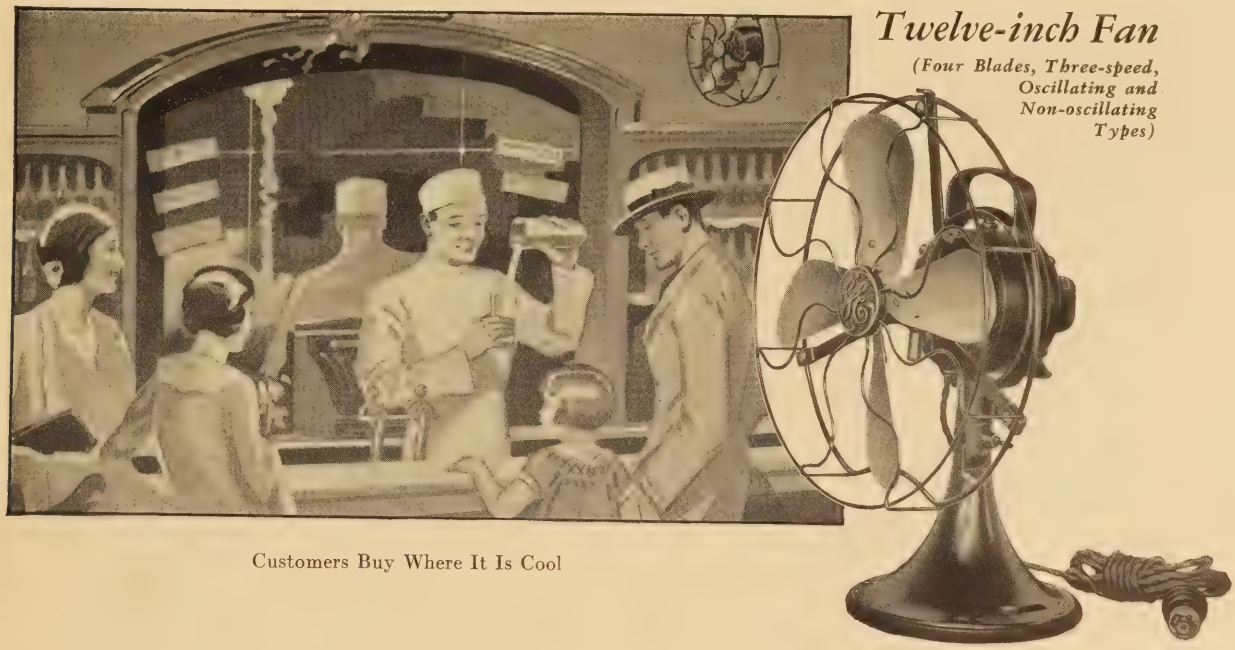
10-inch, Four-Blade, Non-oscillating Fans
Single-speed

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*42X538	110	25	**$11.50**	42X550	32	**$13.50**
*42X539	120	40	**11.50**	42X551	110	**13.50**
42X540	110	50	**11.50**	42X552	220	**15.00**
42X541	220	50	**13.00**			
42X542	110	60	**11.50**			
42X543	220	60	**13.00**			

10-inch, Four-blade, Oscillating
Single-speed

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*42X544	110	25	**$16.50**	42X553	32	**$17.00**
*42X545	120	40	**16.50**	42X554	110	**17.00**
42X546	110	50	**16.50**	42X555	220	**18.50**
42X547	220	50	**18.00**			
42X548	110	60	**16.50**			
42X549	220	60	**18.00**			

* Furnished in the series commutator type only.
Catalog number includes cord and plug.
FINISH—Complete in green enamel except trimmings, which are polished brass.
ADJUSTMENTS—Readily adjustable for either desk or bracket use.
Two-speed Fans to be discontinued when present stocks are exhausted.



Customers Buy Where It Is Cool

Twelve-inch Fan

(Four Blades, Three-speed, Oscillating and Non-oscillating Types)

The wide and varied market open to the 12-inch fan makes it a highly desirable merchandising product. Especially adapted for use in medium-sized rooms and apartments. Gives a gentle breeze or a veritable gale, as occasion demands. Finished in green enamel with polished brass trim, and adjustable for bracket or desk mounting.

12-inch, Four-blade, Non-oscillating Fans

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*34267	110	25	**$24.50**	218168	32	**$23.00**
33594	120	40	**24.50**	34003	110	**23.00**
78716	110	50	**23.00**	34004	220	**24.50**
78718	220	50	**24.50**			
34017	110	60	**23.00**			
34018	220	60	**24.50**			

12-inch, Four-blade, Oscillating Fans

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*75433	110	25	**$30.00**	218170	32	**$28.50**
75431	120	40	**30.00**	60559	110	**28.50**
78734	110	50	**28.50**	60560	220	**30.00**
78736	220	50	**30.00**			
75423	110	60	**28.50**			
75424	220	60	**30.00**			

* Furnished in the series commutator type only.
Catalog number includes cord and plug. Equipped with felt base.
FINISH—Complete in green enamel, except trimmings, which are polished brass.
SPEEDS—Four-point regulating switch provides three running speeds.

The De Luxe Fan

(Multiblade, Single-speed, Non-oscillating)

A Distinctive Fan for Distinctive Interiors

The De Luxe fan is an exquisite piece of furniture — recommended for exclusive clubs, executive private offices, banks and other installations where the fan must be in keeping with its surroundings. Rich walnut tones that harmonize with any decorative scheme. Easily adjustable in any direction.

ALTERNATING CURRENT			
Cat. No.	Voltage	Cycles	List Price
22X424	110	60	**$35.00**

DIRECT CURRENT			
Cat. No.	Voltage	Cycles	List Price
23X967	110	..	**$35.00**

FINISH—Rich walnut tones and gold striping.

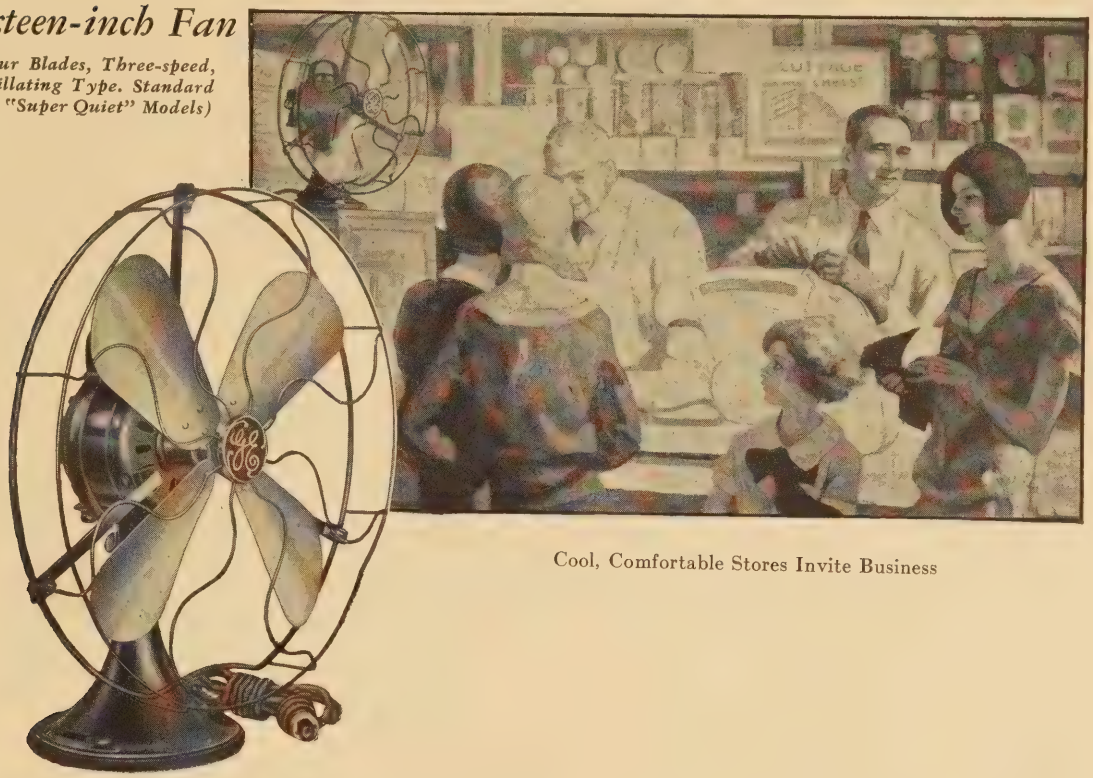
Twelve-inch Fan — Enclosed Type

(Four Blades, Three-speed, Non-oscillating Type)

This fan, with enclosed motor, is intended for use in factories and other places where extremely damp or dusty conditions prevail. Liberal windings are designed to prevent over-heating. Supplied only on special order.

Sixteen-inch Fan

(Four Blades, Three-speed, Oscillating Type. Standard and "Super Quiet" Models)



Cool, Comfortable Stores Invite Business

An ideal fan for stores, offices, restaurants, and halls. At highest speed, the standard 16-inch fan delivers an immense and rapid air discharge, while the lower speeds move a normal volume of air with very quiet operation. The "Super Quiet" model is intended for use in churches, theaters, broadcasting studios, and similar installations where extreme quiet is demanded.

16-inch, Four-blade, Oscillating Fans

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
*75434	110	25	$36.50	218171	32	$35.00
75432	120	40	36.50	60561	110	35.00
78738	110	50	35.00	60562	220	36.50
78740	220	50	36.50			
75425	110	60	35.00			
75426	220	60	36.50			

* Furnished in the series commutator type only.
Catalog numbers includes cord and plug. Equipped with felt base.
FINISH—Complete in green enamel, except trimmings, which are polished brass.
SPEEDS—Four-point regulating switch provides three running speeds. All of these fans are readily adjustable for either desk or bracket use.

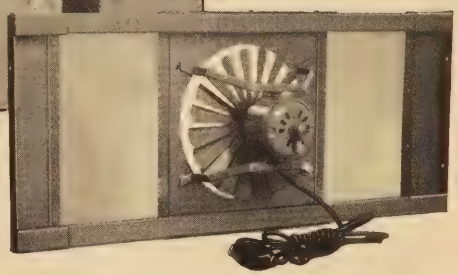
Slow-speed

ALTERNATING CURRENT				DIRECT CURRENT		
Cat. No.	Voltage	Cycles	List Price	Cat. No.	Voltage	List Price
34X899	110	60	$35.00	42X461	110	$35.00

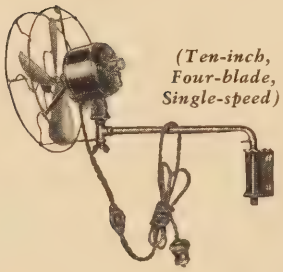
A sixteen-inch fan, designed especially for buildings in which absolute quiet is essential. The motor has been made far more powerful and, while reduced in speed, uses fan blades with much greater pitch. This super-quiet General Electric Fan sets air in motion GENTLY. Same finish and number of speeds as standard 16-inch 4-blade oscillating fans.

Fresh, Live Air in the Kitchen

Window Ventilating Fan



This new fan exhausts the hot air and fumes from the top of the room, establishing continuous circulation without draft. It fits any ordinary window. Glass panels permit free entrance of light. Especially recommended for all-year use in kitchens and lavatories. Placed at the air-intake of hot-air heating systems, it greatly improves their efficiency. Finished in gray.



(Ten-inch, Four-blade, Single-speed)

The Utility Fan

A year-around-use fan for the kitchen or wherever it is desirable to exhaust smoke, stale air, heat, and odors; to draw in fresh air; or to circulate air through the room. Easily moved from room to room. Furnished with two bracket supports; operates through a fly screen without appreciable loss in efficiency; creates no draft. Finished in green enamel with polished brass trim.

10-inch Household Utility Fans

Cat. No.	Voltage	Cycles	List Price
†19X271	110	60	**$14.00**
†28X208	110	DC	**14.00**

Cat. No. 2580316 extra bracket for either of above.
† Catalog number includes arm, two brackets, cord, thru-cord switch, and plug.
FINISH—Complete in green enamel except trimmings, which are polished brass

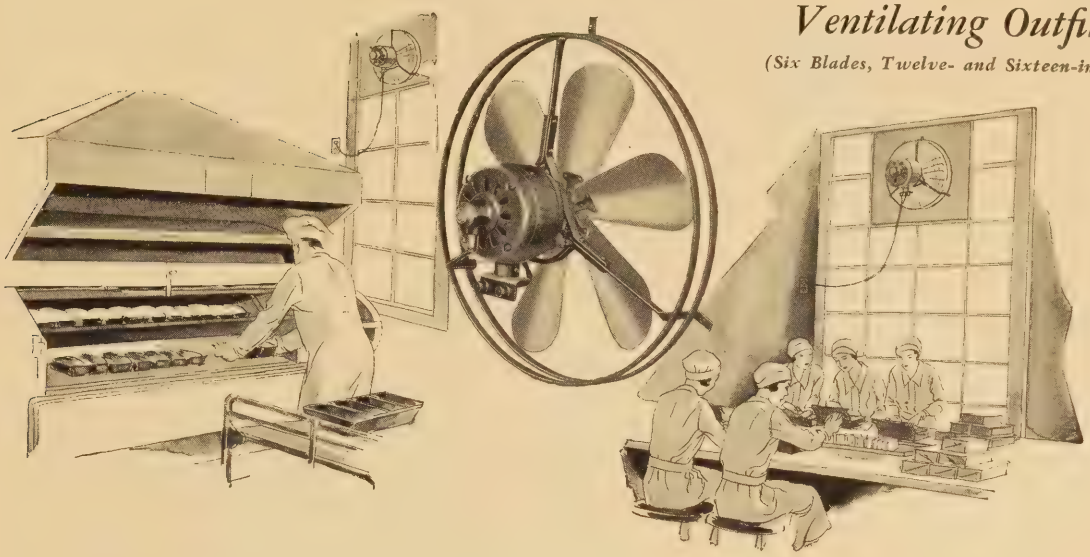
Window Ventilating Fans

Cat. No.	Voltage	Cycles	List Price
27X834	110	60	**$24.50**
40X365	110	DC	**24.50**

FINISH—Complete in gray enamel except trimmings, which are polished brass.
Prices above include cord with separable plug and thru-cord switch.

Ventilating Outfits

(Six Blades, Twelve- and Sixteen-inch)



These ventilating fans are recommended for kitchens, restaurants, dormitories, factories, stores, and large offices. Self-contained and comparatively small, they are quiet in operation. Controllers for three-speed operation can be furnished if desired at an extra charge. Finished in green enamel with dipped and lacquered blades.

Speed Controllers

Where fractional speeds are required, the speed of the fan can be adjusted for different volumes of air delivery by a four-point switch providing three running speeds. This controller, which can be installed at any convenient place, is furnished only when specified, and at an additional charge.

12-inch, six blade, Ventilating Outfit

Motor Cat. No.	Voltage	Cycles	List Price	† Speed Controller Cat. No.
ALTERNATING CURRENT				
*35307	110	25	**$26.50**	106494
35308	120	40	**26.50**	106495
104232	110	50	**25.00**	106497
104234	220	50	**26.50**	106499
34025	110	60	**25.00**	106500
34026	220	60	**26.50**	106501
DIRECT CURRENT				
218172	32		**$25.00**	218174
34009	110		**25.00**	34034
34010	220		**26.50**	34035

16-inch, six blade, Ventilating Outfit

Motor Cat. No.	Voltage	Cycles	List Price	† Speed Controller Cat. No.
ALTERNATING CURRENT				
*58298	110	25	**$28.50**	106502
58299	120	40	**28.50**	106503
104236	110	50	**27.00**	106505
104238	220	50	**28.50**	106507
34029	110	60	**27.00**	106508
34030	220	60	**28.50**	106509
DIRECT CURRENT				
218173	32		**$27.00**	218175
34011	110		**27.00**	34036
34012	220		**28.50**	34037

* Furnished in the series commutator type only.

NOTE—Fans for use in vertical position can be furnished at $3.00 additional to list price. Orders should specify up draft or down draft operation.

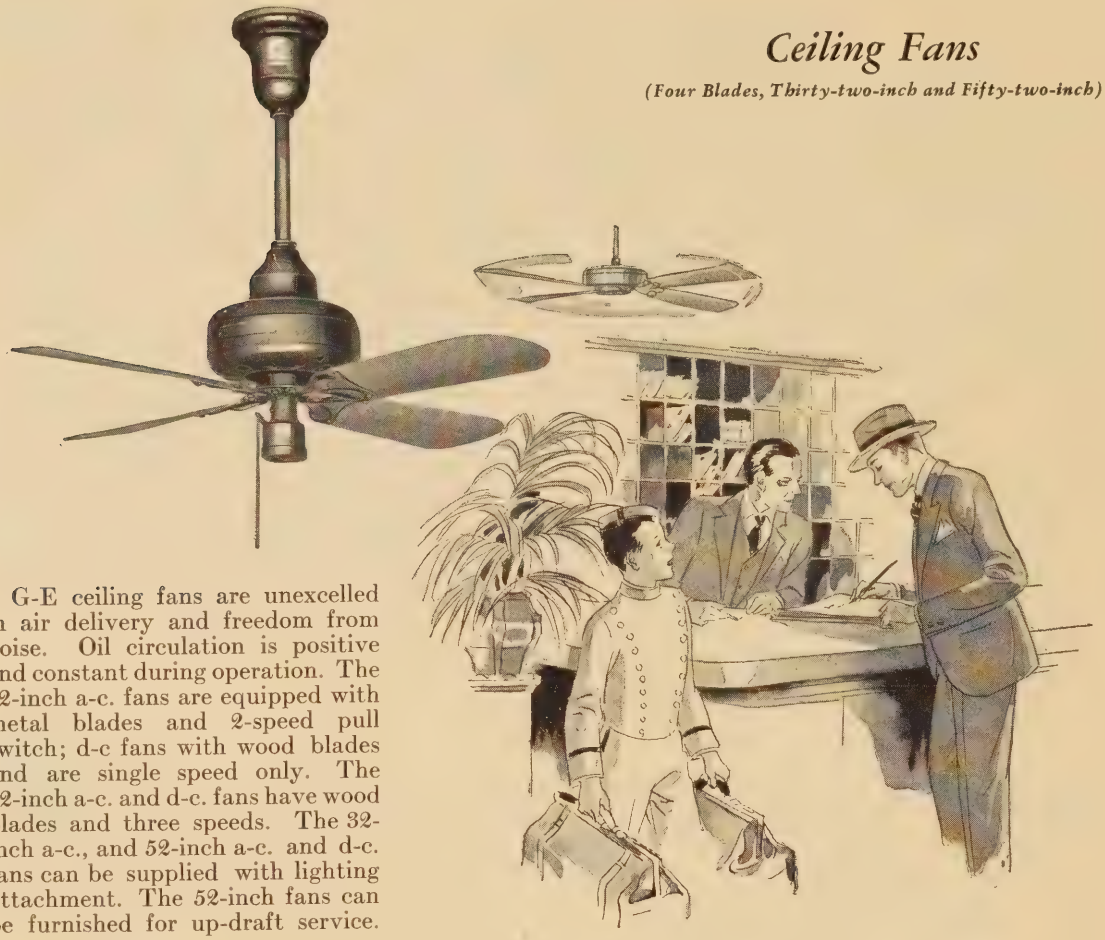
FINISH—Green enamel except blades, which are brass, dipped and lacquered.

SPEEDS—Speed controllers have four-point regulating switch, giving three running speeds with "off" position. They are required only when fractional speeds are desired.

† Speed controllers are furnished only when specially ordered, at $5.00 each.

Ceiling Fans

(Four Blades, Thirty-two-inch and Fifty-two-inch)



G-E ceiling fans are unexcelled in air delivery and freedom from noise. Oil circulation is positive and constant during operation. The 32-inch a-c. fans are equipped with metal blades and 2-speed pull switch; d-c fans with wood blades and are single speed only. The 52-inch a-c. and d-c. fans have wood blades and three speeds. The 32-inch a-c., and 52-inch a-c. and d-c. fans can be supplied with lighting attachment. The 52-inch fans can be furnished for up-draft service.

32-inch, Four-blade, with Two-Speed Pull Switch

* ALTERNATING CURRENT			
Cat. No.	Voltage	Cycles	List Price
146230	110	25	**$41.50**
146231	120	40	**41.50**
146233	110	50	**40.00**
146234	220	50	**41.50**
146236	110	60	**40.00**
146237	220	60	**41.50**

*FINISH—Brown enamel, except blades, which are finished in aluminum.

(Single-speed)
DIRECT CURRENT

218176	32		**$40.00**
146210	110		**40.00**
146211	220		**41.50**

FINISH—Brown enamel except blades, which are finished in oak.

SUSPENSION—Stem and casing will not be furnished with this type of motor, but insulated hanger, canopy, and two hooks (fixture stud and wood screw) will be supplied. One-half-inch brown enameled iron pipe for 32-inch motors, threaded at both ends to fit motor and hanger, will be furnished at an additional charge.

52-inch, Four-blade, with Three-speed Pull Switch

ALTERNATING CURRENT

Cat. No.	Voltage	Cycles	List Price
62364	110	25	**$52.00**
62365	120	40	**52.00**
62367	110	50	**50.00**
62368	220	50	**52.00**
44986	110	60	**50.00**
44987	220	60	**52.00**

DIRECT CURRENT

218178	32		**$54.00**
34007	110		**52.00**
34008	220		**54.00**

FINISH—52-inch A-c. and D-c., brown enamel, oak blades.

SUSPENSION — Three-quarter-inch brown enamel iron pipe will be furnished at an additional charge.

SPEEDS—52-inch A-c. and D-c. three speeds.

G-E Portable Sewing Machine

Built for today's sewing needs

The General Electric Sewing Machine makes sewing a real pleasure. It is easy to operate, portable, and because it is light in weight, can be used any place in the house—upstairs, out on the porch, anywhere. Sturdy, finely built and compact — it will give years of sewing satisfaction!

NEW IN DESIGN . . NEW IN FEATURES

1. Really portable — weighs only 15½ pounds.
2. Sews everything from fine georgette to heavy woolens.
3. Finely balanced, bevel gear drive — no vibration.
4. Convenient sewing light — right where you want it.
5. Uses type 15 x 1 needle — can be purchased anywhere.
6. Soft green color — adds to beauty — easy on the eyes.
7. Has rotary lock stitch and full floating bobbin case.
8. Bobbin case will not clog.
9. 25% more sewing speed than conventional type machines.
10. Perfect speed control from G-E foot operated rheostat.
11. Beautiful washable carrying case — looks like a piece of luggage.
12. Universal type G-E motor — will operate on either alternating or direct current.
13. Complete set of attachments furnished with each machine.
14. Guaranteed by General Electric. A truly remarkable machine at the low price of **$74.50**

Holloware
Toasters - Grills
Waffle Irons

Back of every General Electric Hotpoint product stands a reputation established through more than a quarter century of success in building electric appliances that give satisfaction. These appliances are now produced in the largest factories in the world devoted to the exclusive manufacture of electric heating appliances.

Our four factories command the respect of the most modern industrial engineers. Every step in the construction and assembly is evidence of the carefully studied plans for quality standardization and quantity production. It is because of this factory efficiency and volume output that General Electric-Hotpoint is able to build the finest Electric Appliances in the world at prices surprisingly low for such high grade merchandise.

A QUARTER CENTURY OF LEADERSHIP

Chromeplate

Six-cup Urn Set Complete	119S20	$57.50
Six-cup Urn Only	119P20	31.50
Sugar and Creamer	109Y32	13.25
Tray	109Y34	14.75

The Dolly Madison

The Dolly Madison urn set is the leader of General Electric —Hotpoint's illustrious line of beautiful percolators and urns. It is beautifully proportioned and perfect in each detail.

Heavy copper body, silver lined. Butler silver or Chromeplate finish. Ivory faucet handle on silver urn. Black faucet handle on chrome urn. CALROD heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee.

Cool, insulated handles. Protected against overheating by Super-Automatic Thermal Protector. Gray silk cord. Unobtrusive miniature plug. Dripless faucet. Capacity —6 cups.

Butler Silver

Six-cup Urn Set Complete	116S20	$65.00
Six-cup Urn Only	116P20	36.50
Sugar and Creamer	106Y32	15.25
Tray	106Y34	16.75

Betsy Ross

Chromeplate

The unusually wide panels of the Betsy Ross give this design a modern touch. These sets add distinction to the finest buffet or the most formal dinner.

Heavy copper body, silver lined. Sea Foam Bakelite faucet handle. CALROD heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee. Dripless faucet.

Cool insulated handles. Protected against overheating by Super-Automatic Thermal Protector. Gray silk cord. Unobtrusive miniature plug. Non-scratching fibre feet. Capacity—6 cups.

Urn Set

Six-cup Set Complete	119S19	$52.50
Six-cup Urn only	119P19	32.50
Sugar and Creamer	109Y33	12.50
Tray	119Y34	8.50

Percolator Set

Six-cup Set Complete	119S33	$46.50
Six-cup Percolator Only	119P33	26.50
Sugar and Creamer	109Y33	12.50
Tray	119Y34	8.50

All Percolators are rated 400 watts and furnished in 105, 115, 125, 200, 220, or 240 volts.

Florentine

Chromeplate

CALROD—indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee.

Dripless faucets and spouts. Protected against overheating by Super-Automatic Thermal Protector. Gray silk cord. Unobtrusive miniature plug. Urn capacity — 9 cups. Percolator capacity — 6 cups.

Nine-cup Urn Set, Complete	119S78	**$46.50**
Nine-cup Urn Only	119P78	**27.50**
Six-cup Percolator Set, Complete	119S67	**39.50**
Six-cup Percolator Only	119P67	**21.00**
Sugar and Creamer for Urn	109Y168	**11.50**
Sugar and Creamer for Percolator	109Y167	**11.50**
Tray for Urn and Percolator	109Y169	**8.50**

Concord

Chromeplate

CALROD — indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee.

Dripless faucets and spouts. Cool, Calmold handles. Protected against overheating by Super-Automatic Thermal Protector. Unobtrusive, miniature plug. Gray silk cord. Non-scratching fibre feet.

Nine-cup Urn Set, Complete	119S74	**$46.50**
Nine-cup Urn Only	119P74	**27.50**
Six-cup Urn Set, Complete	119S64	**45.50**
Six-cup Urn Only	119P64	**25.50**
Six-cup Percolator Set, Complete	119S63	**39.50**
Six-cup Percolator Only	119P63	**21.00**
Sugar and Creamer	109Y33	**12.50**
Tray	109Y169	**8.50**

Louis XVI

Chromeplate

Heavy copper bodies, silver lined. CALROD—indestructible heating element. Pump and basket permanently stamped with directions for making perfect HOT-drip coffee.

Decorated Calmold handles. Super-Automatic Thermal Protector. Unobtrusive miniature plug. Gray silk cord. Non-scratching fibre feet.

Nine-cup Urn Set, Complete	115S54	**$35.00**
Nine-cup Urn Only	115P54	**19.50**
Eight-cup Percolator Set, Complete	115S53	**33.50**
Eight-cup Percolator Only	115P53	**18.00**
Six-cup Urn Set, Complete	115S44	**33.00**
Six-cup Urn Only	115P44	**$17.50**
Six-cup Percolator Set, Complete	115S43	**31.50**
Six-cup Percolator Only	115P43	**16.00**
Sugar and Creamer	105Y173	**11.00**
Tray	105Y174	**5.00**

Colonial

Chromeplate

Heavy copper bodies, silver lined. CALROD—indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee.

Strong, ebonized wood handles. Dripless faucets and spouts. Protected against overheating by Super-Automatic Thermal Protector.

Claw-foot base on Percolator. Gray silk cord. Unobtrusive miniature plug. Non-scratching fibre feet.

Nine-cup Urn Set, Complete	119S48	**$29.00**
Nine-cup Urn Only	119P48	**19.50**
Six-cup Percolator Set, Complete	119S37	**25.50**
Six-cup Percolator Only	119P37	**$16.00**
Sugar and Creamer	109Y115	**6.00**
Tray	109Y114	**4.00**

Roman

Urns — Chromeplate
Percolators — Polished Nickel

CALROD — indestructible heating element. All except No. 114P55 have instructions for making perfect coffee stamped on pump and basket.

Heavy copper bodies, silver lined. Protected against overheating by Safety Fuse Plug. Gray silk cord. Unobtrusive miniature plug. Dripless faucets and spouts.

Nine-cup Chromeplate Urn Set, Complete	119S46	**$26.00**
Nine-cup Chromeplate Urn Only	119P46	**17.50**
Six-cup Chromeplate Urn Set, Complete	119S36	**23.00**
Six-cup Chromeplate Urn Only	119P36	**14.50**
Chromeplate Sugar and Creamer	109Y88	**5.00**
Chromeplate Tray	109Y114	**$ 4.00**
Eight-cup Nickel Percolator Only	114P45	**12.50**
Six-cup Nickel Percolator Only	114P35	**10.50**
Three-cup Nickel Percolator Only	114P55	**9.50**

All Percolators are rated 400 watts and furnished in 105, 115, 125, 200, 220, or 240 volts.

Bordeaux Percolator

Chromeplate

An unusual feature of the Bordeaux is its one-piece body construction instead of the two-piece breast and body used in most percolators.

Heavy copper body, silver lined. CALROD—indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee. Dripless faucet and spout. Rugged one-piece body. Attractively paneled and embossed design. Protected against overheating by Safety Fuse Plug. Unobtrusive miniature plug. Gray silk cord. Non-scratching fibre feet. Decorated Calmold handle. Capacity 6 cups.

Six-cup Percolator.....119P51..... **$13.00**

Bordeaux Urn Set

Chromeplate

A new Hotpoint Urn Set of surpassing beauty. The new, attractive design reflects the modern trend.

Heavy one-piece copper body; silver lined. CALROD—indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect Hot-drip coffee. Dripless faucet and spout. Attractively paneled and embossed design. Protected against overheating by Safety Fuse Plug. Unobtrusive miniature plug. Gray silk cord. Non-scratching fibre feet. Decorated Calmold handles. Urn Capacity—6 cups.

Six-cup Urn Set complete.....119S79..... **$29.50**
Six-cup Urn only.....119P79..... **16.00**
Tray.....109Y114..... **4.00**
Sugar and Creamer.....109Y33..... **12.50**

La Fleur

Chromeplate

Rugged one-piece copper body, silver lined. CALROD—indestructible heating element. Pump and basket permanently stamped with easy directions for making perfect HOT-drip coffee.

Beautiful embossed design. Protected against over-heating by Safety Fuse Plug. Gray silk cord. Unobtrusive miniature plug. Non-scratching fibre feet. Dripless spout.

Six-cup Percolator.....119P49..... **$12.50**

Vogue

Rugged copper bodies, silver lined. CALROD—indestructible heating element. Protected against overheating by Safety Fuse Plug. Extra wide throat makes percolator easy to clean.

Dripless spout. Gray mercerized cord. Unobtrusive miniature plug. Non-scratching fibre feet. Removable top. Capacity—6 cups.

French Vogue Satin Chromeplate with natural finish Sycamore handle.....189P57..... **$11.00**
Highly polished chromeplate with ebonized wood handle.....119P57..... **9.95**
Polished Nickel finish with ebonized wood handle.....117P57..... **8.95**

Tea Kettle

Copper body and block tin lined. Polished nickel finish. Protected against overheating by Automatic Safety Switch. CALROD—indestructible heating element.

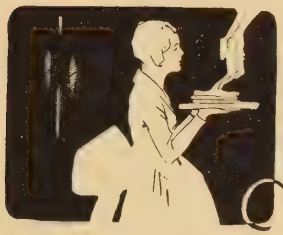
Removable lid locks on while in use. Black, ebonized wood handle. Gray silk cord. Dripless spout. Non-scratching fibre feet. Capacity—2½ Pints.

Tea Kettle Complete.....20801.....**$13.50**

Sugars - - - Creamers and Trays

Hotpoint Sugars and Creamers and Trays are of the same high quality as the percolators and urns which they so perfectly match.

Percolators and Tea Kettle are rated 400 watts and furnished in 105, 115, 125, 200, 220, or 240 volts.



Waffles!

A favorite dish of young and old alike. The Hotpoint Waffle Iron will be one of the most popular appliances in your home. Not only does it bake most delicious waffles but it will make 51 other tasty things to eat. A valuable recipe book containing 52 recipes is included with each waffle iron.

Each waffle iron is equipped with a reliable heat indicator that tells when the waffle iron is ready to use.

In the Ambassador, Chastleton and Trinity, Hotpoint brings the convenience of automatic operation to waffle baking.

The current need never be turned off or the plug pulled out, as long as the waffle iron is in use. It never gets too hot nor too cool. The annoyance of waffles sticking to the grids because of too low temperature is eliminated.

Ambassador

Chromeplate

Automatically maintains correct baking temperature. Operates on A. C. or D. C. current. CALROD heating elements. Mottled green handles. Die-cast aluminum grids.

Cat. No. 129Y175 ..... **$20.00**

Trinity

Polished Nickel

Automaticaly maintains correct baking temperature. Operates on A. C. current only. CALROD heating elements. Die-cast aluminum grids. Expanding hinge.

Cat. No. 127Y176 ..... **$12.50**

Lennox

Chromeplate

CALROD heating elements. Beautiful embossed design. Ivory handle. Miniature detachable plug. Bakes full size 7¼-inch waffle.

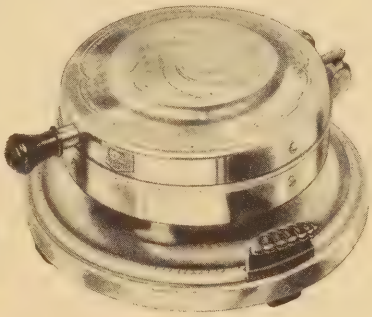
Cat. No. 149Y156 ..... **$12.00**

Chastleton

Chromeplate

Automatically maintains correct baking temperature. Operates on A. C. current only. CALROD heating elements. Ivory tusk handles. Bakes full size 7¼-inch waffle.

Cat. No. 129Y178 ..... **$14.50**

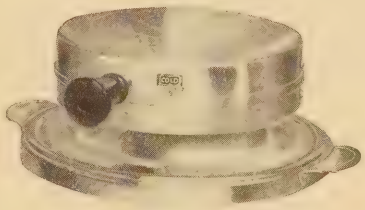


Windsor

Chromeplate

Rugged pressed steel construction. CALROD heating elements. Smooth, die-cast aluminum grids. Bakes a full-size 7¼ inch waffle. Beautiful embossed design. Decorated black Calmold side handles. Paralled expanding hinge. Non-scratching fibre feet.

Cat. No. 149Y158 ..... **$9.95**



New Yorker

Polished Nickel

CALROD heating elements. Expanding hinge allows grids to rise parallel to each other.

Black, ebonized wood handle. Bakes full size 7¼- inch waffle. Smooth die-cast aluminum grids. Miniature detachable plug. Non-scratching fibre feet.

Cat. No. 114Y177 ..... **$8.95**

All Waffle Irons are rated 660 watts and are available in 115, 125, 230, or 250 volts.

HOTPOINT TOASTERS AND GRILLS

TOAST-TIMER—Automatic

America's most beautiful Toaster. Hotpoint Chromeplate finish—Calmold base. Toasts both sides of the bread at once, cutting the ordinary toasting time in half. Shuts off automatically when toast is done. Oven Type—keeps the toast hot until ready to serve. Attached gray silk cord. Volts—105, 115, 125, 220, or 240. Watts—660.

Cat. No. 129T31 ..... **$12.50**

RADIO-MATIC

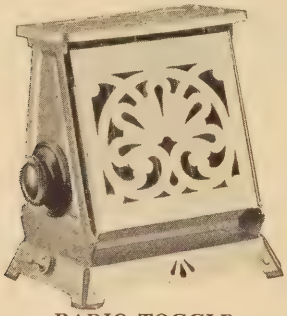
Enduring Hotpoint Chromeplate finish. Toasts two slices at the same time. Radio Dial raises and lowers both sides at once, automatically turning the toast. Shuts off automatically when toast is done. Positive automatic mechanism and adjustable time control. Glowing coil heating element. Volts—105, 115 or 125. Watts—625.

Cat. No. 159T33 ..... **$9.75**

DE LUXE

Hotpoint Chromeplate finish. Toasts two slices at the same time. Cool Calmold turn knobs raise and lower the sides, automatically turning the toast. Durable, high quality brass construction. High grade, mica core heating element. Volts—105, 115, 125, 200, 220 or 240. Watts—550.

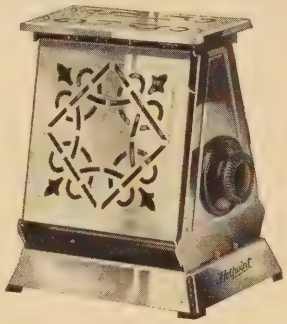
Cat. No. 119T17 ..... **$8.50**



RADIO-TOGGLE

Hotpoint Chromeplate finish. The Radio Dial raises and lowers both sides at once, automatically turning the toast. The convenient toggle switch in the base makes it unnecessary to pull the plug. Glow coil heating element. Attractive miniature plug. Gray silk cord. Non-scratching fibre feet. Volts—105, 115 or 125. Watts—625.

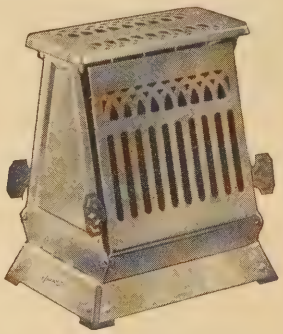
Cat. No. 159T23 ..... **$6.95**



CAMBRIDGE

Hotpoint Chromeplate finish. It is equipped with the handy toast-turn knob that raises and lowers both baskets at the same time—automatically turning the toast. Beautiful, embossed and pierced design. Non-scratching fibre feet. Easy to clean. Miniature plug and terminal guard. Volts—115 or 125. Watts — 660.

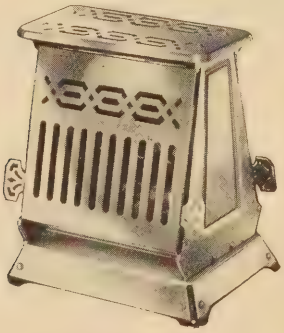
Cat. No. 159T26 ..... **$5.95**



TRIANON

Hotpoint Chromeplate finish. Cool metal handles raise and lower the sides, at the same time automatically turning the toast. Glowing coil heating element scientifically designed to make evenly browned toast. Attractive miniature plug. Gray mercerized cord. Easy to keep clean. Non-scratching fibre feet. Volts—32, 105 or 125. Watts—625.

Cat. No. 119T24 ..... **$4.95**



RIVIERA — Now Turnover Type

A real value — combining high quality construction and low price. Glowing coil heating element scientifically designed to make evenly browned toast. Sturdy pressed steel construction. Polished nickel finish. Attached, gray mercerized cord. Easy to keep clean. Non-scratching fibre feet. Volts—105, 115 or 125. Watts—625.

Cat. No. 156T25 ..... **$3.95**

Grills

DUPLEX

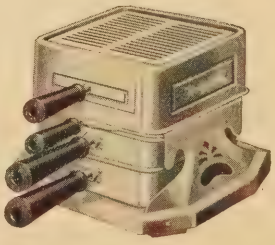
Makes a quick breakfast or luncheon for two right at the table. Will boil, stew, fry, broil, toast or poach. Performs two cooking operations at once. Polished nickel finish. Regular equipment includes—Deep Pan, Shallow Pan, 4 Egg Cups and Rack, Broiler Grid, Baffle Plate. Watts—500. Volts—105, 115, 125.

Cat. No. 116G9 ..... **$9.85**

TRIPLEX

Performs three cooking operations at once. Makes a complete meal for three people. Polished nickel finish. Regular equipment includes — Deep Pan, Shallow Pan, Egg Poacher, Toast Rack, Baffle Plate. Watts—660. Volts — 105, 115, 125, 200, 220, 240.

Cat. No. 116G10 ..... **$13.50**



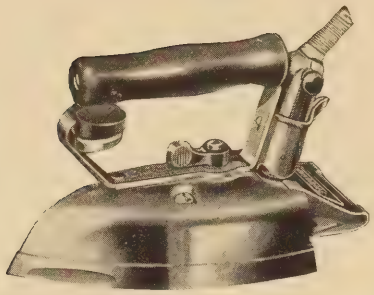
Hotpoint Hi-Speed Automatic Iron

1000 Watt

This marvelous new Hi-Speed Automatic Iron utilizes 1000 watts of heat energy in place of the usual 660 watts — that's why it heats much faster than ordinary irons. It irons the heaviest, damp pieces faster without loss of time for "waiting". Safe, low temperature for ironing silks and rayons. Automatically maintains any desired ironing temperature.

- Positive and accurate automatic temperature control mechanism.
- Hotpoint Chromeplate finish.
- Two button-saving Button Nooks.
- Heats faster; holds the heat.
- One-piece casting CAL-ROD unit and bevel edge sole-plate.
- Safe for any fabric.
- Comfortable Thumb Rest.
- Cool, through-bolt handle.
- Attached heel stand.
- Long-life cord and hinged plug. Watts — 1000.
- Volts — 105, 115, 125 (For use with A. C. only.)

Cat. No. 119F85 **$9.80**



Super Automatic Iron

Its high grade construction, ease of operation and dependability, together with those exclusive features obtainable only in Hotpoint Irons, have made this splendid iron an outstanding favorite.

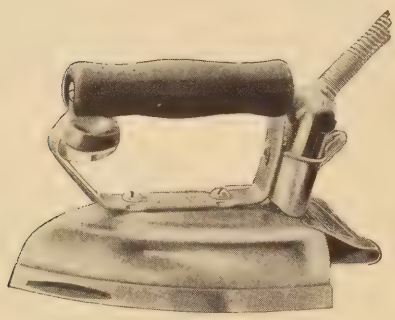
Positive and accurate automatic temperature control mechanism. Hotpoint Chromeplate finish. Irons rayons and silks with safety. Irons medium and heavy damp pieces without loss of time due to frequent "waiting" periods. Two button-saving Button Nooks. One-piece cast-in CALROD unit and sole plate. Maintains any desired ironing temperature. Cool through-bolt handle. Attached heel stand. Long life cord and hinged plug. Watts — 660. Volts—105, 115, 125 (A.C. or D.C.) 200, 220, 240 (A.C. only).

Cat. No. 119F75 ..... **$8.80**

A-C-Matic Iron

A high grade 660 watts Automatic electric iron for use on A.C. current only. Priced unusually low. Equipped with positive, accurate temperature control mechanism. Enduring Hotpoint Chromeplate finish. Irons heavy pieces or delicate silks and rayons equally well. Two button saving Button Nooks (one on each side). One-piece cast-in Calrod unit and sole plate. Comfortable thumb rest. Black handle with through bolt. Attached heel stand. Modernistic design temperature control throttle. Durable molded black composition plug with cord protecting spring. Long blue and gray cord. Weight 6 lbs. Volts 105, 115, 125.

Cat. No. 119F86 ..... **$6.80**

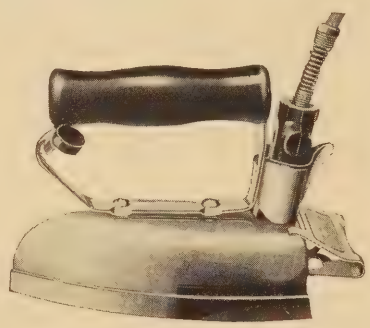


Super Iron

CALROD—indestructible heating element cast in solid iron permits free and uninterrupted flow of heat to sole plate.

Hotpoint Chromeplate finish. Convenient button saving Button Nook. Comfortable thumb rest. Attached heel stand. Detachable hinged plug. Extra long life cord. Watts — 575.

Cat. No. 119F65 ..... **$6.00**



Model "R" Iron

Now the six pound Model "R"—quality low priced iron — is equipped with CALROD — this means greater durability and increased ironing efficiency, and is finished in enduring Hotpoint Chromeplate finish. Patented thumb rest. Ironing weight—6 lbs. Cool, through bolt handle. Attached heel stand. Watts—575.

Cat. No. 149F61 ..... **$3.95**

5-pound Model "R" Iron now equipped with CALROD unit. Polished nickel finish.

Cat. No. 145F62 ..... **$3.95**

DeLuxe Travel Kit

The new DeLuxe Travel Kit (149F68) includes the 3 lb. Iron and a flexible, patent-finish leatherette case.

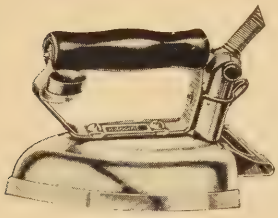
One piece CALROD unit and sole plate. Hotpoint Chrome-plate finish. Attached heel stand. Ivory handle and thumb rest. Gray silk cord and miniature plug. Watts —330.

Travel Kit Cat. No... 149F68 ..... **$5.00**
Iron Only Cat. No.... 119F68 ..... **3.95**

Adjustable Voltage Iron

Ideal for the traveler who encounters various voltages. May be set at 115 or 230 volts. Set at 115 volts may be used on 100 to 125 volt circuits. Set at 230 volts may be used on 200 to 250 volt circuits. Watts—330. Weight—3 lbs. Volts—115-230 combination only.

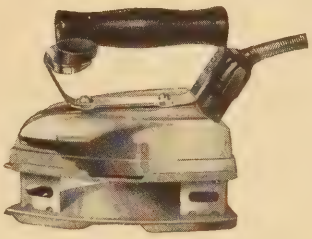
Cat. No. 113F78 ..... **$5.25**



Master Iron

An extra heavy iron for ironing heavy, damp pieces in the home. Iron-weight—7½ lbs. CALROD—indestructible heating element. Polished nickel finish. Cool, through-bolt handle. Patented thumb rest. Attached heel stand. Watts—660. Volt—105, 115, 125, 200, 220, 240.

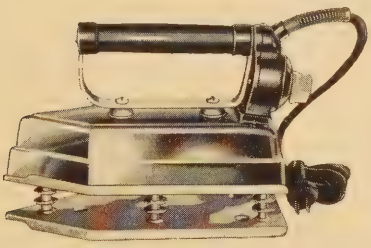
Cat. No. 116F71 ..... **$7.50**



32 Volt Iron

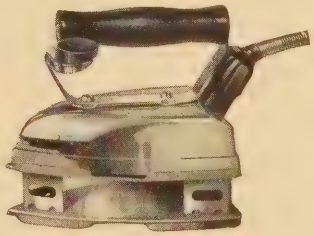
Designed especially for use on 32 volt home lighting plants. CALROD—indestructible heating element. Durable attached cord and plug. Separate iron stand. Large, comfortable thumb rest. Polished nickel finish. Strong, through-bolt handle. Watts — 575. Weight — 6 lbs. Volts — 32 only.

Cat No. 145F88 ..... **$7.75**



Tailor and Laundry Irons

Hotpoint Laundry and Tailor Irons are built to give dependable service under heavy work. Operators do a better day's work with less fatigue and at less cost with these irons. A complete assortment of irons is available in weights adapted to every kind of work.



Cat. No. For Heavy Work	Cat. No. For Light Work	Ironing Weight	List Price
132F24	138F24	15 lbs.	**$20.00**
133F24	139F24	20 lbs.	**22.00**
135F24	130F24	25 lbs.	**26.00**

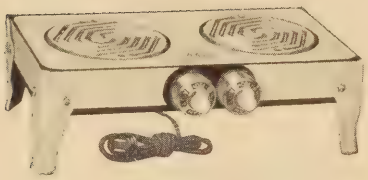
Catalog Number	Ironing Weight	Wattage	List Price
145F58	6 lbs.	575	**$ 7.75**
147F58	7½ lbs.	700	**9.50**
148F58	8½ lbs.	800	**10.25**
149F58	10 lbs.	900	**11.00**
111F58	12 lbs.	1050	**15.00**
112F58	15 lbs.	1200	**16.00**

HOTPOINT HOTPLATES

Hotpoint Hotplates perform many everyday cooking tasks in the home—easily—conveniently and economically. They may be connected to any convenient outlet in the home.

Here are a few outstanding features:

Portable, attractive, easy to keep clean, sanitary, convenient — boil, fry, stew, toast, strong and sturdy — pressed steel construction.

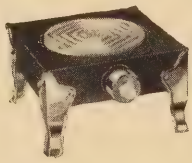


No. 131D51

Interconnecting switches allow a total of 1100 watts on either unit at one time for quick heating.

Medium and low heats on both units at once. White vitreous enamel finish. Strong, pressed steel construction. Attached cord and plug. 6-inch open coil heating units. Size—17½″ x 9″ x 5¾″.

List Price.....**$11.90**

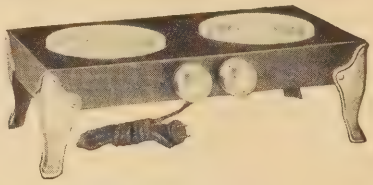


No. 131D52

A sturdy, high quality hotplate at a low price. Maximum consumption—110 watts.

Single 3 heat reversible switch. Black japan finish—nickel legs. Strong, pressed steel construction. Attached cord and plug. 6-inch open coil heating unit. Size—9″ x 9″ x 5¾″.

List Price.....**$5.50**



No. 111D50

All of the heat is used for cooking and not dissipated throughout the room. Maximum consumption — 1100 watts.

Two 550 Watt Units. Single heat reversible switches. Black japan finish nickel legs. Attached cord and plug. 6-inch open coil heating units. Size—17½″ x 9″ x 5¾″.

List Price.....**$6.90**

Table Stove

Boils, stews or fries. White enamel top—easy to clean. Glowing coil heating element. Strong, sturdy base. Cooking top—6″ x 6″. Watts—660. Volts 105, 115, 125.

Cat. No. 116D29.....**$4.00**

No. 136D53

Intended for use on medium duty appliance branch circuit. Maximum output—1650 watts.

One 500 Watt Single Heat Unit—One 1100 Watt Three-Heat Unit. Black japan finish — nickel legs. Strong, pressed steel construction. 6-inch open coil heating units. Size — 17½″ x 9″ x 5¾″.

List Price.....**$8.80**

All Hotplates are available in 115 or 125 volts

40104—40102

40101

114D14

Disc Stoves

Hotpoint Disc Stoves are unusually rugged. They perform their tasks efficiently and can be used in many places where a relatively small amount of heat is required either for constant or intermittent service. An idea of their varied uses can be gained by the fact that they are found in homes, laboratories, doctor's offices, hospitals, barber shops, soda fountains, lunch rooms, and in tire shops as vulcanizers. Hotpoint Chromeplate finish.

Cat. No.	Heats	Watts	Size of Top	List Price
40104	3	950	8 in.	**$11.75**
40102	3	600	6 in.	**8.50**
40101	Single	600	6 in.	**6.50**
114D14	Single	400	4½ in.	**6.50**

Available in 105, 115, 125, 200, 240 Volts. 40101 also in 32 Volts.

119L16

112L4—112L6

112L12

Curling Irons

Hotpoint Curling Irons are of the highest quality. They have many features not found in the ordinary curler. They are attractive and will give good service for years.

CALROD — indestructible heating elements in all Hotpoint Curling Irons, except 119L16 and 119L11 which have new type nickel-chromium elements. Even distribution of heat. Cool, insulated handles.

Cat. No.	Watts	Size of Rod	List Price
112L4*	20	5/16 inch	**$4.50**
112L6*	24	3/8 inch	**4.50**
112L12	24	3/8 inch	**3.50**
119L11	24	3/8 inch	**2.50**
119L16	20	5/16 inch	**1.95**

Available in 115, 220, 240 Volts. *Also in 32 Volts.

Hair Drying Combs are available for use with the L4 and L6 Curlers—Price **$1.00.**

Immersion Heaters

115W17 113W16—115W16

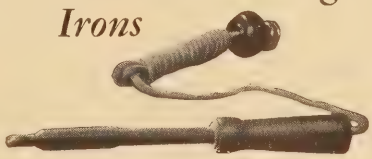
Hotpoint Immersion Heaters will quickly heat any liquid in which they are immersed. They are handy for heating the baby's milk, water for shaving, as a sterilizer. They are used not only in the home but in barber shops, laboratories, doctor's or dentist's offices.

Rust-proof construction. Immersion type element. Separable cord and plug.

Cat. No.	Watts	Size	List Price
115W17	500	6½"x8½"	**$6.85**
115W16	500	1 "x10"	**5.85**
113W16	300	¾"x7"	**4.85**

Available in 115, 220, 240 Volts. 113W16 also in 32 Volts.

Domestic Soldering Irons



147L9—119L9

Hotpoint Soldering Irons are designed for the many soldering jobs that so often have to be done in the average home. They heat quickly and are very sturdy in construction.

CALROD — indestructible heating element. Removable copper chisel tip. Steel stand to rest hot iron when not in use. Attached cord and plug. Rosin core solder packed with each iron. Ebonized wood handle.

Cat. No.	Size of Tip	Watts	List Price
147L9	5/16 inch	55	**$2.75**
119L9	7/16 inch	95	**3.25**

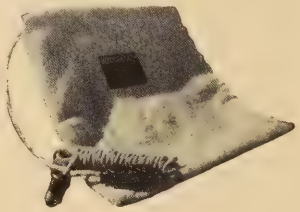
Available in 115, 220, 240 Volts. 147L9 also in 32 Volts.

Comforting Heat

Heat properly applied is one of the most efficient methods known for treatment of aches and pains.

You will find a Hotpoint Heating Pad always ready to provide dry, soothing warmth where most needed. Its light eiderdown covering is soft, woolly and flexible, and will follow gently every curve of the body or wrap snugly around an ailing arm or leg.

Nothing to fill—nothing to spill. Just plug into any electric light socket.

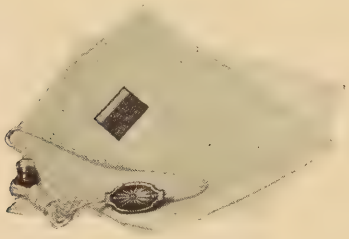


Reliable

Cat. No. 146Q8 ..... **$5.95**

The Reliable is a quality pad at a very low price. It is attractive in appearance and is a full 11 by 14-inch size.

Soft white and green cover, new type 3-heat switch, soft and flexible. High grade heating element, Watts 60. Packed in strong carton. Permanently attached cord, two reliable thermostats maintain even heat. No radio interference.



Comfort

Cat. No. 136Q7 ..... **$8.00**

Available in gray, apricot, pink, orchid or tan. A removable muslin cover is packed with each pad.

Soft eiderdown cover. New type 3-heat switch. Each pad packed in transparent cellophane. Watts—60. Full 12 by 15-inch size. Permanently attached cord. Two reliable thermostats maintain even heat. No radio interference.

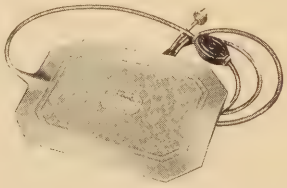
Select-a-Heat Pad

Cat. No. 126Q14 ..... **$8.00**

Another great General Electric Hotpoint achievement. A most decided improvement over the ordinary single-heat or three-heat electric pad. The Select-A-Heat Pad affords the user a most desirable convenience never before obtainable in any electric heating pad—Selective Heat Control.

This pad is equipped with a new type Micro-Control Switch which permits minute and gradual change of heat as the switch lever is moved from low to high or vice-versa. The user can select any surface temperature best suited to his requirements from 170° High to 120° Low. The desired temperature is constantly maintained by two new type thermostats concealed within the pad. They are smaller and less conspicuous than those used in ordinary pads and are tested at the factory to insure against radio interference.

The pad has a soft, comfortable eiderdown covering. Gray color only. Size 12x15 inches. Eight-foot, durable silk covered cord—permanently attached. Separable plug. Each pad is wrapped in a protective covering of transparent Cellophane and packed in a substantial cardboard box. A sales story is printed on the inside cover. Watts—60 (maximum). Volts—115 only. (Can be used on voltages between 110 and 120). Shipping weight, each, 2 lbs.



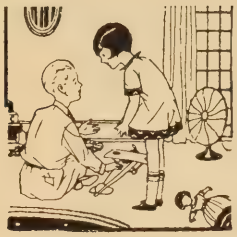
Rubber Electric Heating Pad

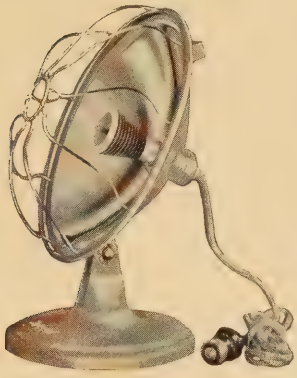
Cat. No. 114Q12 ..... **$4.45**

This is not an electrically heated hot water bottle. It is an innovation in electric heating pads — an all rubber pad, entirely different from any other electric heating pad on the market. The only electric heating pad that is absolutely water-proof. It is ideal for the application of wet packs or compresses.

This is a single heat pad and operates at a surface temperature of 140°. Because of this seemingly high surface temperature, it is recommended that this pad be always used in a slip cover or covered with a towel or piece of cloth. A special Slip Cover for this pad, of soft Terry cloth, is available—(Cat. No. Q12P50, price **50c**).

Size of pad—8¼x11¾ inches. Watts—40. Volts—115. Can be used on voltages between 110 and 120.





Villa

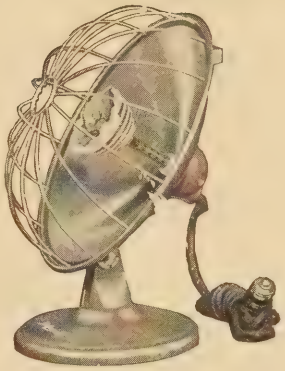
Cat. No. 116A50.....**$4.95**

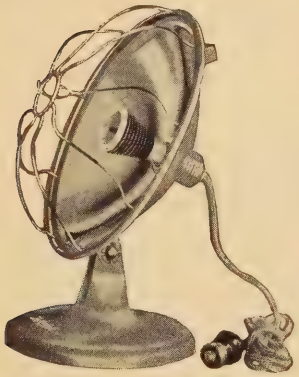
Tower gray finish. Efficient Sunbowl heating unit. 11-inch copper plated steel reflector. Strong pressed steel base. Cool carrying handle. Adjustable over a wide angle. Removable wire guard. Attached cord and plug. Height—15¼ inches. Watts—660.

Granada

Cat. No. 116A51.....**$8.00**

Focalipse element. Heats two people uniformly at a distance of six feet. Blue and Silver Modern finish. Strong stamped steel base. 12-inch copper plated steel reflector. Reflector adjustable over a wide angle. Cool lifting handle. Removable guard. Attached cord and plug. Height—15 inches. Watts—660.





Navarra

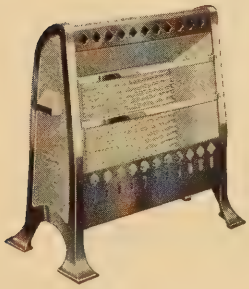
Cat. No. 119A58.....**$7.50**

Blue and silver finish. Efficient Sunbowl heating unit. 14-inch Chromeplate steel reflector. Strong pressed steel base. Cool carrying handle. Adjustable reflector. Removable wire guard. Attached cord. Height—17⅝ inches. Watts—1000.

Ramona

Cat. No. 119A51.....**$9.50**

Focalipse element. Heats two people uniformly at a distance of six feet. Black and silver Modern finish. Sturdy cast claw-foot base. 12-inch Chromeplate steel reflector. Cool wood handle. Removable guard. Height—16½ inches. Watts—660.



Radiant

Cat. No. 111A44....**$13.00**

Modern design. Black and front brown enamel. Sides are of bronze. Guards are gleaming nickel. Reflector is tan vitreous enamel. Efficient glowing elements. Gravity switch cuts off current automatically if heater is tipped over. Attached cord. Height—15 inches. Watts—1320.

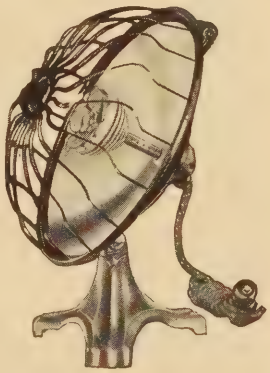
Barcelona

Cat. No., Copper 140A52.....**$10.00**

Cat. No., Chromeplate, 149A52..... **12.50**

Focalipse element.

No. 140A52 — modern Green and Silver finish. No. 149A52—modern black and Silver finish. 14-inch adjustable reflector. Sturdy cast claw-foot base. Removable guard. Cool wood handle. Attached cord. Height—17⅝ inches. Watts—1000.



All Heaters are available in 105, 115 or 125 volts

AUTOMATIC ELECTRIC RANGE

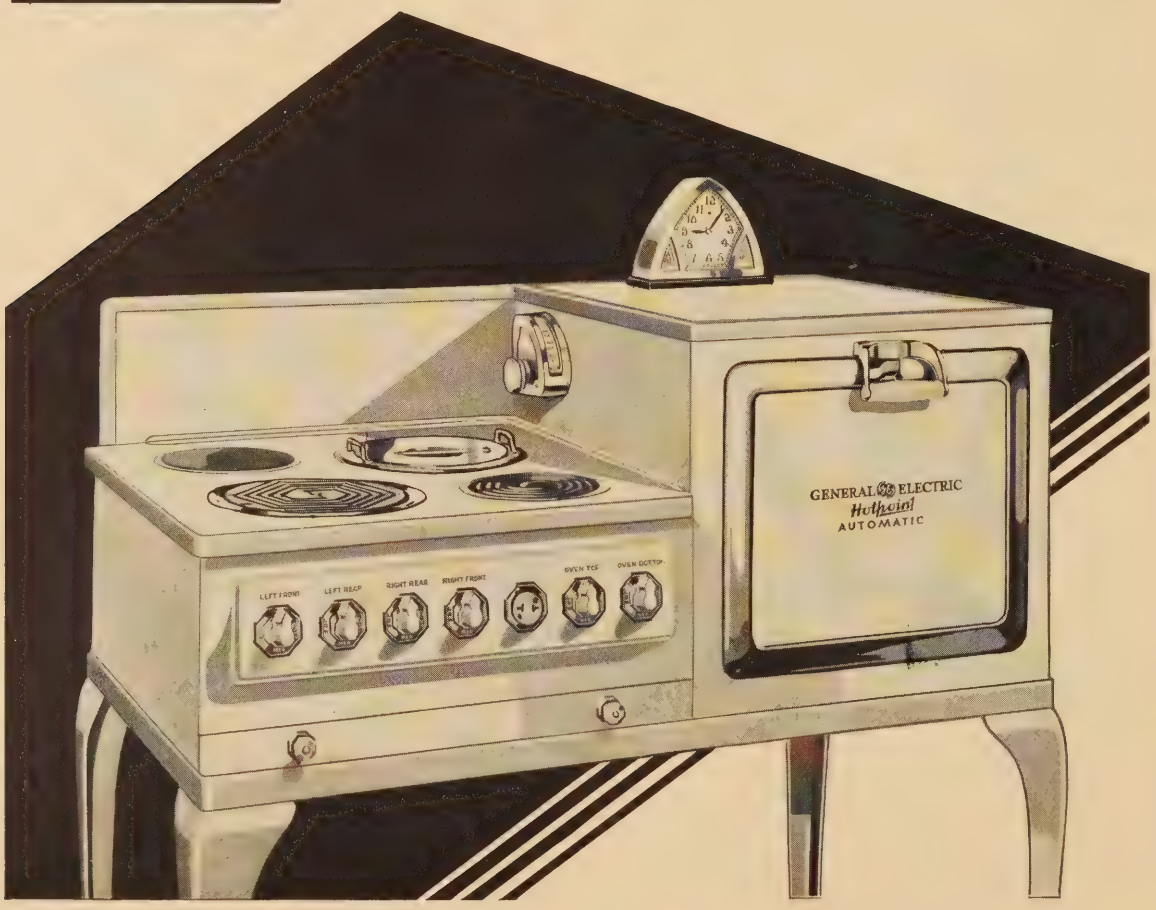
MODERN

COOL

CLEAN

NOT COSTLY

THE MODERN MAID FOR MODERN COOKERY



Model RA65

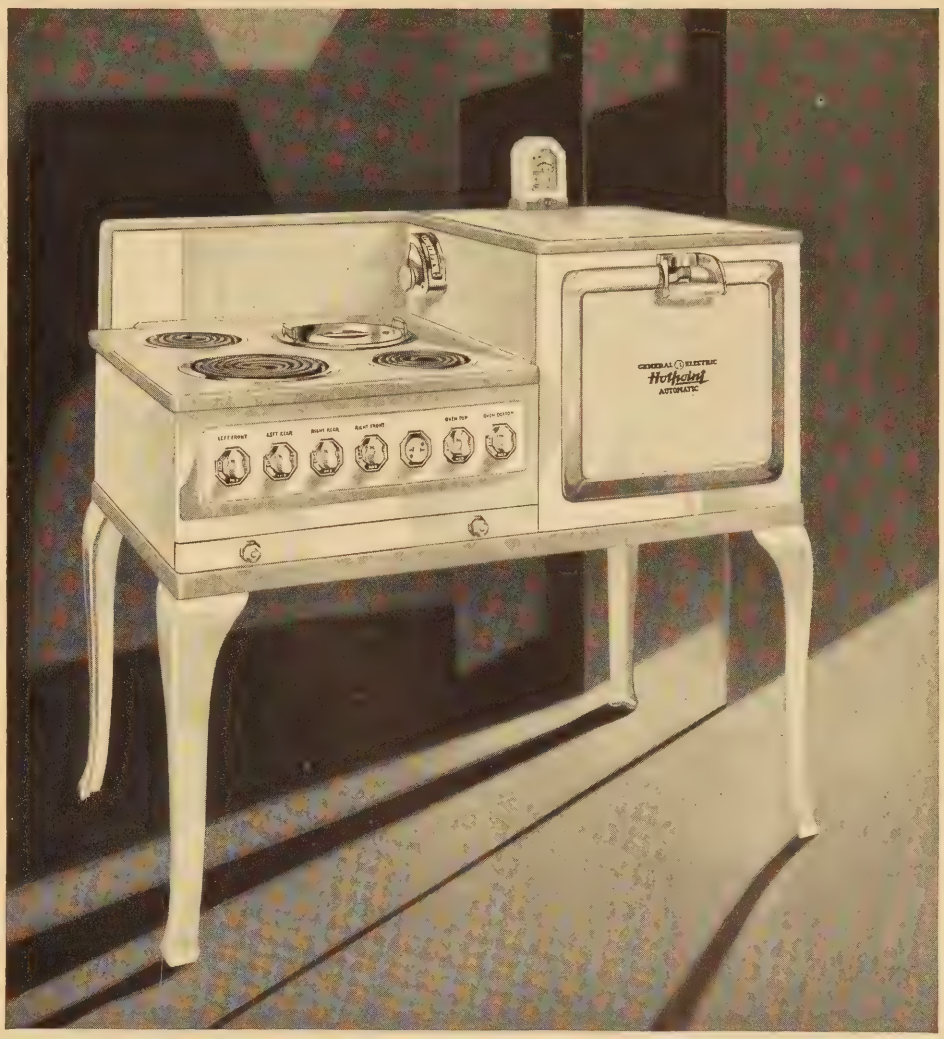
Automatic Electric Range

White
(with silverwing gray trim)

or

Ivory
(with green trim)

An ideal range for the family of average size. It has all of the newest General Electric Hotpoint improvements. Equipment includes one Giant and two Utility Hi-Speed Calrod surface units and Thrift Cooker. Over-sized pebbled blue porcelain enameled oven for broiling and baking — size 16 x 14 x 19 inches.



FEATURES

Automatic Precision Temperature Control and Thermometer.
Thrift Cooker.
Pebbled Blue Porcelain Enameled over-sized oven.
Aluminum smokeless broiler pan with rack.
Counter-balanced shelf-type oven door.
Large buffet oven top. A convenient working surface.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker).
Appliance outlet.
Porcelain knobs and switch buttons with Chromeplate escutcheons.
Reversible load-balancing switches.
Safety plug connections for all surface units.
Three-point plug receptacle for timer connection.

DIMENSIONS —

Floor Space . . . . . 45¼ x 26⅞ in..
Height over all . . . . . 40⅜ in.
Cooking top . . . . . 23⅝ x 22 in., 32½ in. from floor
Oven . . . . . 16 in. wide x 14 in. high x 19 in. deep

MODERN FINISH —

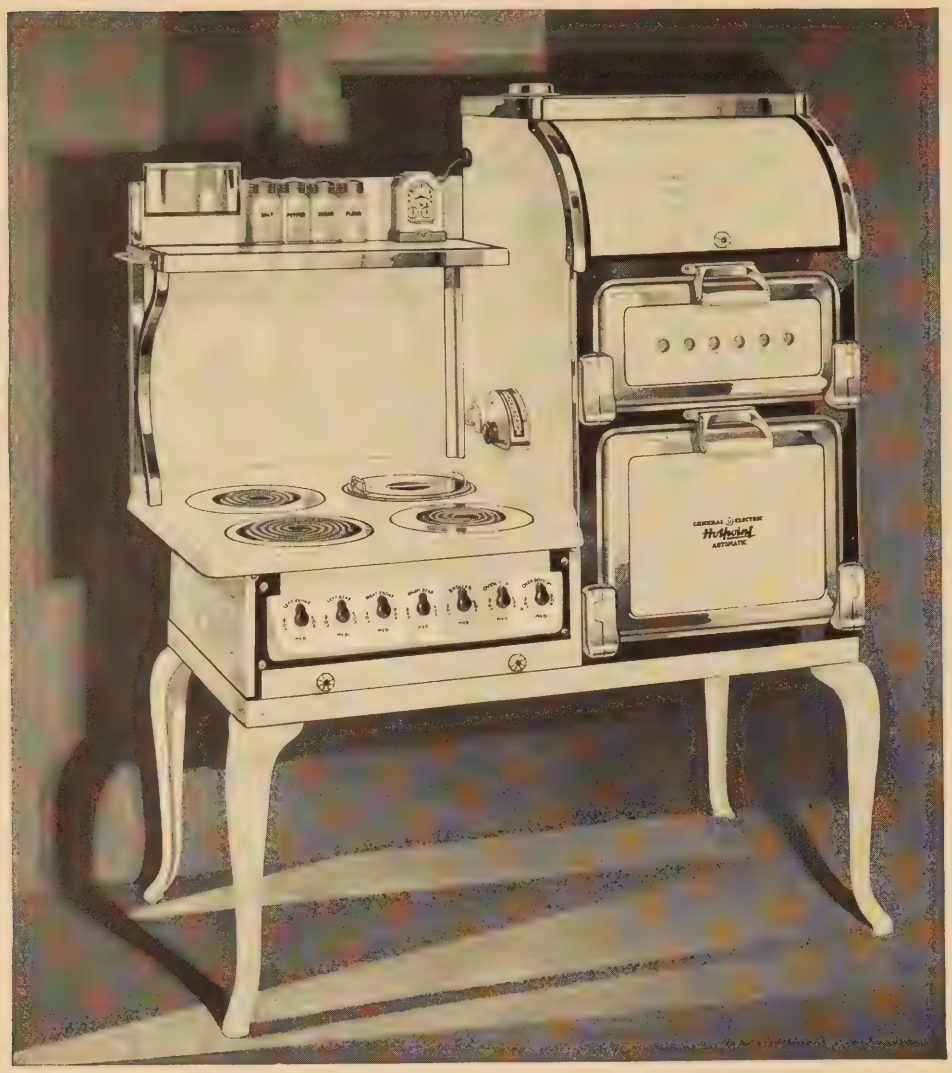
289RA65 and **299RA65** — White Porcelain Enamel with attractive Silverwing Gray trim.
589RA65 and **599RA65** — Ivory Porcelain Enamel with Green Porcelain Enamel trim.
All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ in.) 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ in.) Each 1200-600-300 watts.
One Thrift Cooker.
Two interchangeable, fast heating Calrod oven units (upper and lower), each 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

289RA65 — White and gray with right hand oven.
299RA65 — White and gray with left hand oven.
589RA65 — Ivory and green with right hand oven.
599RA65 — Ivory and green with left hand oven.
Shipping weight, either model, 285 lbs.
Either TM7 or TM8 Automatic Oven Timer and Clock can be added to this model at extra cost. Order separately.
The Thrift Cooker is a standard equipment, but other unit combinations may be substituted if desired.
Specify voltage and frequency.



Model RS75

Super-Automatic Electric Range

Three-Quarter White

Separate broiling and warming compartments are outstanding features of this wonderfully serviceable range that will appeal to many Modern Mothers. Equipment includes one Giant and two Utility Hi-Speed Calrod surface units; Thrift Cooker. Oversized oven for broiling and baking — 18 x 14 x 19 inches.

FEATURES

TM7 Automatic Oven Timer and modernistic Clock.
Automatic Precision Temperature Control and Thermometer.
Thrift Cooker.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker).
Pebbled Blue Porcelain Enameled over-sized oven.
Separate broiling compartment — Warming compartment.
Aluminum smokeless broiler pan.
Salt, pepper, sugar and flour shakers.
Back shelf. Mirror. Towel rack.
Reversible load-balancing switches, individually fused.
Appliance outlet. Damper control for oven.

DIMENSIONS —

Floor Space . . . . . 25⅛ x 51¼ in.
Height over all . . . . . 63 in.
Cooking top . . . . . 24½ x 26½ in., 32 in. from floor
Oven . . . . . 18 in. wide x 14 in. high x 19 in. deep
Broiling compartment
18 in. wide x 8 in. high x 19 in. deep
Warming compartment
22½ in. wide x 12 in. high x 22½ in. deep

MODERN FINISH —

White Porcelain Enamel and Velvet Black Japan. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
One Thrift Cooker.
Two interchangeable, fast heating Calrod oven units (upper and lower), each 1500-750-375 watts.
One Calrod broiler unit, 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

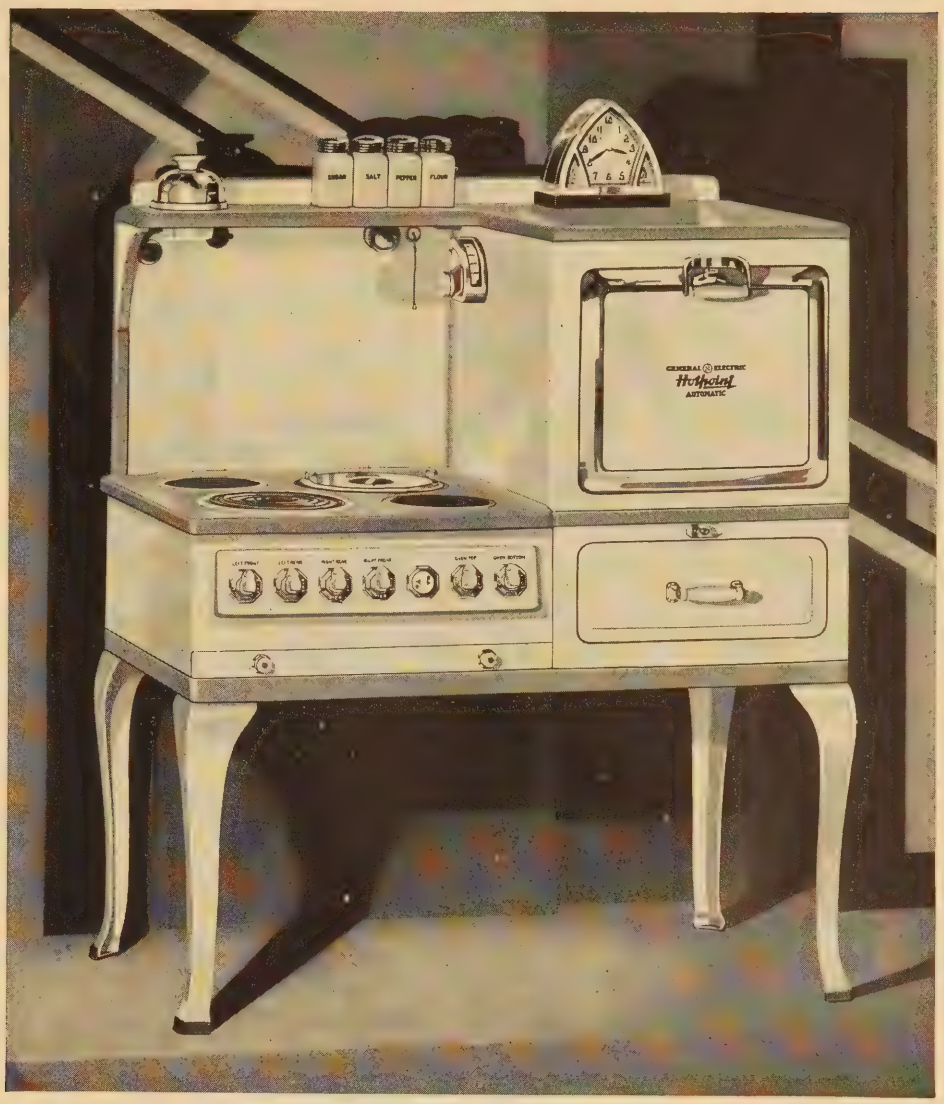
419RS75 — With right hand oven. Ship. wt., 480 lbs.
439RS75 — With left hand oven. Ship. wt., 480 lbs.
TM8 Telechron Timer and Clock may be substituted for TM7 at additional cost.
The Thrift Cooker is standard equipment, but other unit combinations may be substituted if desired.
Specify voltage and frequency.

Model RA88

Super-Automatic Electric Range

White

One of the finest cooking devices ever built. Equipped with one Giant and two Utility Hi-Speed Calrod surface units; Thrift Cooker. Over-sized porcelain enameled oven — size 16 x 14 x 19 inches. Warming compartment.



FEATURES

Automatic Precision Temperature Control and Thermometer.
Pebbled Blue Porcelain Enameled over-sized oven.
Warming compartment with individual Calrod unit.
Handy toggle switch for turning warming compartment unit "on" and "off".
Counter-balanced shelf-type oven door.
Safety plug connections for all surface units.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker.).
White porcelain switch buttons with Chromeplate escutcheons.
Reversible load-balancing switches.
Two appliance outlets; one timer controlled.

DIMENSIONS —

Floor Space.....45¼ x 26⅞ in.
Height over all.....53 in.
Cooking top.....23⅝ x 22 in., 32½ in. from floor
Oven.....16 in. wide x 14 in. high x 19 in. deep

MODERN FINISH —

White Porcelain Enamel with Silverwing Gray trim.
All bright parts Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ in.) 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ in.) Each 1200-600-300 watts.
One Thrift Cooker.
Two interchangeable, fast heating Calrod oven units (upper and lower), each 1500-750-375 watts.
One Calrod warming compartment unit, 250 watts.

ORDER BY THESE CATALOG NUMBERS —

289RA88 — With right hand oven. Ship. wt., 355 lbs.
299RA88 — With left hand oven. Ship. wt., 355 lbs.
Either TM7 or TM8 Automatic Oven Timer and Clock can be added to this model at extra cost. Order separately.
The Thrift Cooker is standard equipment but other unit combinations may be substituted if desired.
Specify voltage and frequency.

Model RS67

DeLuxe

Super-Automatic Electric Range

Ample cooking capacity for the large family, and in addition, this efficient range has many convenient accessories that save time and effort. Equipment includes one Giant and two Utility Hi-Speed Calrod surface units; Thrift Cooker; warming compartment. Porcelain enameled, over-sized oven — 18 x 14 x 19 inches.

FEATURES

TM7 Automatic Oven Timer and modernistic Clock.
Automatic Precision Temperature Control and Thermometer.
Thrift Cooker.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker).
Pebbled Blue Porcelain Enameled over-sized oven.
Warming compartment.
Aluminum smokeless broiler pan.
Salt, pepper, sugar and flour shakers.
Electric light, Colonial glass knobs.
Back shelf. Mirror. Towel rack.
Reversible load-balancing switches, individually fused.
Appliance outlet. Damper control for oven.

DIMENSIONS —

Floor Space.....26⅛ x 51¼ in.
Height over all.....56½ in.
Cooking top.....24½ x 26½ in., 32 in. from floor
Oven.....18 in. wide x 14 in. high x 19 in. deep
Warming compartment.....22½ x 12 x 22½ in.

MODERN FINISH —

White Porcelain Enamel with Black trim. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
One Thrift Cooker.
Two interchangeable, fast heating Calrod oven units (upper and lower), each 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

489RS67 — With right hand oven. Ship. wt., 420 lbs.
499RS67 — With left hand oven. Ship. wt., 420 lbs.
TM8 — Telechron Timer and Clock can be substituted for TM7 at additional cost.
The Thrift Cooker is standard equipment, but other unit combinations may be substituted if desired.
Specify voltage and frequency.

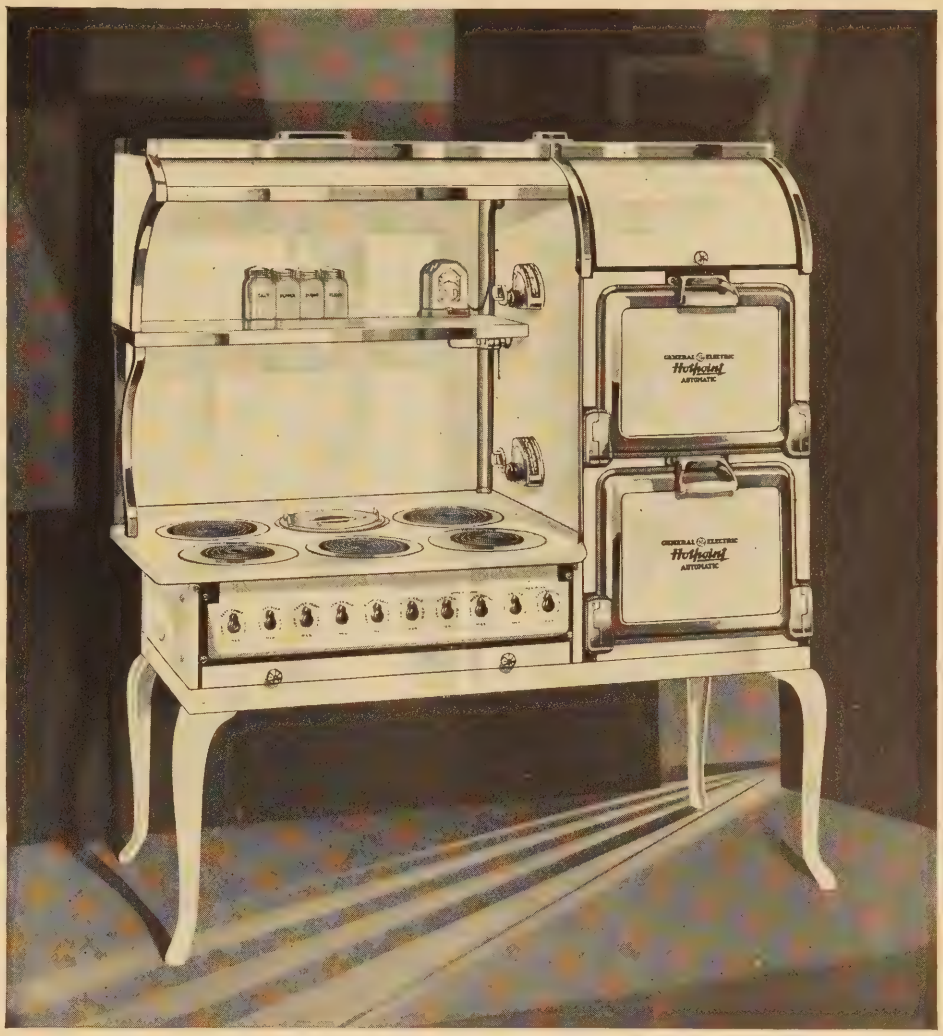
Model RA67 — Same in size and construction except that finish is Velvet Black Japan and White Porcelain Enamel and lacks some of the DeLuxe accessories.
419RA67 — with right hand oven.
439RA67 — With left hand oven.

Model RS79

DeLuxe

Super-Automatic Electric Range

The problem of securing ample cooking capacity for the "over-grown" family or for the professional kitchen is solved in this modern White Porcelain Enameled range of extra size. It has two over-sized ovens — 18 x 14 x 19 inches and warming compartment. Three Giant and two Utility Hi-Speed Calrod surface units; Thrift Cooker.



FEATURES

TM7 Automatic Oven Timer and modernistic Clock.
Automatic Precision Temperature Control and Thermometer on each oven.
Thrift Cooker.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker).
Two Pebbled Blue Porcelain Enameled over-sized ovens for baking and broiling.
Warming compartment.
Aluminum smokeless broiler pans.
Salt, pepper, sugar and flour shakers.
Back shelf and canopy. Mirror. Towel rack.
Reversible load-balancing switches, individually fused.
Appliance outlet. Damper controls for ovens.
Electric light. Colonial glass knobs.

DIMENSIONS —

Floor Space . . . . . 26⅛ x 62¼ in.
Height over all . . . . . 69 in.
Cooking top . . . . . 24½ x 37 in., 32 in. from floor
Each oven . . . . . 18 in. wide x 14 in. high x 19 in. deep
Warming compartment . . . . 22½ x 12 x 22½ in. deep.

MODERN FINISH —

White Porcelain Enamel with Black trim. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

Three Hi-Speed heavy duty Calrod surface units — Giant size (8½ inches). Each 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
One Thrift Cooker.
In each oven, two fast heating Calrod oven units (upper and lower), each 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

389RS79 — With right hand oven. Ship. wt., 655 lbs.
399RS79 — With left hand oven. Ship. wt., 655 lbs.
TM8 Telechron Timer and Clock may be substituted for TM7 at additional cost.
The Thrift Cooker is standard equipment, but other unit combinations may be substituted if desired.
Specify voltage and frequency.

Model RA79 — Same in size and construction except that finish is Velvet Black Japan and White Porcelain Enamel and lacks some of the DeLuxe accessories.
319RA79 — With right hand oven.
339RA79 — With left hand oven.

Model RA148

Automatic Electric Range

Two-tone Finish

This beautiful range is the largest of the new popular priced models. Equipped with one Giant and two Utility Hi-Speed Calrod surface units and Thrift Cooker. Oversized oven — 18 x 14 x 18 inches.

The range is finished in harmonizing, two-tone combination Silverwing Gray and White porcelain enamel.

FEATURES

Automatic Precision Temperature Control and Thermometer.
Pebbled Blue Porcelain Enameled over-sized oven.
Thrift Cooker.
Counter-balanced shelf-type door.
Blue Porcelain Enameled broiling pan with rack.
Oven vent of induced draft type.
New rugged oven door latch with Chromeplate finish.
Large buffet oven top. A convenient working surface.
A single switch controls both oven units.
Safety plug connections for all surface units.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units (or Thrift Cooker).
Reversible load-balancing switches.
Appliance outlet.
Three-point plug receptacle for timer connection.

DIMENSIONS —

Floor Space . . . . . 45¾ x 24⅞ in.
Height over all . . . . . 39¾ in.
Cooking top . . . . . 24 x 21⅝ in., 32½ in. from floor
Oven . . . . . 18 in. wide x 14 in. high x 18 in. deep

MODERN FINISH —

Two-tone — Silverwing Gray and White Porcelain Enamel, pleasingly balanced as illustrated. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
One Thrift Cooker.
Two interchangeable, fast heating open coil oven units (upper and lower), each 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

189RA148 — With right hand oven. Ship. wt., 260 lbs.
199RA148 — With left hand oven. Ship. wt., 260 lbs.
Either TM7 or TM8 Automatic Oven Timer and Clock can be added to this model at extra cost. Order separately.
The Thrift Cooker is standard equipment, but other unit combinations may be substituted if desired.
Specify voltage and frequency.

Model RA146 — Same as Model RA148 except that it is 2 inches shorter and the oven is 16 inches wide instead of 18.
189RA146 — With right hand oven.
199RA146 — With left hand oven.

Model RA136

Automatic Electric Range

Two-Tone Finish

The price of this modern new range is as appealing as its beautiful, two-tone Silverwing Gray and White porcelain enamel finish. Equipped with one Giant and two Utility Hi-Speed Calrod surface units. Over-sized porcelain enameled oven — size 16 x 14 x 18 inches.

FEATURES

Automatic Precision Temperature Control and Thermometer.
Pebbled Blue Porcelain Enameled over-sized oven.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units.
Counter-balanced shelf-type door.
Blue Porcelain Enameled broiling pan with rack.
Appliance outlet. Oven vent of induced draft type.
New rugged oven door latch with Chromeplate finish.
Large buffet oven top. A convenient working surface.
A single switch controls both oven units.
Safety plug connections for all surface units.
Reversible load-balancing switches.
Three-point plug receptacle for timer connection.

DIMENSIONS —

Floor Space.....40¼ x 24⅞ in.
Height over all.....39¾ in.
Cooking top.....20½ x 21⅝ in., 32½ in. from floor
Oven..... 16 in. wide x 14 in. high x 18 in deep

MODERN FINISH —

Two-tone — Silverwing Gray and White Porcelain Enamel, pleasingly balanced as illustrated. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
Two interchangeable, fast heating open coil oven units (upper and lower), each 1500-750-375 watts.

ORDER BY THESE CATALOG NUMBERS —

188RA136 — With right hand oven.
198RA136 — With left hand oven.
Shipping weight, either model, 210 lbs.
Either TM7 or TM8 Automatic Oven Timer and Clock can be added to this model at extra cost. Order separately.
The Thrift Cooker cannot be added to this model.
Specify voltage and frequency.

Model RA134 — Same as Model RA136 except that it is 2 inches shorter and the oven is 14 inches wide instead of 16.
188RA134 — With right hand oven.
198RA134 — With left hand oven.

Model R34

Non-Automatic Electric Range

Plain

If her kitchen is small or her budget limited, the Modern Mother will find this efficient little model a wise and happy choice. It is attractively finished in Velvet Black Japan and White porcelain enamel. Has one Giant and two Utility Hi-Speed Calrod surface units. Over-sized oven — 14 x 14 x 18 inches.

FEATURES

Precision indicating Thermometer.
Over-sized baking and broiling oven.
Rust-resisting oven lining.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units.
Counter-balanced shelf-type oven door.
Black enameled broiler pan and rack.
Reversible switches.
Appliance outlet.
Oven vent of induced draft type.

DIMENSIONS —

Floor Space . . . . . 38¼ x 24⅞ in.
Height over all . . . . . 39¾ in.
Cooking top . . . . . 20½ x 21⅝ in., 32½ in. from floor
Oven . . . . . 14 in. wide x 14 in. high x 18 in. deep

MODERN FINISH —

Velvet Black Japan and White Porcelain Enamel.

UNIT EQUIPMENT —

One Hi-Speed Heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
Two interchangeable, fast heating open coil oven units (upper and lower), each 1320-660-330 watts.

ORDER BY THESE CATALOG NUMBERS —

228R34 — With right hand oven. Ship. wt., 180 lbs.
248R34 — With left hand oven. Ship. wt., 180 lbs.
The Thrift Cooker cannot be added to this model.
TM7 or TM8 — Automatic Oven Timer and Clock cannot be added to this model.
Specify voltage.

Model R113

Non-Automatic Electric Range

Plain

Just the range for the small home, apartment or summer cottage kitchen. It is remarkably compact and convenient. Has one Giant and two Utility Hi-Speed Calrod surface units. Over-sized oven for baking and broiling — 14 x 14 x 15 inches. Velvet Black Japan and White Porcelain Enamel finish.

FEATURES

Thermometer.
Custom-built cooking top — any desired combination of Hi-Speed Calrod, cast-in Calrod, or open coil surface units.
Pebbled Blue Porcelain Enameled over-sized oven.
White Porcelain Enameled back splasher, 8 in. high.
Black enameled broiler pan with rack.
Shelf-type oven door.
Reversible switches.
Appliance outlet.
Oven vent.

DIMENSIONS —

Floor Space.....17⅛ x 24 in.
Height over all..40¼ in. with legs; 30½ in. without legs.
Cooking top
17⅛ in. wide x 21½ in. deep; 33¼ in. from floor with legs; 23½ in. from base to cooking top without legs.
Oven..... 14 in. wide x 14 in. high x 15 in. deep.

MODERN FINISH —

Velvet Black Japan and White Porcelain Enamel. All bright parts non-tarnishing Chromeplate.

UNIT EQUIPMENT —

One Hi-Speed heavy duty Calrod surface unit — Giant size (8½ inches). 2100-1050-525 watts.
Two Hi-Speed heavy duty Calrod surface units — Utility size (6½ inches). Each 1200-600-300 watts.
Two interchangeable, fast heating open coil oven units (upper and lower), each 1100-550-275 watts.

ORDER BY THIS CATALOG NUMBER —

168R113 — Shipping wt., 165 lbs.
The Thrift Cooker cannot be added to this model.
TM7 or TM8 — Automatic Oven Timer and Clock cannot be added to this model.
Note: This range is furnished with black legs as standard equipment.
Space for wiring is at rear of oven. Point of attachment is easily accessible; cooking top slides forward in grooves.
Specify voltage and frequency.

This range is also available with one Giant and one Utility Hi-Speed Calrod surface units — (dimensions same as Model R113) — Model 168-R112.

Portable Ovens

Models N 18 and NA 18

Often an oven alone is desirable where there is no occasion to use surface type heating units. The Hotpoint Portable Oven meets this need—in all respects like the oven of the cabinet type ranges described in the preceding pages. It is suitable for domestic science schools and other places where auxiliary oven equipment is desired.

Modern Finish

Velvet black japan with polished Chromeplate trim.

Hotpoint Features

Automatic heat control and thermometer on automatic type.
Precision thermometer on non-automatic type.
Spacious baking and broiling oven.
Aluminum smokeless broiler pan.
Counter-balanced shelf type over door.
Royal blue porcelain enameled oven lining.
Damper control.
Reversible switches.

Dimensions

Floor space.....27½ x 28¼ in.
Height over all.....25 in.
Oven, 18 in. wide x 14 in. high x 18 in. deep.

Unit Equipment

Two interchangeable Calrod oven units (upper and lower each 1500-750-375 watts.

Order By These Catalog Numbers

311NA18—with automatic heat control. Shipping wt. 190 lbs..Price..**$135.00**
311N18—with precision thermometer only. Shipping wt. 180 lbs.....Price..**$108.00**

Electric Range Accessories

THRIFT COOKER

The Thrift Cooker consists of a heavily insulated cylindrical compartment equipped with a special heating coil and a five-quart aluminum cooking vessel and cover. It is designed to be connected to the surface-unit cord and plug, and is thus controlled by the regular range switch.

Three heats provide a rapid preheating "high" (660 watts), a boiling "medium" (120 watts) and a simmering "low" (100 watts).

Catalog No. 136C6.....**$17.00**

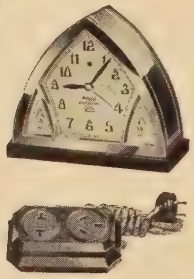
TELECHRON TIMER—CLOCK

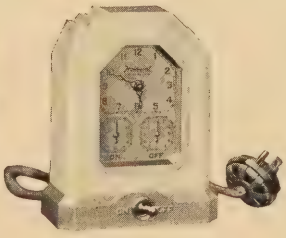
Only Hotpoint has this latest invention—the combined Telechron Electric Clock and Hotpoint Timer. It can be connected to and used on any Hotpoint General Electric automatic Range. With a specially designed, genuine Telechron mechanism—it is absolutely accurate and dependable. You never have to wind it.

Catalog No. TM8.....**$46.00**

AUTOMATIC TIMER AND CLOCK

The Hotpoint Automatic Timer and Hand-wound Clock is finished in all white lacquer with gray trim and is 5⅝ inches high by 4⅜ inches wide. It can be added to any Hotpoint Automatic Electric Range. When ordering separately specify Catalog No. TM7.....**$10.00**





TIMER CORD SET

Every electrical appliance can be made automatic with the Timer Cord Set. When the Hotpoint Range Timer has been set, the appliance will start and stop its operation at the times indicated on the Timer Dial.

Cat. No. 17CD101.....**$2.75**

An unlimited supply of uniform temperature hot water ready for use at all times, is one of the most essential and desirable services in the home.

General Electric Hotpoint Automatic Water Heaters will satisfactorily serve every home requirement, dependably and economically. They are obtainable in either the single unit or twin unit construction.

Units and thermostats are easily accessible for adjustment All wiring is enclosed in a metallic wiring channel and a conduit outlet box is provided at the back of each heater for conduit connection. The external piping connections are made at the rear of the heater, and are off-set so that pipe runs may be run vertically.

FEATURES

Calrod Heating Units
Thermosnap
Built in Heat Trap
Two Tone French Finish Grey and Albaster White Glyptal Baked Enamel
Positive Pressure Flush
Scientifically Insulated

Models and Prices

Vertiflow Storage Type

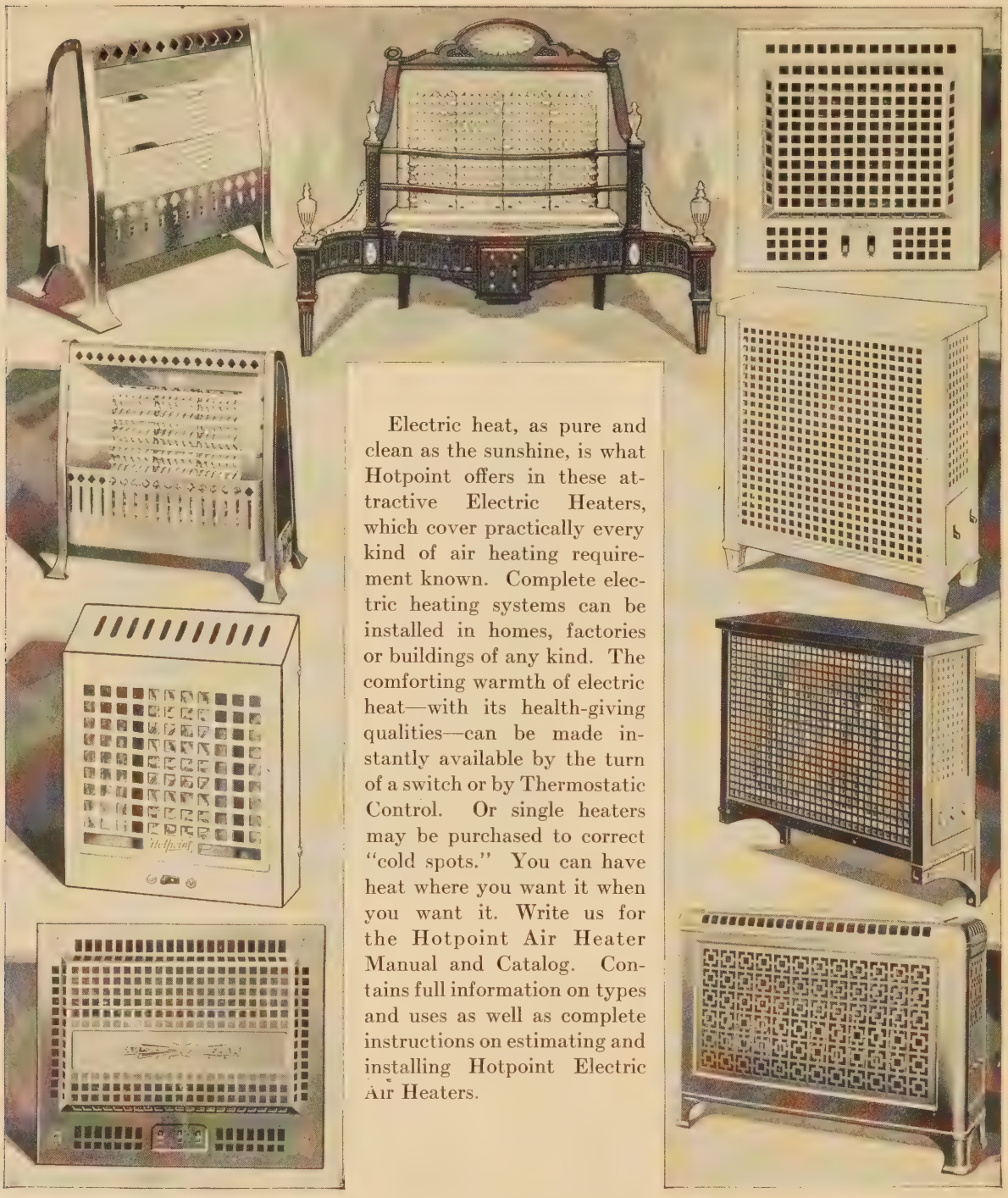
Cat. No.	Unit	Capacity	Price
W41	Single	18 gal.	$135.00—$140.00—3 models
W43	Single	30 gal.	140.00— 150.00—3 models
W43	Twin	30 gal.	150.00 2 models
W44	Single	50 gal.	153.35— 163.35—3 models
W44	Twin	50 gal.	163.35 2 models

Plain Storage Type

Cat. No.	Unit	Capacity	Price
W5	Single	15 gal.	$ 58.35—1 model
W49	Single	30 gal.	113.35—2 models
W49	Twin	30 gal.	133.35—3 models
W50	Single	50 gal.	133.35—3 models
W50	Twin	50 gal.	153.35—3 models
W80	Single	80 gal.	163.35—1 model
W80	Twin	80 gal.	176.65—1 model

Write for Latest Complete Catalog

HOTPOINT HEATERS



Electric heat, as pure and clean as the sunshine, is what Hotpoint offers in these attractive Electric Heaters, which cover practically every kind of air heating requirement known. Complete electric heating systems can be installed in homes, factories or buildings of any kind. The comforting warmth of electric heat—with its health-giving qualities—can be made instantly available by the turn of a switch or by Thermostatic Control. Or single heaters may be purchased to correct "cold spots." You can have heat where you want it when you want it. Write us for the Hotpoint Air Heater Manual and Catalog. Contains full information on types and uses as well as complete instructions on estimating and installing Hotpoint Electric Air Heaters.

Models—Top to Bottom

A44—Portable	$13.00	
A43—Portable	32.00	$37.50
A49—Portable	16.00	
A35—Built-in	38.00	85.00

Above
Portable A36 Fireplace Heater
$75.00

Write for catalog of complete information on all models.

Models—Top to Bottom

A39—Built-in	$23.50	$34.50
A38—Portable	42.00	80.00
A48—Built-in	44.50	82.50
A80—Portable	36.00	63.00

Cat. No. 431D60

One Gallon Coffee Urn

Meets the needs of all types of institutions for a continuous supply of fresh coffee. Made of nickel chromium alloy (Allegheny Steel). Equipped with a special 100 watt unit to keep coffee at proper serving temperature after it is made. Two urns can be operated from same outlet if desired, by means of a Duplex Switch box. Also made in heavy nickel plated copper. (Catalog No. D40).

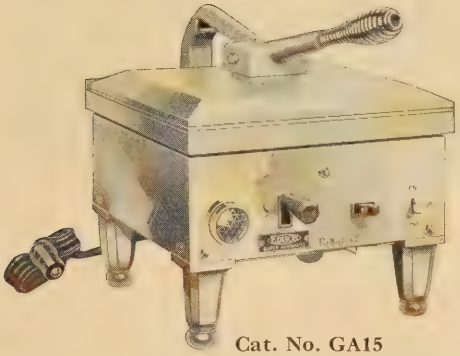
Cat. No. D60 — Watts 1100 — Standard voltage 110 or 220 single phase A. C. or 110 D. C.

Super-Automatic Waffle Baker

Attractive appearance and utility are combined here to give hotels, restaurants, grills, lunch rooms, etc. complete satisfaction in a waffle baker. The Edison Super Automatic Waffle Baker is equipped with automatic timer and temperature control, and CALROD heating units. Requires no grease; non-overflow rim prevents batter from overflowing. Bakes full size waffle. Finished in Chromeplate. Available in one or two sections.

Cat. No. YA150 — watts 1000 — standard voltage 110 or 220 A. C. or 110 D. C.

Cat. No. YA150



Cat. No. GA15

Utility Counter Grill

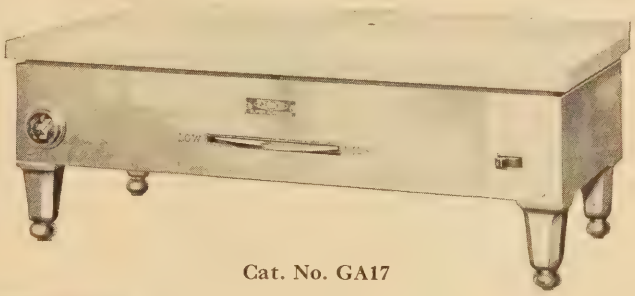
For pantry service or window display, this new Edison Grill represents a real innovation and departure in griddle construction. Everything has been done to reduce to a minimum the operating cost, attention required by the operator and to assure continuous perfect results. It can be used for pancakes, eggs, steaks, chops, hamburgers, wieners, bacon and other short order service. Is equipped with automatic temperature control, CALROD units, signal light and automatic timer. Chromeplate finish. Has a grid surface of 12″ x 11¼″.

Cat. No. GA15 — watts 1320 — standard voltage 110 or 220 A. C. or 110 D. C.

Electric Griddle

Economical, convenient and especially adapted for continuous service, frying such products as griddle cakes, eggs, hamburgers, etc., quickly with a minimum of attention and energy consumption. The large control dial projecting through the front of body regulates the desired temperatures. Finished in Chromeplate. Has a frying area of 11″ x 24″.

Cat. No. GA17 — watts 1320 — standard voltage 110 or 220 A. C. Single phase or D. C.



Cat. No. GA17

Cat. No. GA14

Electric Griddle

Designed to bring the recognized advantages of automatic temperature control in current saving, and uniform production to frying operations. Efficient in operation, for every square inch of cooking area is available at the exact temperature required to perform every class of direct surface frying. Is equipped with a temperature adjusting switch and a through-heat switch. Has CALROD units. Finished in Chromeplate. Has a frying area of 17¾″ x 22½″.

Cat. No. GA14 — watts 2000 — standard voltage 110 or 220 A. C. Single phase or D. C.

WITH MAZDA LAMPS

for Christmas and Other Festive Occasions

Typical Suggestions of Beautiful Effects obtained with Noma Decorative Lighting

Illustrated are typical suggestions of beautiful effects obtained with Noma Decorative Lighting Streamers.

They are so constructed that they are easily assembled, or as easily dismantled and rearranged to give an entirely different lighting effect. And they may be kept from one occasion to the next, or from year to year and always applied in a novel and effective manner.

The combination of a house outlined in only red lamps with the trees and shrubbery in green and yellow lamps; or the house in only blue lamps and the trees and shrubbery in red and green lamps are contrasts which produce distinctive and original effects and are worth trying.

Christmas week, quite naturally, shows the greatest occasion for effective celebration with color-light, although other holidays having either civic or religious origin presents similar opportunities.

The only limit on the use of decorative lighting streamers and accessories is the limit of human ingenuity. The brilliantly lighted garlands and festoons; the evergreen Fairyland of one locality which vies with its neighbor in Christmas splendor, is responsible for the elaborate display which makes your Community most beautiful.

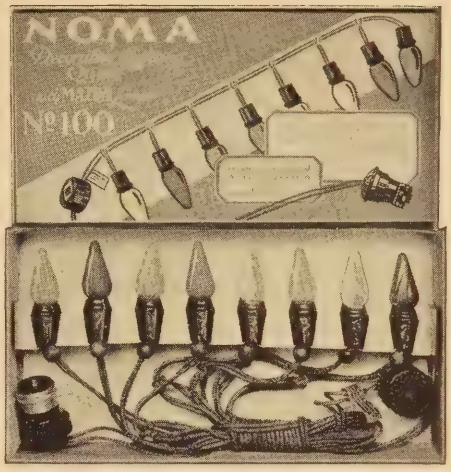
8-light Mazda Series Straight Line

The patented Add-on Extension Connector permits other sets to be attached conveniently. Adjustable Berry-Beads fasten the lamps in any position desired.

This set is adapted for use on larger indoor trees, also for decorating tables, mantlepieces, windows, etc.

Overall length 11 ft.

No. 100 Price $1.75

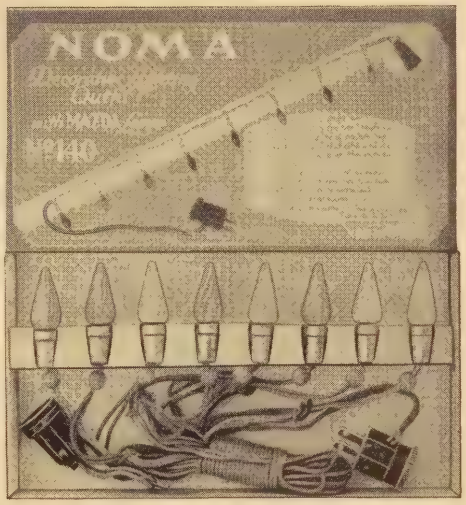


8-light Mazda Series Loop

As illustrated, the wire is in a round form which limits the use of this shorter set only to small trees and other small decorations. The plug cap has an Extension outlet.

Overall length 9 ft.

No. 110 Price $1.00



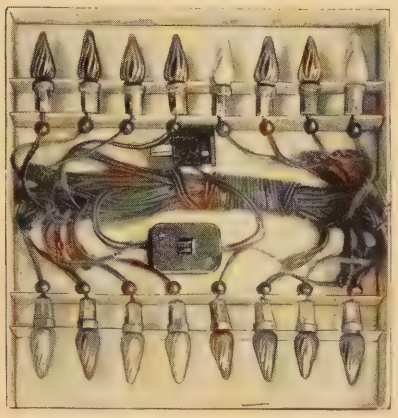
8-light Mazda Series Straight Line

This Yere-Round outfit combines several interesting, exclusive features. The lamp sockets are in a straight line. The patented Add-on Extension Connector is at the extreme end. By attaching one set to another, you can produce a continuous string of lights. It has great utility in meeting any decorating requirements at any time of the year

Equipped with Bakelite sockets and Red Berry-Beads to secure lamps.

Overall length 11½ ft.

No. 140 Price $2.00



16-light Mazda Series Straight Line Twinkling

A 16-light Mazda series straight-line outfit. A twinkling device permits 8 lamps at a time to twinkle alternatingly with the other 8 lamps, producing a very novel effect. A switch allows either the twinkle or continuous light from the lamps, as desired.

Suitable for many interesting decorations, such as the forming of garlands over windows, and mantelpieces, or on tables covered with evergreen leaves or crepe paper novelties. So wired that the 16 lamps are all in one straight line; equipped with Bakelite sockets, also adjustable Berry-Beads. Overall length 19½ ft.

No. 116 Price $6.00

Fancy Dresden Figure Set

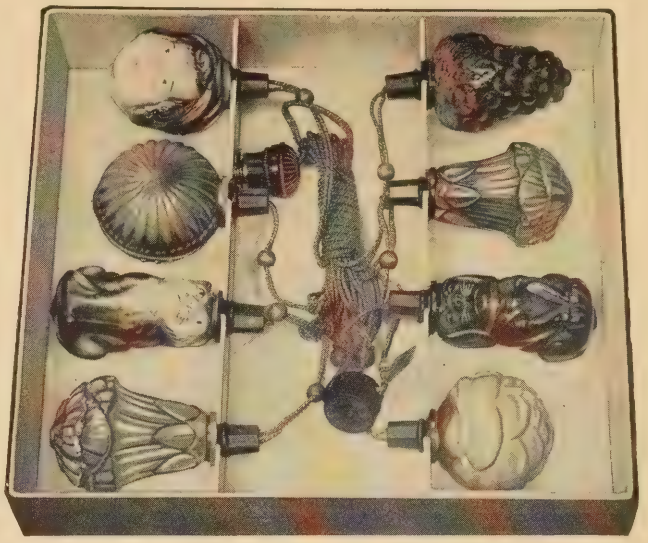
The lamps are highly transparent and the beautiful designs illuminate brilliantly. As illustrated, a burnt out lamp can be replaced without destroying the fancy figure itself.

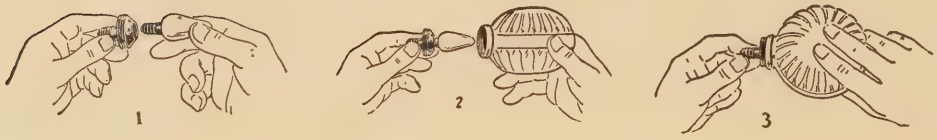
Furnished with a straight-line series string, with patented Extension Connector, so that another set can be attached.

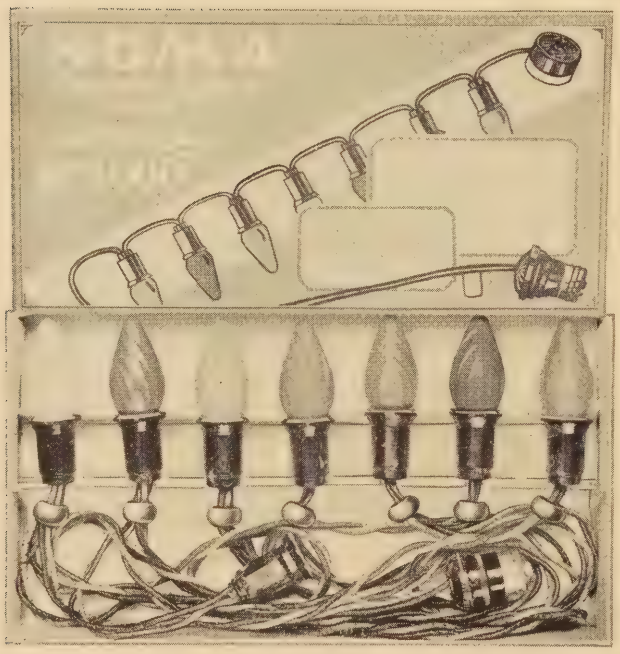
Equipped with adjustable Berry Beads to securely fasten the lamps on the tree.

Overall length 11 ft.

No. 145 Price $4.00







7-light Weatherproof Set

Sockets and lamps are in a straight line with the patented Add-on Extension Connector at the end. Being wired in multiple, each lamp burns independent of the others.

The ideal set for brighter decorative illumination, both indoors and outdoors.

The Mazda lamps are of the new type, inside coated, unscratchable and non-fading. Each lamp is 10-watts, intermediate base, 120-volt. Adjustable Berry Beads are also supplied to fasten the sockets to tree branch.

Overall length 13½ ft.

No. 3000 Price $3.25

A 25-light Mazda set, thoroughly weatherproof, equipped exactly like the No. 3000.

Overall length 40½ ft.

No. 3125 Price $11.00

A 7-light Mazda multiple straight-line outfit with the twinkling device permitting either twinkling or steady light, as desired.

Otherwise same as No. 3000.

No. 3500 Price $6.00

The Kristinelite

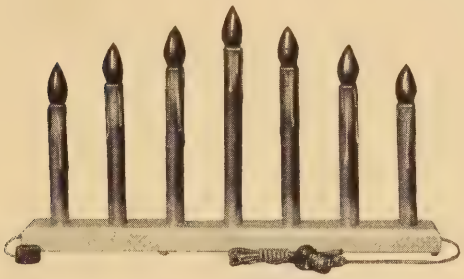
A 9-light Mazda series decoration.

Symbol of the Christmas spirit where conditions do not permit a tree. Most effectively used in windows, on mantelpiece or table.

Equipped with a 6-ft. lead and patented extension Add-on for the attachment of other electrical decorations.

Overall length 21½ in., height 18 in.

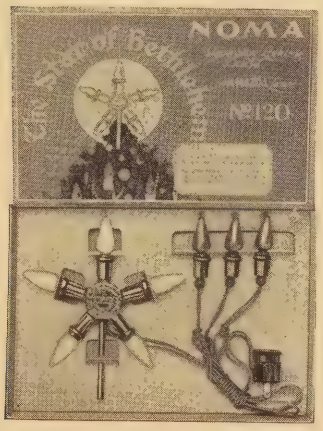
No. 180 Price $5.50



Noma Candolier

Drip candles are furnished in red and silver, with base to match. Overall length 21 in., height 12 in., 6 ft. lead.

No. 194 Price $6.20

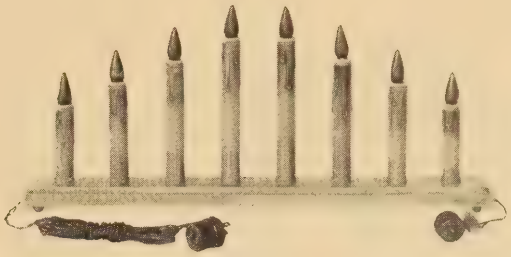


Star of Bethlehem

Complete with five 15-volt Mazda lamps on the star and three red lamps to make up the series of 8. Like the No. 121 Star, it provides a beautiful finishing touch to the top of a tree.

Diameter 7 in.

No. 120 Price $2.50



Candoliers

8 Ivory drip candles and base to match with flame-tinted Mazda lamps, 6-ft. lead and an Add-on Extension at the end.

Unusually attractive in windows or on mantelpieces. Overall length 21 in., height 9½ in.

No. 192 Price $3.50

8 white candles and silver base, with flame-tinted Mazda lamps, 6 ft. lead and an Add-on Extension Connector at the end. Overall length 21 in., height 9½ in.

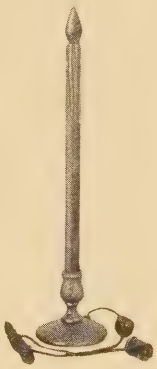
No. 191 Price $2.40

An 11 in. Electric Candle furnished in red and silver with solid metal base silvered. Equipped with a 10-watt Mazda lamp and Add-on Connector allowing other candles, wreaths or decorations to be attached.

No. 193 Price $1.20

Same but in Ivory finish.

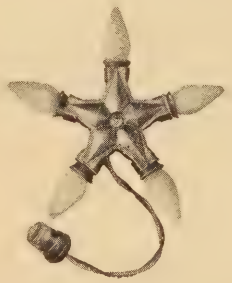
No. 195 Price $1.20



A beautiful red drip electric candle with red and gold base to match. A popular and attractive item for the window, furnished complete with white Mazda lamp and Add-on Connector.

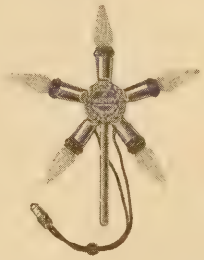
Overall height 21 in.

No. 196 Price $2.60



An outdoor star 9½ in. in diameter, thoroughly weatherproof. Ideal for the door, window or top of tree. Complete with five 10-watt Mazda 120-volt lamps.

No. 123 Price $2.50



A 5 light Star of Bethlehem, 7 in. in diameter. The miniature attachment plug screws into the socket of any ordinary 8-light series Mazda set. Easily attached by means of two metal spring bars shown.

No. 121 Price $1.10

A silk chenille wreath, 12 in. diameter, full-round shape, complete with red 10-watt Mazda lamp, 6 ft. lead and patented Add-on Extension Connector, so that other wreaths or decorations can be attached.

No. 1100 Price $2.00

A silk wreath, 12 in. in diameter, half-round, otherwise made up like the No. 1100.

No. 1150 Price $1.10

A silk wreath, 10½ in. in diameter, half-round, otherwise made up like the No. 1100.

No. 1153 Price $.90

A plain roping wreath, 12 in. in diameter, half-round, otherwise made up like the No. 1100.

No. 1125 Price $.80

A 16 in. diameter silk wreath with 3 graduated candles and 10-watt red lamps.

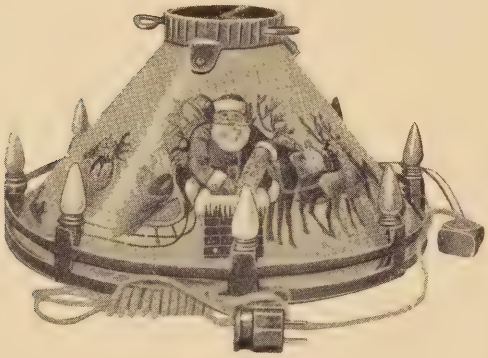
Unusually attractive. Complete with 6 ft. lead and patented Add-on Extension Connector to which other wreaths can be attached.

No. 1315 Price $4.20

A holly wreath, 14 in. in diameter, made up of holly leaves and berries, mounted on solid wire frame.

Equipped with 8 Mazda 15-volt lamps in series, red silk ribbon bow, and Add-on Extension attachment, 6 ft. leader.

No. 1600 Price $4.20



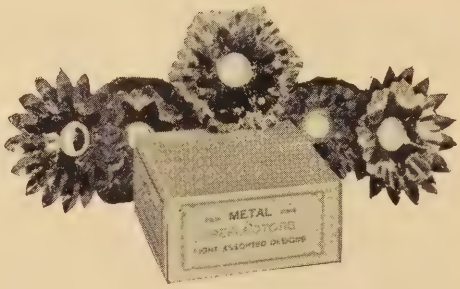
Noma Tree Holder

Exceptionally well made, rust-proof. Basin holds 20 lbs. of water, which keeps tree fresh for days and also acts as perfect balanced ballast. Wired up as illustrated with 8 lamps to illuminate the bottom of the tree, which is usually the darkest.

Six ft. leader, with double duty plug, which controls all lights on the tree. Can take a tree up to 3 in. in diameter. Attractively colored and enameled.

Diameter at bottom 13½ in., height 8 in.

No. 175 Price $5.50

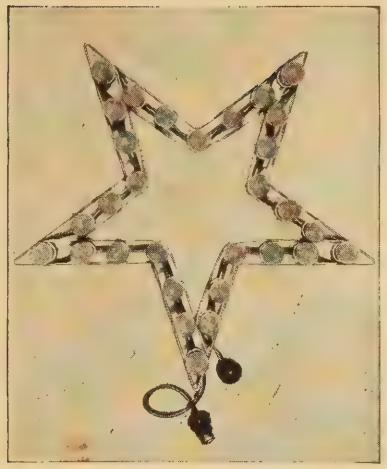


Copper Reflectors

3½ in. in diameter, made up in flower designs of various colors, with high, reflection surface.

Packed 1 gross (8 assorted colors and designs) to the individual box.

No. 2000 Price $4.00 per gross



Weatherproof Star

This outdoor Star, 19 in. in diameter, is thoroughly weather-poof, made up of a sturdy wire frame, white enamel.

Furnished complete with 20 10-watt intermediate base, white, inside coated, Mazda lamps.

It weighs only 4½ lbs., is wired ready to light up; also an Extension Add-on Connector, to which other strings of lights can be attached.

No. 25 Price $13.00

Mazda Star lamp, 15-volt for burning 8 in series, miniature base. Furnished in assortment of blue, red, orange, rose and green backgrounds.

No. M-17 Price $.25 ea.

Fancy Dresden Figures, each complete with a 15-volt Mazda lamp for burning 8 in series.

To fully appreciate their beauty, these lamps must be seen in their lighted brilliance.

These fancy lamps are so constructed that if the lamp itself burns out, it can be replaced without destroying the fancy figure.

Furnished in 10 different figures, attractively colored.

No. 985 Price $.35 ea.

Mazda Santa Claus, 120-volt, intermediate base. Height 4 in.

No. M-181 Price $.50 ea.

Mazda Santa Claus, 15-volt, for burning 8 in series, miniature base.

No. M-18 Price $.25 ea.

Mazda fancy lamps of new beauty and longer life in 10 different designs, 15-volts each for burning 8 in series.

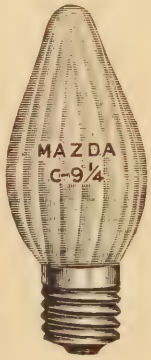
No. M-30 Price $.20 ea.

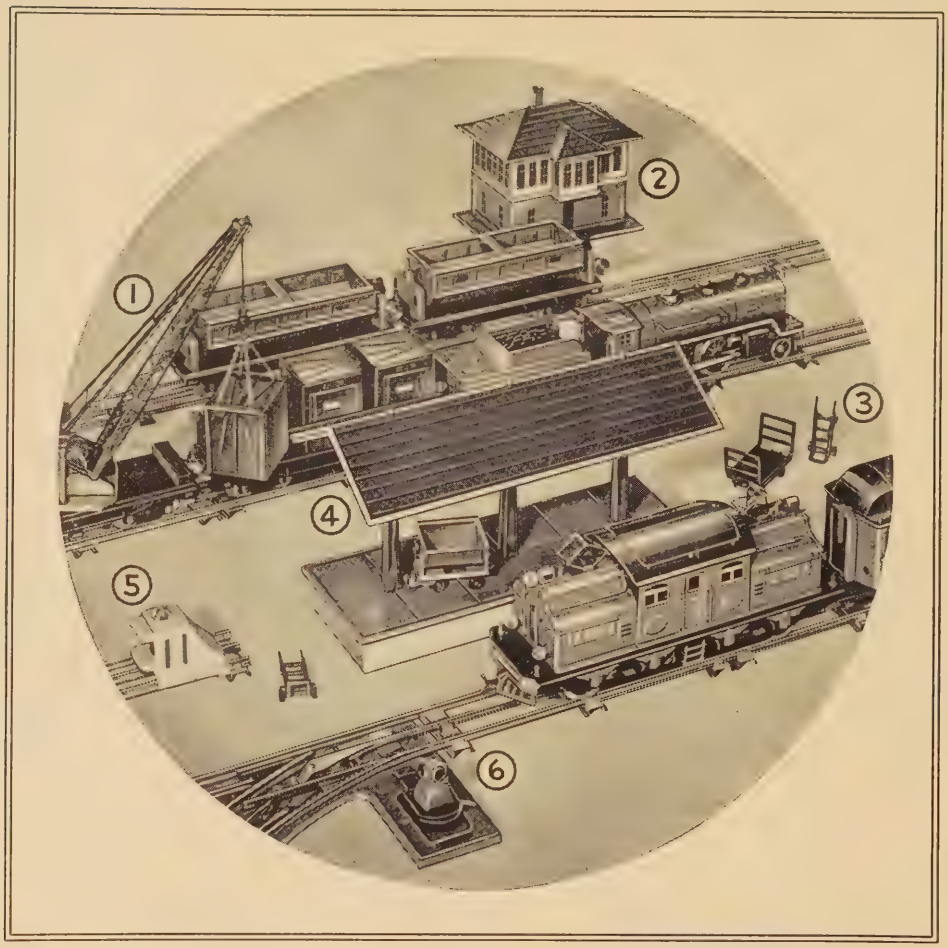
MAZDA LAMPS

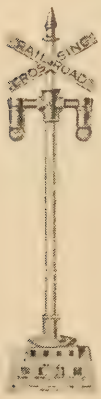
15-volt Mazda lamps, series type, C-6, miniature base, furnished in red, white, blue, green, orange, canary.
Price **10c**

Also available in 4 and 6 volts.
Price, each **12c**

120-volt, intermediate base, multiple type, C-9¼, furnished in red, blue, orange, canary, opal and green. Inside colored, which prevents scratching and fading.
Price **22c**







THE NATION'S TRANSPORTATION SYSTEM IN MINIATURE

(An Accurate Description of Lionel Trains)

Lionel Trains are real in every detail except size. Modeled after the newest designs in locomotives, rolling stock and railroad equipment, they represent an educational toy with great play value, so that the boy may learn the rudiments of electricity as he plays.

Lionel products are electrically and mechanically perfect. They are constructed with minute care and of the very best materials. They are beautifully finished in baked enamels and will last for years. Even Dad, will derive his just share of enjoyment from operating a Lionel Electric Train.

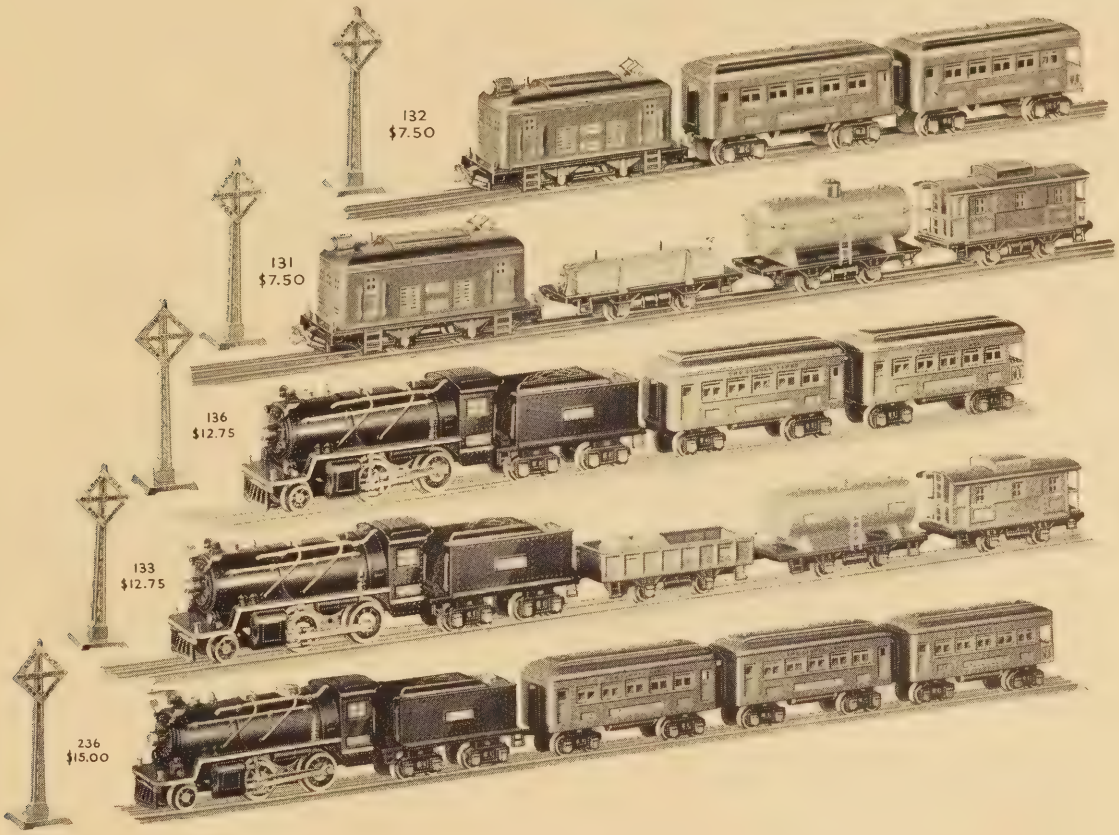
Ask Dad, he owned one.

The Lionel Accessories pictured above are:

1. No. 219 Derrick Car.
2. No. 437 Switch Signal Tower
3. No. 163 Freight Station Set
4. No. 155 Freight Shed
5. No. 25 Train Bumper
6. No. 222 Lionel Switch

LIONEL TRAINS "STANDARD OF THE WORLD" SINCE 1900

FOR "O" GAUGE TRACK



No. 132 **$7.50**	1—248 1—603 1—604 8—OC 1—068 1—OTC	Locomotive Double truck Pullman Double truck observation Curved track Signal "Lockon"	Extraordinary value in a low-priced enameled train. Brass trimmed locomotive with headlight and double truck, 7½″ cars. Length of complete train 26¼″.
No. 131 **$7.50**	1—248 1—831 1—804 1—807 8—OC 1—068 1—OTC	Locomotive Lumber car Oil Car Caboose Curved track Signal; "Lockon".	A well-balanced 3-car freight train, reasonably priced. Contains locomotive with brass trimmings, headlight and pantagraph. Also new remodeled oil car. Enameled throughout. Length of complete train 33¾″.
No. 136 **$12.75**	1—262 1—603 1—604 8—OC 1—068 1—OTC	Reversible steam type locomotive and tender Pullman car Observation car Curved — 2-OS straight track Signal "Lockon."	A new outfit of outstanding value, with new locomotive and tender, 15″ in length, double truck 7½″ cars. Brass trimmed throughout. Length of complete train 33¼″.
No. 133 **$12.75**	1—262 1—902 1—804 1—807 8—OC 1—068	Reversible steam type locomotive and tender Gondola car Oil car; Caboose Curved—2-OS straight track Signal—1 OTC "Lockon".	A new outfit containing new steam type locomotive with concealed headlight and patented features. Length of locomotive and tender 15″. 3 freight cars. A splendid low priced outfit. Length of complete train 39¼″.
No. 236 **$15.00**	1—262 2—607 1—608 8—OC 1—068 1—OTC	Reversible steam type locomotive and tender Illuminated Pullmans Illuminated observation Curved—4-OS straight track Signal "Lockon".	A greatly improved outfit with a new longer reversible steamtype locomotive, concealed headlight and patented features. A more desirable outfit than last year, but reduced in price. Length of complete train 42¼″.

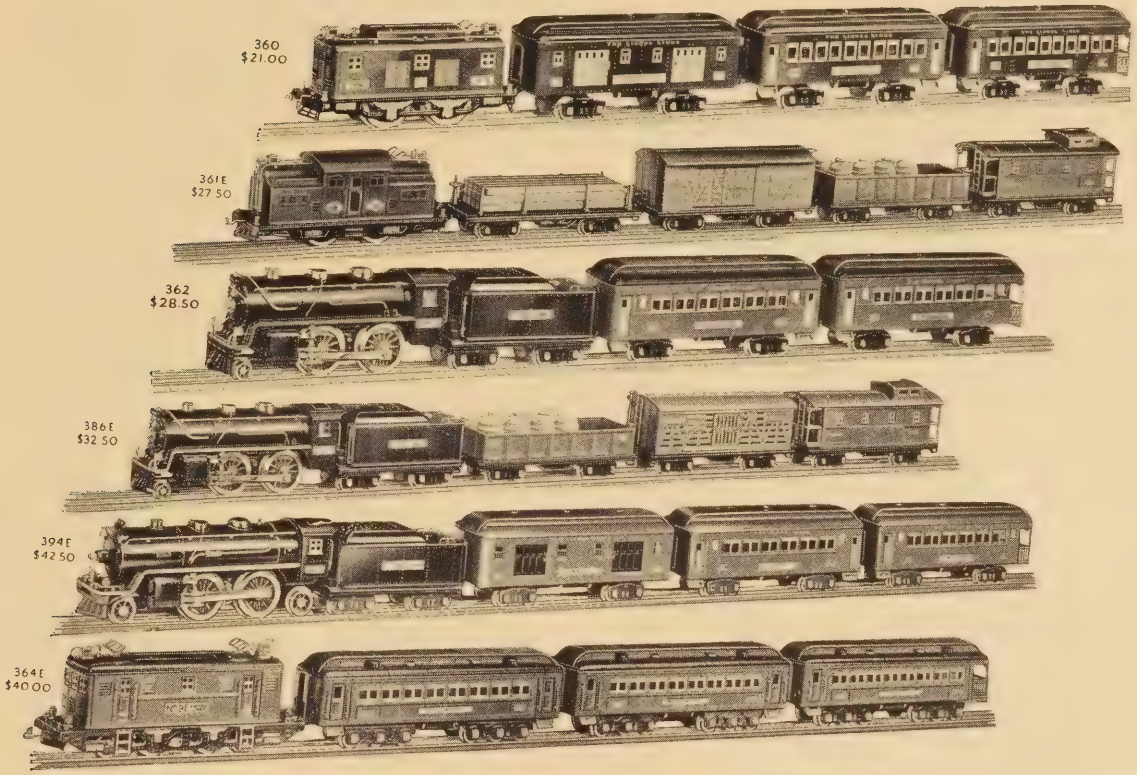
All Outfits Include Necessary Lamps

FOR "O" GAUGE TRACK

No. 144 **$18.50**	1—262 Reversible steam type locomotive and tender 2—613 Illuminated Pullmans 1—614 Illuminated observation 8—OC Curved track 6—OS Straight track 1—068 Signal 1—OTC "Lockon".	A completely new outfit with new well-proportioned reversible steamtype locomotive and tender 15″ long. New set of 10¼″ true Pullman proportioned cars, each equipped with patented removable roof. Length of train 49¼″.
No. 142 **$16.50**	1—254 Reversible locomotive 2—605 Pullman cars 1—606 Observation car 8—OC Curved track 6—OS Straight track 1—068 Signal 1—OTC "Lockon"	This outfit contains splendidly proportioned 10¼″ cars as against 8¾″ cars in same outfit last year. Much greater value at no increase in price. Length of complete train 45″
No. 142E **$20.00**	Same specifications as No. 142 except it contains 1 No. 254E "Distant Control" locomotive and 1 No. 81 rheostat.	
No. 241E **$30.00**	1—260E "Distant Control" steam type loco and tender 2—710 Illuminated Pullmans 1—712 Illuminated observation 8—OC Curved track 8—OS Straight track 1—OTC "Lockon" — 1-81 rheostat	The aristocrat of the "O" Gauge Line in the passenger outfit. The locomotive will be improved by the addition of controlling switch for electric reverse unit and cut-off switch for lights on locomotive. Length of train 57″.
No. 240E **$32.50**	1—260E "Distant Control" steam type loco and tender 1—811 Lumber car 1—810 Derrick car 1—812 Gondola with tools 1—817 Caboose 8—OC Curved track 8—OS Straight track 1—OTC "Lockon" 1—81 Rheostat	The famous "O" Gauge Work Train quipped with steam type locomotive introduced last year, and which sold far in excess of our supply. Splendidly proportioned and design d locomotive with oil-burning tender will be further improved by addition of controlling switch for lights and cut-off switch for electric reverse unit. Length of complete train 62″.
No. 239E **$27.50**	1—260E "Distant Control" steam type loco and tender 1—812 Gondola car with 4 barrels 1—813 Cattle car 1—814 Box car 1—815 Oil car 1—817 Caboose 8—OC Curved — 8-OS Straight track 1—OTC "Lockon" — 1-81 Rheostat	This is one of the most successful trains ever introduced in the electric train industry. Locomotive will now contain additional refinements, cut-off switch for lights on locomotive, as well as controlling switch for electrical reverse unit. Length of complete train 72½″.

All Outfits Include Necessary Lamps

FOR STANDARD GAUGE TRACK



No. 360 $21.00
1— 8 Reversible locomotive
1—332 Illuminated baggage car
1—337 Illuminated Pullman
1—338 Illuminated observation
8—C Curved — 4 S Straight
1—STC "Lockon"

A new "Lionel Standard" outfit of extraordinary value, the lowest priced 3-car "Lionel Standard" set ever shown in Lionel Line. Length of complete train 52½".

360E $25.00
Same specifications as No. 360, except it contains 1 No. 8E "Distant Control" locomotive and 1 No. 81 rheostat.

No. 361 $22.50
1—318 Reversible locomotive
1—511 Lumber car
1—512 Gondola car
1—514 Box car
1—517 Caboose
8—C Curved track
6—S Straight track
1—STC "Lockon"

A new 4-car freight train with 12⅛" locomotive. This outfit shows a sharp reduction in price over similar train last year. Length of complete train 66".

No. 361E $27.50
Same specifications as No. 361, except it contains 1 No. 318E "Distant Control" locomotive and 1 No. 81 rheostat.

No. 362 $28.50
1—384 Reversible steam type locomotive and tender
1—309 Illuminated Pullman
1—312 Illuminated observation
8—C Curved
2—S Straight
1—STC "Lockon"

This new number is equipped with longer and better cars than last year making a splendidly proportioned outfit at a low price. Length of complete train 50¼".

No. 362E $32.75
Same specifications as No. 362, except it contains 1 No. 384E "Distant Control" locomotive and 1 No. 81 rheostat.

No. 386 $27.50
1—384 Reversible steam type locomotive and tender
1—512 Gondola car and barrels
1—513 Cattle car
1—517 Caboose
8—C Curved track
4—S Straight track
1—STC "Lockon"

This outfit has been unchanged since it was first introduced last year and proved to be a most popular fast-selling train and outstanding value at the price. Length of complete train 60½".

No. 386E $32.50
Same specifications as No. 386, except it contains 1 No. 384E "Distant Control" locomotive and 1 No. 81 rheostat.

No. 394E $42.50
1—390E "Distant Control" steam type loco and tender
1—310 Illuminated baggage car
1—309 Illuminated Pullman
1—312 Illuminated observation
8—C Curved track
8—S Straight track
1—STC "Lockon"
1— 81 Rheostat

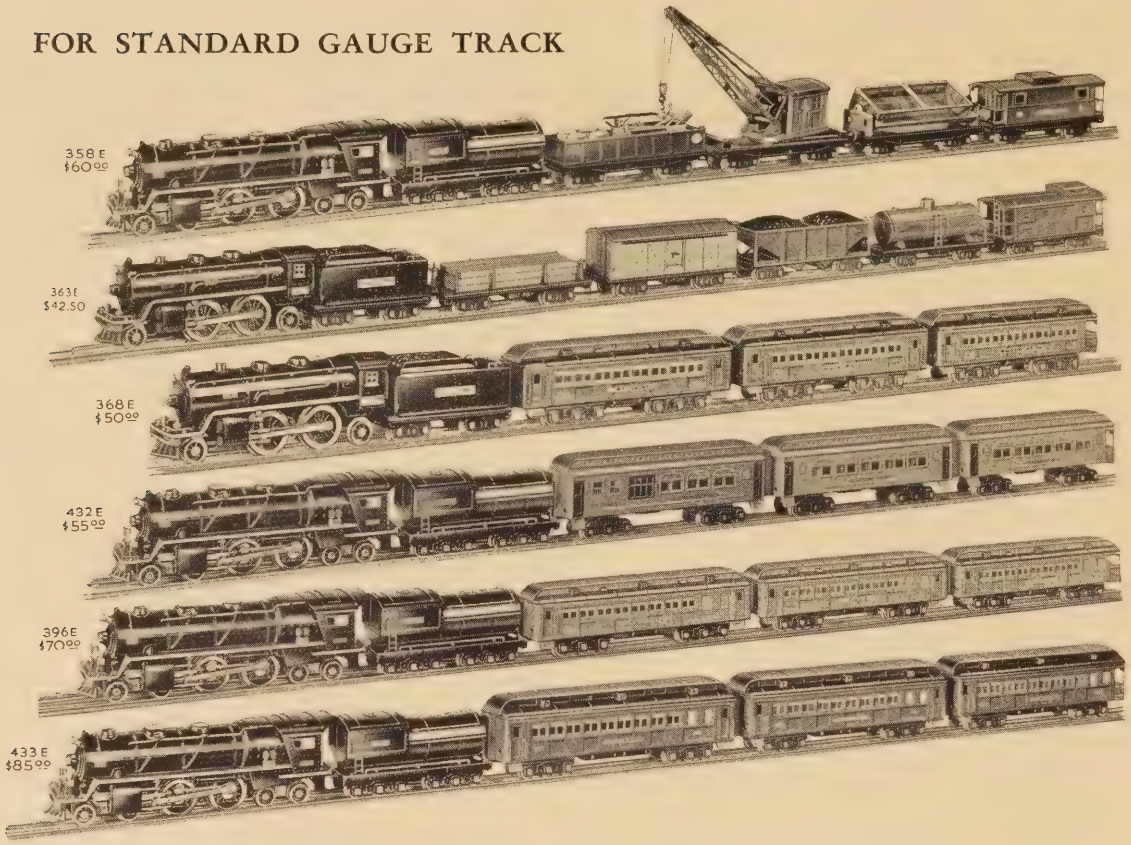
This outfit was one of the best selling large steam type passenger outfits last year. This has been unchanged in composition but has been sharply reduced from $50 to $42.50, another example of Lionel's superb values. Length of complete train 67".

No. 364E $40.00
1—9E "Distant Control" locomotive
2—424 Illuminated Pullmans
1—426 Illuminated observation
8—C Curved track
8—S Straight track
1—STC "Lockon"
1— 81 Rheostat

An entirely new train with beautiful new 16", 6-wheel truck Pullmans and observation. Cars equipped with removable roofs. Redesigned and embellished loco. This train will undoubtedly prove to be a very popular outfit. Length of complete train 68½".

All Outfits Include Necessary Lamps

FOR STANDARD GAUGE TRACK



No. 358E
$60.00

1—400E "Distant Control" steam type loco and tender
1—212 Gondola complete with Tools
1—219 Derrick car
1—218 Dump car
1—217 Caboose
8—C Curved track
8—S Straight track
1—STC "Lockon"
1—81 Rheostat

Famous "Lionel Standard" Work Train equipped with a brand new powerful steam type locomotive with oil-burning tender. Length of locomotive and tender 29½". Locomotive is equipped with double pony trucks and double trailer trucks. Realistic locomotive designed after latest American rolling stock. This superb train now shows greater value and more play value than ever before. Length of complete train 88".

No. 363E
$42.50

1—390E "Distant Control" steam type loco and tender
1—511 Lumber car
1—516 Coal car with coal
1—514R Refrigerator car
1—515 Oil car — 1-517 Caboose
8—C Curved — 6 S Straight track
1—STC "Lockon" — 1-81 Rheostat

A new train at a lower price for comparable value than ever before. Powerful steam type locomotive. Length of complete train 89".

No. 368E
$50.00

1—390E "Distant Control" steam type loco and tender
2—424 Illuminated Pullmans
1—426 Illuminated observation
8—C Curved track
8—S Straight track
1—STC "Lockon"
1—81 Rheostat

A new handsome train with new splendidly proportioned 16" 6-wheel truck Pullmans and observation, each car equipped with patented removable roof. A superior train outfit showing much greater value than heretofore. Length of complete train 73½".

No. 432E
$55.00

1—400E "Distant Control" steam type oco and tender
1—418 Illuminated Pullman
1—419 Illuminated Pullman and baggage
1—490 Illuminated observation
8—C Curved track
8—S Straight track
1—STC "Lockon" — 1-81 Rheostat

The new 29½" steam type locomotive and tender in a medium priced 3-car passenger train. 6-wheel truck cars, 18¼" in length. Length of complete train 88½".

No. 396E
$70.00

1—400E "Distant Control" steam type loco and tender
1—420 Illuminated Pullman
1—421 Illuminated Pullman
1—422 Illuminated observation
8—C Curved track
8—S Straight track
1—STC "Lockon"
1—81 Rheostat

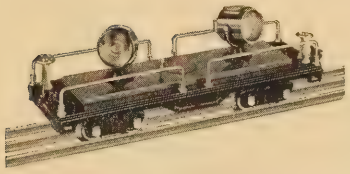
This is the famous Lionel "Blue Comet" Train which was a sensational success in 1930. It is now equipped with new 29½" powerful steam type locomotive with oil-burning tender. Locomotive is equipped with double pilot trucks and double trailer trucks. Entire train including locomotive and tender finished in rich two-tone blue. Length of complete train 91½".

No. 433E
$85.00

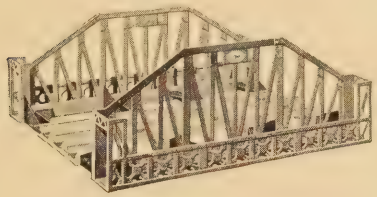
1—400E "Distant Control" steam type loco and tender
1—412 Illuminated Pullman
1—413 Illuminated Pullman
1—416 Illuminated observation
8—C Curved track
10—S Straight track
1—STC "Lockon"
1— 81 Rheostat

The finest steam type passenger train ever manufactured. 29½" steam type locomotive equipped with 6-wheel truck tender. 21" cars with hinged roof, each showing detail of interior, complete with revolving chairs, washroom, etc. Length of complete train 98".

All Outfits Include Necessary Lamps



No. 820. "O" Gauge Floodlight Car equipped with two adjustable searchlights. Car is 11½" long, 3¾" high **$4.00**



NEW BRIDGES FOR "LIONEL STANDARD" TRACK

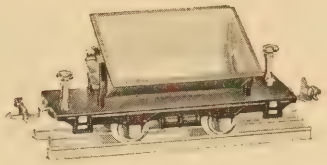
No. 280. Single span railroad bridge. Enameled in beautiful colors. Complete with one section of track. 14" in length..... **$2.50**

No. 281. Two-span bridge. Complete with two sections of track. Design similar to above. 28" in length..... **$5.00**

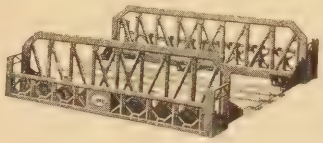
No. 282. Three-span bridge. Complete with three sections of track. Design similar to Nos. 280 and 281. 42" in length..... **$7.50**

NEW ACCESSORY

No. 92. Double flood light accessory. 20" in height. Steel construction. Similar to type used in modern railroad yards. A highly desirable new number..... **$5.00**



No. 809. New operating Dump Car for "O" Gauge. Single truck car. 6¾" in length.. **$1.25**



FOR "O" GAUGE TRACK

No. 270. Single span railroad bridge. Enameled throughtout in attractive colors. Complete with one section of track. 10¼" in length..... **$1.50**

No. 271. Two-span bridge. 20½" in length. Complete with two sections of track. Specifications same as No. 270..... **$3.00**

No. 272. Three-span bridge. 30¾" in length. Complete with three sections of track. Design similar to above..... **$4.50**

These new bridges show extraordinary value, and are different in design and treatment than any previously shown. They are modeled after the latest types of railroad bridges.

No. 128

STATIONS

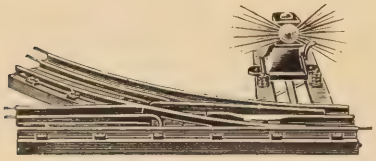
No. 112. New beautifully designed, steel enameled station. 13¾" in length. Inside illumination. Entirely new design of most modern type railroad station..... **$7.50**

No. 113. Same dimensions as above but equipped with two ornamental lamp brackets on outside of station, greatly enhancing its appearance..... **$10.00**

No. 114. Handsome large railroad station, 19¾" in length. Complete with two ornamental brackets outside, and two interior lights within. The last word in monumental railroad stations..... **$15.00**

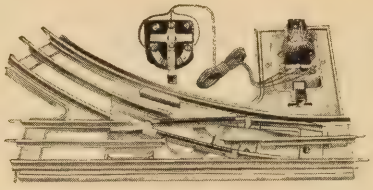
No. 128. A majestic railroad station mounted on an ornamental terrace. Complete with 8 lights. No. 113 station described above is surmounted on ornamental platform..... **$26.25**

All Outfits Include Necessary Lamps



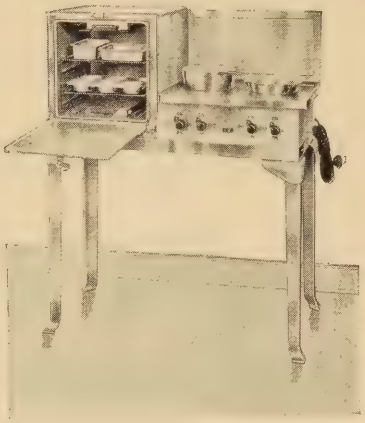
No. 621 "O" Gauge Illuminated Switches (right and left hand). 10½" long, 7" wide. Price includes electric lamps. List Price per pair.....**$5.00**

No. 210 "Lionel Standard" Illuminated Switches (right and left) hand. 15¼" long, 8⅝" wide. Price includes electric lamps. List Price per pair, **$6.50**

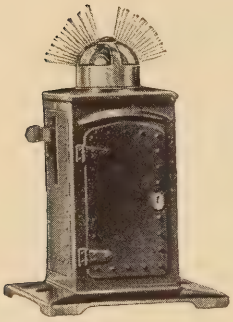


No. 012 "O" Gauge "Distant-Control" Illuminated Switches (right and left hand). 10½" long, 7¼" wide. Price includes electric lamps and 42" of cord to which controlling levers are attached. List price per pair..**$9.75**

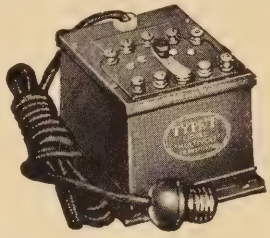
No. 222 "Lionel Standard" "Distant-Control" Illuminated Switches (right and left hand). 15¼" long, 8⅝" wide. Price includes electric lamps and 42" of cord to which controlling levers are attached. List price per pair.....**$12.00**



No. 455 Lionel Electric Range for Girls — A practical operating range for girls that is like Mother's in every respect, except size. The range stands on the floor and is of the correct height for maximum play value. Two heating units on stove, and two in oven. Made of heavy gauge steel, beautifully finished in porcelain in pastel colors. This range for girls is on a par in every respect with Lionel Trains for boys. Manufactured complete in our own factories. Specifications: 34" high, 25" wide, 12½" deep. Complete with cooking utensils. List Price.....**$35.00**



No. 91 Circuit Breaker. Red light illuminates and current is automatically shut off if the train jumps the track. An ingenious well designed accessory that functions as an automatic and never-failing safety signal, in case of any short-circuit. List price.....**$3.25** 2¾" square, 4¼" high.



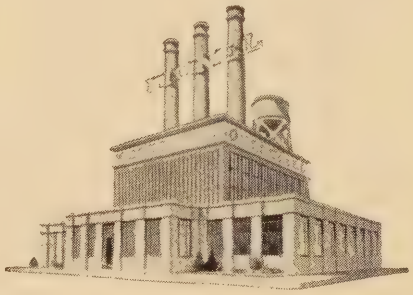
Type A Transformer. Will operate any "O" Gauge Outfit. For 110 volts, 60 cycles, 40 watts capacity. Gives 15 volts in one volt steps. List price.**$3.75**

Type F Transformer. Same specifications as Type A except that it is for 110 volts, 25 cycles. List price...**$3.75**

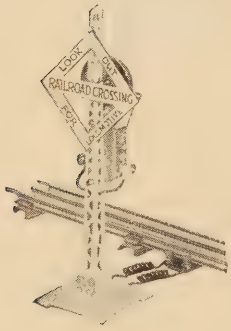
Type B Transformer. Will operate any "O" Gauge outfit, and in addition the extra binding posts enable the user to light up lamp posts, semaphores and other electrically illuminated accessories For 110 volts, 60 cycles, 50 watts capacity. Gives 25 volts in one volt steps. List Price.....**$5.00**

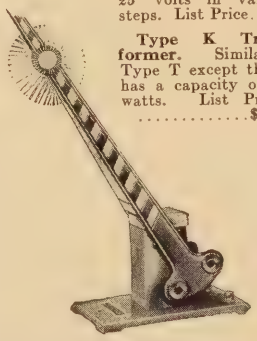
Type T Transformer. Will operate any "O" Gauge or "Lionel Standard" Outfit. Also has extra binding posts for attaching illuminated electrical accessories. For 110 volts, 60 cycles, 100 watts capacity. Gives 25 volts in variable steps. List Price.**$7.50**

Type K Transformer. Similar to Type T except that it has a capacity of 150 watts. List Price.. .....**$11.00**



No. 840 Lionel Power Station. There is no accessory more desirable or fitting to be used with Lionel "Distant-Control" Railroads than this attractive new Power Station. It is possible to control and operate the most elaborate model railroad layout from this central station. Original and ornamental in design, it is embellished with wonderful details, such as doors, windows, frames, etc., all actually inserted, not merely represented by lithography. The stone work and masonry are in exact reproduction of a big concrete building. Steel construction throughout, richly enameled in beautiful colors. Length 26 inches, width 21½" height to top of smokestack, 18". Price.....**$22.50**





No. 69 "Lionel Standard" Warning Signal. Bell automatically rings as train approaches. List Price.....**$3.50**

No. 069 Warning Signal. Same as No. 69, but for use with "O" Gauge equipment. List Price.....**$3.25**

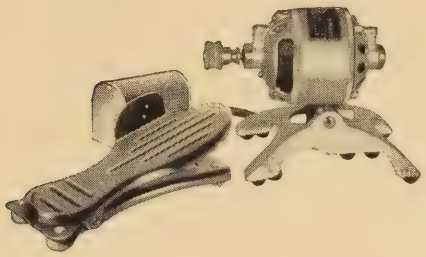
No. 77 "Lionel Standard" Automatic Crossing Gate. They lower as the train approaches, and go up when the train has passed. Complete with special section of track. List Price.....**$4.50**

No. 077 Automatic Crossing Gate. Same as No. 77, but for use with "O" Gauge equipment. List Price.....**$4.25**

All Outfits Include Necessary Lamps

HAMILTON BEACH SEWING MOTORS

HOME—JACK RABBIT TYPE



Fits any sewing machine except chain stitch, converting it into an electrically self-operated labor-saver. Has universal air cooled motor, with satin finish case, rubber ring driving pulley and large bearings fitted with wick feed oil cups. Operates on any lighting circuit of 110 volts, direct or alternating current, 25 to 60 cycles. Direction of rotation changed by reversing brushes.

Complete with insulated cord, attaching plug and separable connector.

Mfrs. No.	Size of Motor Lgth.	Diam.	Base	Wt. Lbs. Each	Price Each
JR	5½	3⅛	5⅝x3¾	9¼	**$18.50**

(West of Rocky Mountains, **$19.00.**)

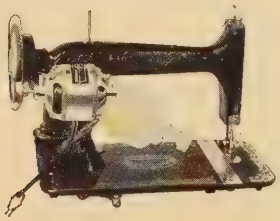
SPECIAL ATTACHMENTS

Various attachments to lighten home labor are listed below; will fit all jack rabbit motors.

Description	Wt. Lbs. Each	Price Each
Fan Attachment with Guard	1½	**$3.00**
Buffer and Grinder	½	**1.50**

HAMILTON BEACH SEWING MOTORS

H-B—BRACKET TYPES



Hamilton Beach motors attached to universal or special hinged brackets, which are permanently attached to machine. Motor swings under the machine head so that it can be closed in the ordinary way.

When ordering this type of motor, name and style of sewing machine should be given.

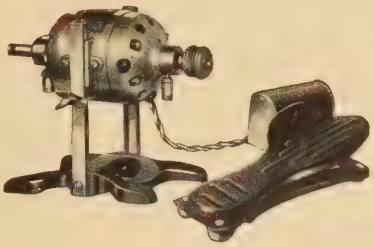
Mfrs. No.	Type Bracket	Wt. Lbs. Each	Price Each
BT	Bracket	6	**$19.25**
UT	Fit-All—Fits all makes	8	**19.25**
CT	Chain Stitch—Automatic	8	**21.00**

(West of Rocky Mountains, **$0.50** additional.)

Note:—When orders do not specify voltage, appliances operating on 110-120 volts, alternating current, 25 to 60 cycles or direct current 110-120 volts will be shipped. Other voltages **$1.00** for special winding.

HAMILTON BEACH SEWING MOTORS

H-B—TAILOR TYPES



Same type motor, friction drive and foot control as Home type but with more powerful motor and fitted with heavy adjustable stand. Rheostat resistance unit entirely enclosed to prevent admission of cotton threads, dust, etc. Motor is reversible, shaft extension outside of nickeled steel; motor casing is equipped with friction attachment for winding bobbins.

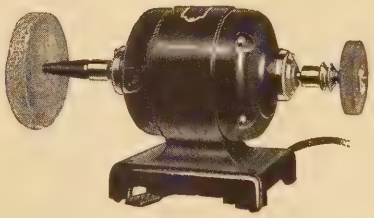
Motor wound for 115 volts, alternating or direct current, 25 to 60 cycles. Diameter of motor, 3⅛ inches; length, 5½ inches; length of shaft, 7½ inches; size of pulley, 1½ inches; uprights, 6 inches high; pulley adjustment, 3 inches up and down.

Mfrs. No.	Wt. Lbs. Each	Price Each
TT	11¾	**$28.50**

(West of Rocky Mountains, **$29.00.**)

HAMILTON BEACH MOTOR

NO. 104



Used for polishing, buffing, grinding and light belt work.

Speed, 6,000 R.P.M. Five-speed rheostat is built into motor base.

Universal ⅛ horsepower motor. Operates on alternating or direct current circuits, 105-120 volts. Self-aligning nickel babbitt bearings. Wick oiling system.

Length over all 13 inches; width 5 inches; height 6⅝ inches.

Price of motor complete includes 6 feet of cord and plug, and buffing and grinding attachments.

Description	Price Each
Motor Complete with Attachments	**$25.00**
Motor without Attachments	**23.50**
(West of Rocky Mountains, **$0.50** Additional.)	
Grinder Arbor with Power Pulley	**1.00**
Carborundum Grinding Wheel, 2½x2½x⅜ Inches	**.65**
Buffer Wheel Arbor only	**1.00**
60-Ply Buffer Wheel, Diameter 4 Inches	**.65**
Set of Attachments complete	**3.30**

FLOOROLA ELECTRIC FLOOR WAXER

MODEL C

The Floorola Model C is scientifically designed for right weight with correct speed. It is the only method of automatically applying wax efficiently and consistently without needle-valves, mixers, heating units or other paraphernalia. Floorola is also equipped to scrub, polish, buff and to remove paint and varnish.

Floorola is easy to operate, portable and foolproof, suitable for homes, hotels, schools, public buildings, hospitals, bakeries,

Equipped with 110-volt, ⅛ H.P., 60-cycle, single phase universal motor for either A.C. or D.C. current. Two brushes rotating in opposite directions at a brush speed of 600 r.p.m.

Standard equipment consists of: Waxing brushes, polishing brushes, buffing pads and 4 cans of Floorola wax.

Additional equipment: Sanding blocks, steel wool blocks, and wire brushes for paint and varnish removing.

Model No.	Description	Diam. In.	Wt. Lbs.	Price Each
C	Floorola Waxer	12	18	**$78.50**

Standard Equipment

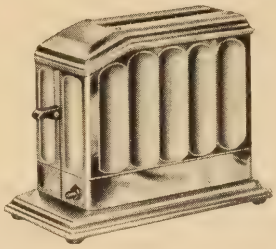
Description	Price Per Set	Price Per Doz.
Waxing Brushes	**$4.00**	-------
Polishing Brushes	**3.50**	-------
Buffing Pads	**.35**	-------

Additional Equipment

Scrubbing Brushes	**6.50**	-------
Steel Wool Blocks	**3.00**	-------
Sanding Blocks with 12 Sanding Discs	**7.50**	-------
Wire Brushes for Paint and Varnish Removing	**7.00**	-------
Wax	------	**$2.50**
Steel Wool Pads	------	**.75**
Sanding Discs	------	**2.00**

TOASTMASTER AUTOMATIC TOASTERS

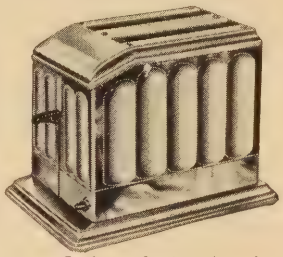
ONE-SLICE TOASTMASTER



The new 1-slice Toastmaster is completely automatic and is the automatic toaster that pops up the toast. Has special designed cool type lifting handles. The operation has been greatly simplified and the new Toastmaster takes care of the entire operation by only one single lever. The lever, when depressed, winds up the automatic mechanism and then turns on the current in the same operation. Full chromium plate finish.

Wattage Consumption	Size of Toaster	Height Inches	Std. Pkg.	Shpg. Wt. Lbs.	Price Each
605	9x4⅝	7⅛	6	31½	**$12.50**

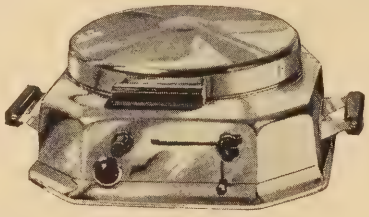
TWO-SLICE TOASTMASTER



The automatic mechanism principle in the 2-slice Toastmaster is identical with that of the new improved 1-slice toaster. It is the same in outside appearance except that it has two oven slots and is 1⅝ inches wider. The 2-slice Toastmaster contains 4 heating elements, 2 for each oven slot. It is a faster toaster designed primarily for families who need a larger capacity than the 1-slice toaster will provide. Full chromium plate.

Wattage Consumption	Size of Toaster	Height Inches	Std. Pkg.	Shpg. Wt. Lbs.	Price Each
800	9x6¼	7⅛	6	43½	**$17.50**

AUTOMATIC WAFFLE-MASTER



A Toastmaster product. Developed by the makers of the famous Toastmaster, this new type waffle baker takes the muss and fuss out of waffle making. It is completely automatic and makes waffles entirely without the use of grease.

Made of high grade material. Its automatic mechanism insures positive mechanical control, producing uniform waffles, whether 2 waffles are baked or 50 waffles are baked in quick succession.

Has single lever control; automatic preheating device, and pilot light indicator. The Waffle-master is a fast baker and a perfect waffle can be cooked in 2 minutes. Capacity, one 7-inch waffle. Finished in full chromium plate.

Wattage High	Wattage Low	Size Overall Inches	Std. Pkg.	Shpg. Std.Pkg.	Price Each
800	165	11x10x4½	6	62	**$14.50**

HANKSCRAFT ELECTRIC EGG COOKERS

HOME TYPE NO. 599

Green, blue or yellow porcelain base and top; chromium dome. Four egg capacity. Boils, poaches, steam fries, scrambles. Degree of cooking regulated by teaspoons of water. Starts in 5 seconds. Poaching dish included. No wire coils to burn out. No moving parts. 110 volt A.C.

Mfrs. No.	Description	Std. Pkg.	Price Each
599	Home Type Egg Cooker	4	**$5.50**

HANKSCRAFT EGG SERVICE SET

Includes the new Hankscraft Egg Cooker as described above, 4 high quality china egg cups and well-designed enameled brass tray—beautifully matched in a soft shade of green, blue or yellow. Poaching dish included. For use on 110 volt alternating current.

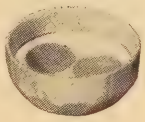
Mfrs. No.	Description	Std. Pkg.	Price Each
5991	Egg Service	4 Sets	**$11.50**

SPECIAL EGG SERVICE SET

This 7-piece service set includes the No. 599 Hankscraft Egg Cooker, 4 glass egg cups, duo-tone tray and poaching dish. Matched in delicate shades of green, blue or yellow. For use on 110-volt alternating current.

Mfrs. No.	Description	Std. Pkg.	Price Each
683	Special Egg Service	4	**$7.50**

Poaching casserole now included with each egg cooker, except Egg-ett.



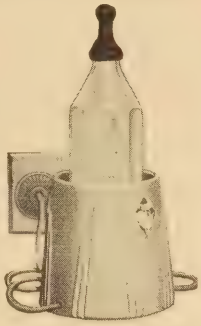
EGG-ETT No. 601

An individual automatic electric egg cooker that cooks one egg at a time under ordinary water glass. Porcelain base in green. Operates the same as No. 599. May be used as a vaporizer, too. Sold in attractive counter display packages of six. New, novel, practical. For use on 110-volt alternating current.

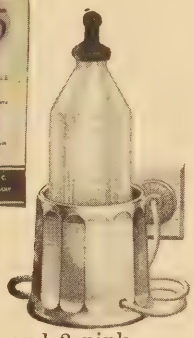
Mfrs. No.	Description	Std. Pkg.	Price Each
601	Egg-ett	6	**$2.00**

HANKSCRAFT BABY BOTTLE WARMERS

STANDARD MODEL



Heats baby's milk quickly to proper temperature, then shuts off current automatically. Holds milk at feeding temperature for half hour. Plug in the warmer, insert bottle and pour in a little water with a teaspoon according to amount of milk being heated. Choice of blue or pink—designed in the new modernistic manner. For use on 110-volt alternating current.



Shown at the right—the new popular Junior Model Bottle Warmer. And above—the display package of 4—2 blue and 2 pink.

Not as fast in operation nor as large in size, the Junior Model meets the demand for an inexpensive, dependable bottle warmer. Blue or pink.

Mfrs. No.	Description	Std. Pkg.	Price Each
598	Standard Bottle Warmer	4	**$5.00**
673	Junior Bottle Warmer	4	**2.95**

HANKSCRAFT FOOD COOKER

Now you can prepare food right at the table in this automatic electric food cooker. An even "just right" temperature is always maintained. Finished in green with silver-like base and top. Operates on 110-volt alternating current. Standard package of 4.

Price, No. **652** Food Cooker.....each **$14.75**

HANKSCRAFT STEAMATIC EGG COOKER

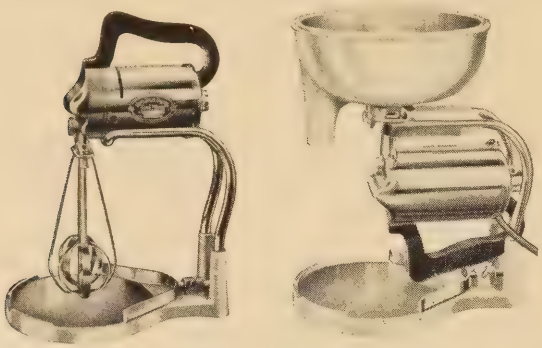
Designed for restaurant, hotel, soda fountain or club use, this heavy duty egg cooker boils, poaches, steam fries and scrambles eggs exactly as desired without watching or timing. Two-unit cooker, 8-egg capacity, complete with poaching pans and boiling trays.

Connects to 110-volt a.c. light circuit through standard 3-point grounded plug.

Mfrs. No.	Volts	Dimens., Inches Wdth.	Dpth.	Hght.	Shpg. Wt. Lbs.	Price Each
102-A	110	12¼	10	7	12¼	**$35.00**

HAMILTON BEACH FOOD MIXERS

COMBINATION FOOD MIXER AND EXTRACTOR



As a Food Mixer it mashes potatoes and other vegetables; beats eggs, dressings and candy; mixes meat loaf, cakes and malted milk; whips cream; chops nuts and cold meat. In 15 seconds the Extractor is attached, making a powerful, practical juice extractor.

The juice extractor attachment has a ball thrust bearing. It keeps the Extractor attachment permanently quiet. The large extractor bowl may be lifted off, free from all metal parts, and washed like a china dish.

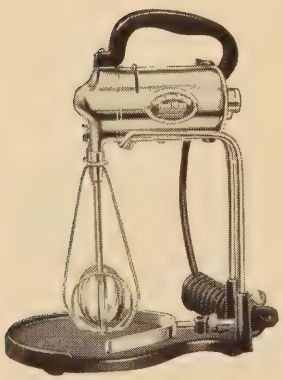
The Mixer is powerful, compact and quiet. Beaters may be locked in position near side of bowl. When bowl is revolved all ingredients are mixed around the side of the bowl. The Mixer can be taken from the stand and held in the hand for jobs where a portable mixer is the most convenient.

Motor with three speeds gives plenty of power for heaviest mixtures. Operates on AC or DC, 105-120 volts.

Packed 1 in carton; shipping weight, 16 pounds.

Price, Combination Food Mixer and Extractor .....each **$21.50**
(West of Rocky Mountains, **$21.95**)

STANDARD FOOD MIXER



Mashes potatoes and other vegetables; mixes meat loaf, cakes and malted milk; whips cream and fruit whips; chops nuts and cold meats.

Powerful and compact due to worm gear. May be held in the hand or used on the stand. Beaters may be locked in position near side of bowl. When bowl is revolved all the ingredients are mixed around side of bowl. Any size or shape bowl can be used. Variable speed gives plenty of power for heaviest mixtures. Quiet in operation. Beaters easily removed for cleaning.

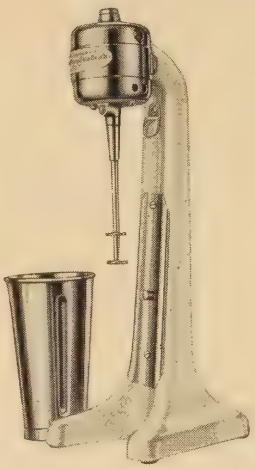
Height, 13 inches; diameter base, 6½ inches. Operates on alternating or direct current circuits, 105 to 120 volts, 25 to 60 cycles.

Packed 1 in carton; shipping weight, 8 pounds.

Price, Standard Food Mixer.....each **$16.50**
(West of Rocky Mountains, **$16.95**)

HAMILTON BEACH DRINK MIXER

NO. 25 DRINK MIXER



A high speed electric mixer that mixes malted milks or other drinks; for use at soda fountains, restaurants, hotels, hospitals and homes. Motor starts automatically as container is put into place. Has double-button agitator for fast, thorough mixing.

Die-cast motor case; cast iron base. Motor case and all exposed metal parts are finished in chromium plate. Base, porcelain enamel in green ivory.

Six feet of cord with separable plug. One standard double drink cup, nickel silver, chrome plated, furnished with each mixer. Hamilton Beach motor, operates on alternating current or direct current, 105-120 volts, 25 to 60 cycles. No extra charge for special motor to operate on 32 volts. Other special voltages, **$1.00** net each.

Packed individually in wooden box; shipping weight, 17 pounds.

Price, No. **25** Drink Mixer.....each **$23.50**

HAMILTON BEACH DRINK HEATER

A new fountain convenience. Heats as it mixes. This Electric Drink Heater fits on the electric mixer in place of the regular mixing cup. Makes hot fountain drinks in two minutes.

Patented feature allows the cup to be removed from the heating element for washing. The heating unit need never be put in water and therefore is free from short circuits or burnouts.

Cup double-drink size, chromium plated and polished. Fits Rowe and other washers. When hot, the cup may be plunged in cold water and washed. Will not crack or become distorted. Heater unit operates from any light socket, 110 or 120 volts alternating current or direct current. Special voltages furnished at slight additional charge. Price complete with six foot cord and plug.

Price, Electric Drink Heater.....each **$9.75**

SUNKIST JUNIOR FRUIT JUICE EXTRACTOR

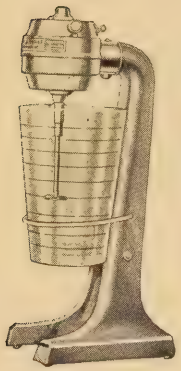
Quickly and efficiently extracts juice from oranges and lemons.

Special Universal motor operates on 110 volts, 60 cycles or less, A.C. or D.C. Bowl made of heavy translucent glass. Heavy metal base with rubber feet. Toggle switch, cord with plug cap. Finished in grey enamel.

Mfrs. No.	Size Bowl, In. Diam.	Size Bowl, In. Depth	Height Overall	Wt. Lbs. Each	Price Each
B120	7	3	10	8	**$11.95**

GILBERT ELECTRICAL PRODUCTS

B80 KRAFT MALTED MILK MIXER

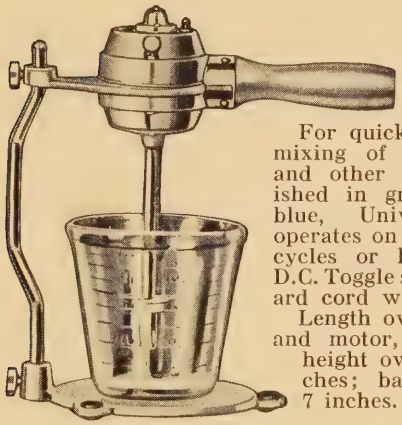


A small home size soda fountain type drink mixer. Occupies but little space and is an ornament to kitchen, serving-room or nursery. Entirely practical for mixing any beverage automatically and quickly. Attractively finished in green-gray and nickel.

Universal motor operates on 110 volts, 60 cycles or less, A.C. or D.C. Enameled cast iron base with rubber feet. Toggle switch, standard cord with plug cap. Length overall, handle and motor, 7½ inches; height overall, 12 inches.

Price, No. **B80**.....each **$5.95**

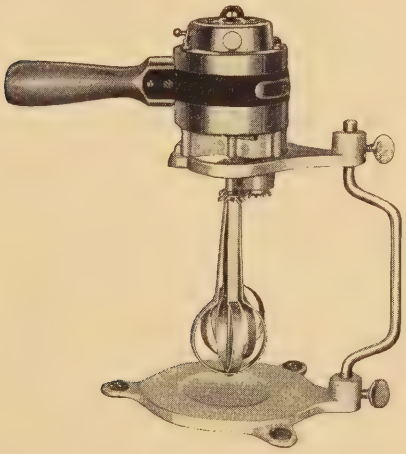
B89 POLAR CUB MIXER



For quick and perfect mixing of malted milk and other drinks. Finished in gray and soft blue, Universal motor operates on 110 volts, 60 cycles or less, A.C. or D.C. Toggle switch, standard cord with plug cap. Length overall, handle and motor, 7½ inches; height overall, 9⅝ inches; base diameter, 7 inches.

Price, No. **B89**.....each **$4.95**

B85 POLAR CUB BEATER



Beats cream, eggs, batters, etc. Powerful motor and double intertwining agitator gives perfect aeriation. Universal motor, 110 volts, A.C. or D.C. Toggle switch, standard cord with plug cap. Height overall, 12 inches. Length overall, handle and motor, 8½ inches. Weight 7¼ pounds. Finished in green and grey enamel.

Price, No. **B85** Electric Beater.....each **$9.95**

HAMILTON BEACH HAIR DRYERS

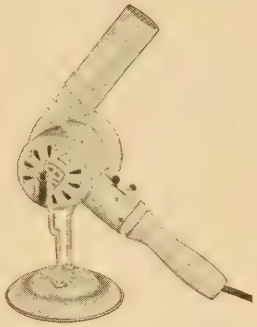
STANDARD TYPE

Dries the heaviest head of hair in a few minutes. The volume of both hot and cold air is just sufficient for pleasant results. Consists of a universal motor operating on either alternating or direct current, 105 to 120 volts, 25 to 60 cycles; a vane type fan and a hot wire grid controlled by handle switch for either hot or cold blasts; all enclosed in a polished aluminum case with ebonized handle.

Mfrs. No.	Length In.	Width In.	Weight Lbs.	Price Each
2	11⅝	7½	5	**$16.50**

(West of Rocky Mountains, **$17.00.**)

NO. 3 HAIR DRYER



Can be held in the hand or set in the stand, leaving both hands free for scalp massage while the hair is drying. Finished in ivory, old rose, orchid or robins egg blue. Hot and cold air blasts controlled by tiny triggers. Operates from any light socket on 105-120 volts alternating or direct current.

Price, No. **3** Hair Dryer with Stand.....**$14.00**
Price, No. **3** Hair Dryer without Stand..... **12.75**

(West of Rocky Mountains, **$0.50** additional.)

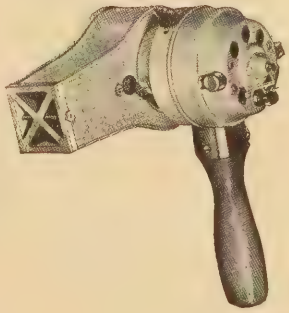
NO. 4 HAIR DRYER

The No. 4 Hair Dryer combines the utmost quality and distinctive appearance with quality and low price. Old ivory finish. Light in weight and perfectly balanced. Operates on 110-120 volts, 25-60 cycles. Packed one in a carton, shipping weight 3½ pounds.

Price Each **$9.75**

(West of Rocky Mountains, **$10.25.**)

POLAR CUB HAIR DRYER



Motor driven blower type. Throws hot air only. Designed for home use, for drying hair, shoes, delicate fabrics, etc. Colored handle, gray finish; nickel trimmed. Toggle switch. Gray cord, and plug cap. Operates on A.C. or D.C., 110 volts.

Price, No. **B92** Hair Dryer.....each **$4.95**

HAMILTON BEACH VIBRATORS

TYPE A VIBRATOR

Used in thousands of homes, barber shops and beauty parlors. Aluminum motor case makes it light in weight, yet strong. Seven different speeds. Outfit consists of vibrator; applicators 1, 2, 3, 4, 6 and 7; cord and plug; and a library bound book of directions, "Health and How to Get It"—all packed in a fibre-board fitted case. Specify whether wanted for alternating or direct current.

Price, Type A Vibrator complete, each.....**$16.50**

TYPE C VIBRATOR

Professional type. Its nose-piece action gives the true Swedish movement. Its action is deeply penetrating in any of its seven speeds. Especially recommended for physicians, masseurs, barbers, and for energetic home treatment. Outfit consists of vibrator; applicators 1, 2, 3, 4, 6 and 7; cord and plug, and a library bound book of directions, "Health and How to Get It"—all packed in a black leatherette carrying case lined with velvet. Specify whether wanted for alternating or direct current.

Price, Type C Vibrator complete, each.....**$19.75**

TYPE D VIBRATOR

Has universal motor and will operate on either alternating or direct current. Most value for the money in a low priced vibrator. Stands up under hard constant service in barber shops and homes. Outfit consists of vibrator; applicators 1, 2, 3, 4, 6 and 7; cord and plug and a library bound book of directions, "Health and How to Get It"—all packed in a fibre-board fitted case.

Price, Type D Vibrator complete, each.....**$13.50**

TYPE F VIBRATOR

Exceedingly popular for home and professional use. Seven speed control. Wear adjustments insure quiet running and long life. Outfit consists of vibrator; applicators 1, 2, 3, 4, 6 and 7; cord and plug; and a library bound book of directions, "Health and How to Get It"—all packed in fibre-board fitted case. Specify whether wanted for alternating or direct current.

Price, Type F Vibrator complete, each.....**$13.50**

HAMILTON BEACH APPLICATORS

H-B Applicators have been found to be the most practical to fill every need of every case where vibration is advisable. Each is fitted with a little threaded stem, which may be readily screwed into the end of the shaft and quickly taken off and changed when desired.

The first six applicators are included with every H-B Vibrator. Nos. 8, 9, and 10 are special, and may be had for the prices given below.

Mfrs. No.	Description	Price Each
1	Flat Disc made of Hard Rubber for Rubbing and Kneading the Muscles of the Body	$0.50
2	Soft Rubber, Bell Shaped Applicator	.50
3	Velvet Sponge for the Face	.75
4	Round, Hard Rubber, the most Powerful Applicator for Vigorous Treatment	.50
6	Soft Rubber. For Treating Skin and Scalp	.50
7	Soft Rubber, 12-prong, similar to No. 6, except it has fewer Prongs	.50
8	Bristle Brush. For Scalp Treatment	1.00
9	Soft Rubber Rectal Applicator	1.50
10	Soft Rubber, similar to No. 2 but Larger	.50

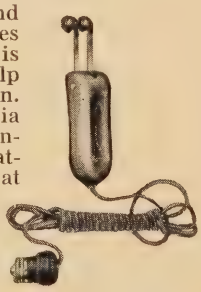
POLAR CUB MOTOR VIBRATOR

A universal motor vibrator that operates on either D.C. or A.C. 110 volts. Complete with three applicators—brush, button and cup.

Colored handle, gray finish. Nickel trimmed. Toggle switch, gray cord. Length of handle 4⅝ inches; length overall, handle and motor, 7 inches. Standard cord and plug cap.

Price, No. B87....each **$4.95**

VELVETSKIN PATTER

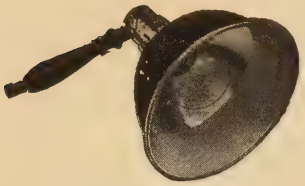


Used for toning up the skin and muscles of the face; also provides the correct stimulation that is so necessary to keep the scalp "alive" and in healthy condition. For chronic sufferers of neuralgia and its kindred ailments, the gentle patting of the Velvetskin Patter relieves the toxic fatigue that is so often the cause of headaches.

Packed in attractive display containing six Velvetskin Patters in assorted colors of jade green, orchid, and primrose. Silk electric cord to match color of each patter and individually hoxed.

	A.C.	D.C.
Price, Velvetskin Patter.....each	**$5.00**	**$7.50**

THERMOLITE HEAT AND LIGHT APPLICATOR



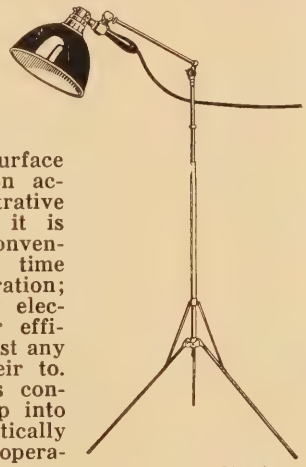
No. 0645 Hand Applicator

The Thermolite is a simple, convenient, but scientific device for duplicating the effect of the sun's rays. It is a well recognized fact that heat and light, both relieve and cure. In the Thermolite, light and heat are generated in a special patented electric lamp contained in a reflector so constructed that these soothing agents when applied to the aching parts not only act on the surface of the skin, but penetrate the actual tissue, relaxing the congestion and relieving the pain.

It may be applied with perfect safety for the relief of almost any pain and has been found very efficient in the treatment of sprains, bruises, muscular soreness, neuralgia, lumbago, rheumatism, neuritis, stiff neck, stomach and abdominal pains, backache, constipation, headache, head colds, pulmonary effects; also for use in massage and treatments by manipulation, drying hair and many other purposes that require a convenient application of heat.

Thermolites are used and recommended by physicians and patients, and are in use in all government hospitals.

The Thermolite is far superior to hot water bags, poultices and other surface heating appliances on account of its penetrative power and because it is many times more convenient. There is no time wasted in preparation; simply attach to any electric light socket for efficient relief from almost any pain that flesh is heir to. The heat infusion is constant, penetrates deep into the tissues and is practically instantaneous in its operation.



No. 0645 Stand

Mfrs. No.	Description	Price Each
0645	Hand Model, 8-in. reflector	$7.50
0645	Floor Stand for Hand Model, vertical extension, 30 to 60 in.	5.00
0696	Stand only with Clamp on End of Arm	9.00
0685	Adjustable Arm only	4.00
0645	Color Screen for Hand Model	3.50
	Extra Glass Discs for Screen, green, blue, ruby, amber, violet	1.25

EXTRA BULBS

115-120 Volt, 200 Watts	$1.25
32 Volt, 128 Watts	2.00
220, 230 or 250 Volt, 200 Watts	2.40
115-120 Volt, 375 Watts, for 0670 Model	3.60
220, 230 or 250 Volt, 375 Watts, for No. 0670	4.80
110 Volt, 500 Watts, for 0695 Model	9.00

THERMOLITE HEAT AND LIGHT APPLICATOR

No. 0670

The reflector so directs the heat rays of the special lamp that they produce the best results with minimum current consumption, and without the rapid deterioration of the filament, which is so annoying in other therapeutic lamps.

The heat rays are effective over an area of approximately 50 square inches and not focused in a small burning spot.

The outside shell and inside reflector are constructed of aluminum, making the Thermolite very light in weight, 16 ounces, which permits prolonged treatment without fatigue.

It is carefully and substantially made of the best materials, has no complicated parts to get out of order, and with ordinary care will last a lifetime.

Finished in black and nickel.

0649 Triplex Head, Mounted on same Base as 0695

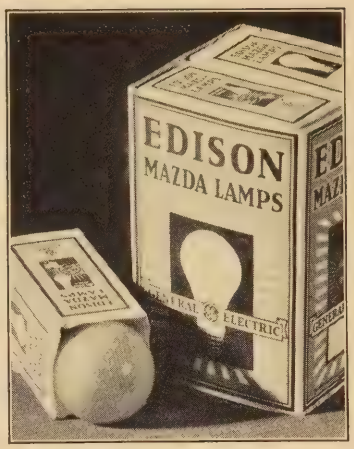
No. 0695 and Stand

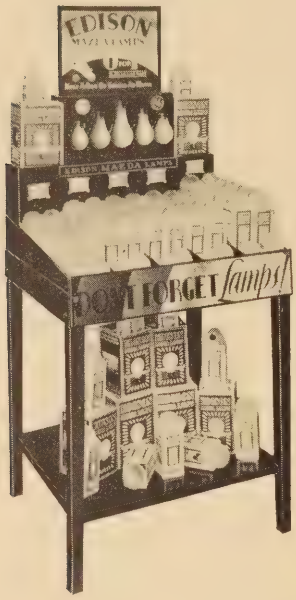
Mfrs. No.	Description	Price Each
0695	Applicator with Stand	$65.00
0649	Triplex Applicator complete with Stand	40.00
0670	Applicator with Stand, 12-in. reflector	30.00
0670	Applicator without Stand	20.00
0670	Floor Stand only, with Clamp	15.00
0670	Color Screen Complete	7.00
0670	Color Screen Discs for 0670 Screen, green, blue, ruby, amber or violet	2.50

Extra bulbs for above applicators listed in the preceding column.

Product

Edison MAZDA Lamps — this miracle of light has been made possible by General Electric. The MAZDA mark is the public's assurance of a product which the science and research of all the world have helped to bring to its highest efficiency.





Best for the Consumer

The incandescent lamp trade mark that occupies the dominant position in the industrial, commercial, residential and automotive markets is "Edison MAZDA Lamps." They are stamped with the universally known G. E. Monogram, an emblem of service, the initials of a friend.

Best for the Retailer

The Edison Lamp Works has been the leader in providing sales aids for retailers. Its agents were provided with the Edison Merchandiser, into whose design went the combined skill of four hundred seventy-one merchandising experts. It is the greatest sales tool in the lamp business. Properly used, the Edison Merchandiser has never failed to increase sales. Over 10,000 are now in use.

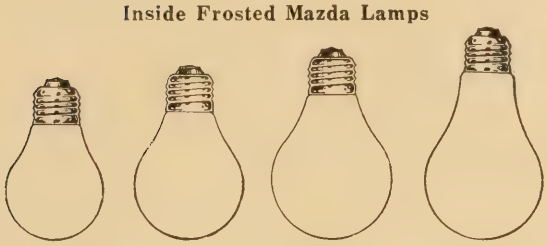
The 1931 window displays offered to its agents by the Edison Lamp Works were so far in advance of anything done in the past that they stand out above the maze of other window displays that are crying for the attention of prospective customers. They were selected, not on the basis of opinion or conferences of experts, but on the basis of proven facts — their ability to get passersby into the store.

The 1932 Edison MAZDA Lamp Calendar, painted by Maxfield Parrish, America's foremost color artist, will be, as in the past, a distinct asset to every Edison MAZDA Lamp Agent. It would be impossible to buy wall space for advertising in the many homes and offices that clamor for the calendar each year. Its tremendous popularity has made it the most widely used sales aid of its type in any industry. The Edison MAZDA Lamp calendar is exclusively for the use of Edison MAZDA Lamp Agents.

EDISON MAZDA LAMPS

STANDARD LINE

Inside Frosted Mazda Lamps



15 Watts — 25 Watts — 40 Watts — 60 Watts

75 & 100 Watts

GENERAL LIGHTING SERVICE

110, 115 and 120 Volts

Medium Screw Base

Watts	Bulb	Std. Pkg.	Price Each
15	A-17	120	**$0.20**
25	A-19	120	**.20**
40	A-19	120	**.20**
60	A-21	120	**.20**
75	A-23	60	**.35**
100	A-23	60	**.35**

HIGH VOLTAGE LIGHTING SERVICE

220, 230, 240, 250 and 260 Volts

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
25	A-19	Medium	120	**$0.26**
*50	A-21	Medium	120	**.26**
100	A-23	Medium	60	**.43**

*This lamp in 275 and 300 volts for mine lighting service can be obtained at a list price of **$0.40.**

COUNTRY HOME LIGHTING SERVICE

28-32 Volts

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
15	A-17	Medium	120	**$0.25**
25	A-19	Medium	120	**.25**
50	A-21	Medium	120	**.27**
100	A-23	Medium	60	**.40**

Orders should specify "28-32 Volts" and "Country Home Lighting" to distinguish from train lighting lamps.

These prices apply only to lamps which are designed for an average voltage, as determined by the manufacturer, suitable for operation on 28-32 volt circuits, and do not apply to lamps ordered for individual voltages within this range.

TRAIN LIGHTING SERVICE

32 and 64 Volts

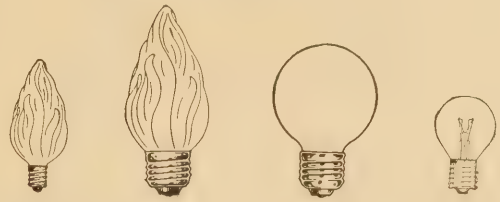
Watts	Bulb	Screw Base	Std. Pkg.	Price Each
15	A-17	Medium	120	**$0.25**
25	A-19	Medium	120	**.25**
50	A-21	Medium	120	**.27**
100	A-23	Medium	60	**.40**

Orders should be marked "Train Lighting" to distinguish from country home lighting lamps.

EDISON MAZDA LAMPS

DECORATIVE LIGHTING SERVICE

110, 115 and 120 Volts



F10-Bulb (Cand. Base) — F15-Bulb — G-Bulb — S-Bulb

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
10	S-11*	Inter.	120	**$0.25**
§15	G-16½ White	Inter.	60	**.55**
†15	F-10 Flametint	Cand. or Inter.	60	**.35**
¶25	F-15 Flametint	Med.	120	**.25**
‡25	G-18½ White	Med.	120	**.30**
‡25	G-25 White	Med.	60	**.35**
‡40	G-25 White	Med.	60	**.35**

*Supplied clear or inside colored in red, blue, green, yellow, amber-orange, flametint and white. These lamps are also suitable for sign lighting service.

†This lamp can be supplied white at **$0.35.**

§Can be supplied flametint or clear at **$0.55.**

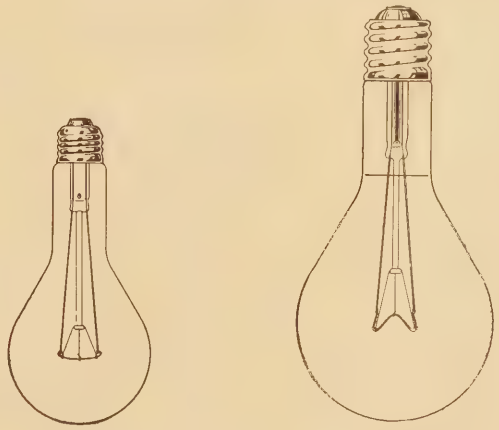
¶White or ivory at **$0.25.**

‡Can be supplied in flametint at **$0.05** additional to the list price of the white lamp.

GENERAL LIGHTING SERVICE

Mazda C Lamps

110, 115 and 120 Volts



150 Watts Clear — 300 Watts Clear

Medium Screw Base

Watts	Bulb	Approx. Lumens	Std. Pkg.	Price Each: Clear	Price Each: Inside Frosted	Price Each: White Bowl
150	PS-25	2300	24	**$0.60**	**$0.65**	**$0.65**
200	PS-30	3400	24	**.80**	**.85**	**.85**
Mogul Screw Base						
300	PS-35	5500	24	**1.25**	**1.35**	**1.35**
500	PS-40	9700	12	**2.00**	**2.15**	**2.15**
*750	PS-52	14500	6	**3.75**	.....	**3.95**
*1000	PS-52	21000	6	**4.00**	.....	**4.20**
*1500	PS-52	33000	6	**5.75**	.....	**5.95**

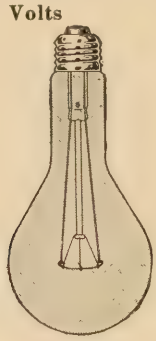
*These lamps in clear bulb are also suitable for floodlighting service. They are not recommended for base down burning.

EDISON MAZDA LAMPS

MAZDA DAYLIGHT LAMPS

110, 115 and 120 Volts

A-Bulb



PS-Bulb

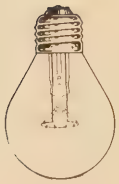
Mazda Daylight Lamps—Inside Frosted

Watts	Bulb	Screw Base	Std. Pkg.	Price Each Clear	Price Each Inside Frosted
60	A-21 Daylight	Medium	120	.....	$0.38
100	A-23 Daylight	Medium	60	.....	.60
	Mazda C Daylight Lamps				
150	PS-25 Daylight	Medium	24	$1.00	1.10
200	PS-30 Daylight	Medium	24	1.30	1.40
300	PS-35 Daylight	Mogul	24	1.85	1.95
500	PS-40 Daylight	Mogul	12	2.85	3.00

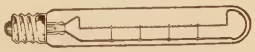
MAZDA Daylight lamps have bulbs made of special blue glass to produce light approximating average daylight quality.

LIMITED LIGHTING SERVICE

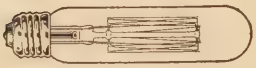
110, 115 and 120 Volts



50 Watts
P-19 Bulb



25 Watts
T-6½ Bulb



25 Watts
T-10 Bulb

40 Watts

CLEAR MAZDA B LAMPS

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
25	T-6½ Clear	Interm.	60	$0.45
25	T-10 Clear	Medium	60	.35
40	T- 8 Clear	Medium	24	.90
*50	P-19 Clear	Medium	120	.25

*This lamp is recommended where vibration prevails, such as is produced by heavy or high speed machinery. It is not recommended for horizontal burning and for general service is not equal in performance to the Standard Line lamps.

ROUGH SERVICE LAMP

Inside Frosted

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
50	A-19	Medium	120	$0.37

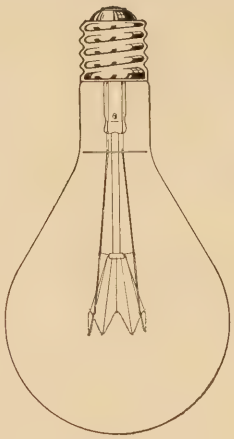
Recommended where subjected to rough handling, such as in extension cord service. For general service this lamp is not equal in performance to the Standard Line lamps.

EDISON MAZDA LAMPS

HIGH VOLTAGE LIGHTING SERVICE

MAZDA C LAMPS

220, 230, 240, 250 and 260 Volts



500 Watts
Clear

Clear

Watts	Bulb	Approx. Lumens	Std. Pkg.	Price Each
	Medium Screw Base			
200	PS-30	2700	24	$1.00
	Mogul Screw Base			
300	PS-35	4300	24	1.50
500	PS-40	8200	12	2.40
*750	PS-52	12500	6	4.25
*1000	PS-52	18500	6	4.75

Inside Frosted

Watts	Bulb	Lumens	Pkg.	Price Each
	Medium Screw Base			
200	PS-30	2700	24	$1.10
	Mogul Screw Base			
300	PS-35	4300	24	1.60
500	PS-40	8200	12	2.55

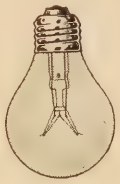
White Bowl

Watts	Bulb	Lumens	Pkg.	Price Each
	Medium Screw Base			
200	PS-30	.....	24	$1.10
	Mogul Screw Base			
300	PS-35	.....	24	1.60

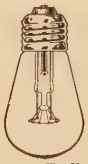
*These lamps are not recommended for base down burning.

SIGN LIGHTING SERVICE

110, 115 and 120 Volts



A-19 Bulb



S-14 Bulb

MAZDA B LAMPS

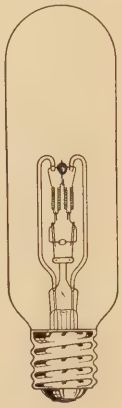
Watts	Bulb	Screw Base	Std. Pkg.	Price Each
10	†S-11	Interm.	120	$0.25
10	S-14 Clear	Medium	120	.20
25	A-19 Clear Daylight	Medium	120	.40
40	A-21 Inside Frosted	Medium	120	.20
50	A-19 Clear Daylight	Medium	120	.40

†Supplied clear or inside colored in red, yellow, green, blue, amber-orange, flametint and white. These lamps are also suitable for decorative lighting service.

MOTION PICTURE—MAZDA C LAMPS

28-32 Volts

Length light center, 4¾ inches; maximum overall length, 9 1/16 inches.

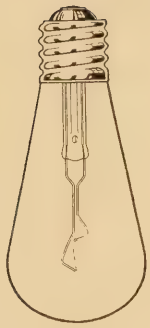


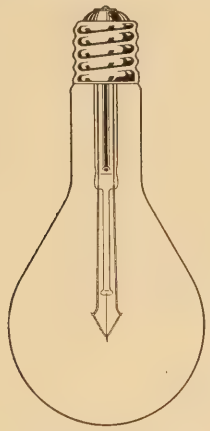
Mogul Screw Base

Watts	Amps.	Bulb	Std. Pkg.	Price Each
600	20	T-20	6	$6.00
900	30	T-20	6	6.75

These lamps must burn base down.

EDISON MAZDA LAMPS
STREET LIGHTING SERVICE


S-Bulb

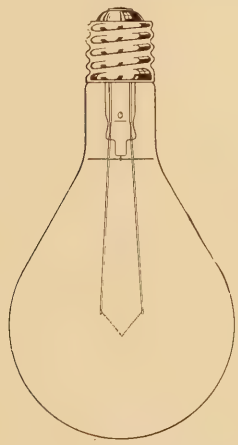

PS-Bulb

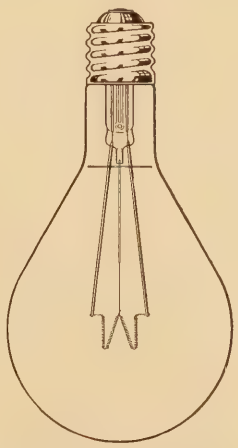
MAZDA C LAMPS—Mogul Screw Base
6.6 Amperes

Lumens	Average Volts	Bulb	Std. Pkg.	Price Each
1000	9.7	S-24½ Clear	60	**$0.85**
2500	22.0	PS-35 Clear	24	**1.60**
4000	33.9	PS-35 Clear	24	**1.90**
6000	50.5	PS-40 Clear	12	**2.50**

The nominal candle-power of these lamps is one-tenth of their lumen rating.

There are but few conditions of street lighting now prevailing which justify the use of lamps smaller than 1000 lumens.


6000 Lumens


10000 and 15000 Lumens

15 and 20 Amperes

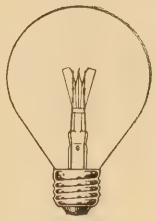
Lumens	Average Volts	Bulb	Amps.	Std. Pkg.	Price Each
4000	14.7	*PS-35 Clear	15	24	**$1.90**
6000	15.8	*PS-40 Clear	20	12	**2.50**
10000	26.2	*PS-40 Clear	20	12	**3.10**
15000	38.7	*PS-40 Clear	20	12	**4.00**
25000	61.3	PS-52 Clear	20	6	**7.00**

*Light center length 7 inches.

The above lamps are designed for base up burning position. Lamps ordered for base down burning position may be supplied at the same price. The 25000 lumen lamp is not recommended for base down burning position.

The nominal candle-power of these lamps is one-tenth of their lumen rating.

EDISON MAZDA LAMPS
LOCOMOTIVE LIGHTING SERVICE


P-Bulb

Locomotive Headlight—32 Volts

Watts	Mazda	Bulb	Std. Pkg.	Price Each
†100	C	P-25 Clear	60	**$1.00**
†250	C	P-25 Clear	60	**1.60**
***Locomotive Cab—32 Volts**				
15	B	S-14 Clear	120	**.22**

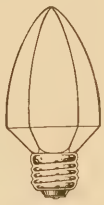
*Specify "Locomotive Cab."
†These lamps can be burned in any position except within 45 degrees of vertically, base up.

The above lamps are fitted with medium screw base.

SPECIALTY LAMPS
110, 115 and 120 Volts

These lamps are not consigned and sales and purchases will not apply on Agency or Purchase contracts.

Candle Shape


Gothic Shape

Modernistic Flame Shape

Medium Screw Base—25 Watts

Style	Bulb	Std. Pkg.	Price Each
Candle	TC-9	24	**$0.75**
Mod. Flame	X-16½	24	**.40**
Gothic	Y-16½	24	**.40**

Candle style in plain ivory finish only; others in ivory, gold on rose or black on ivory.

INSIDE COLORED AND TINTED LAMPS
110, 115 and 120 Volts

Flametint lamps give a soft tinted lighting effect often desirable in homes, hotels, theatres, etc.

Substantially all the color effects required for decorative and display lighting in theatres, restaurants, signs, etc., can be produced by the colored and tinted lamps listed below. In the interest of lamp type simplification it is recommended that colored lamp demand be confined to these types.

A-Bulb

Red, Blue, Green, Yellow and Amber-Orange Colors

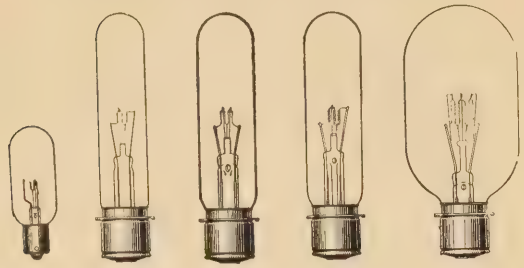
Watts	Bulb	Screw Base	Std. Pkg.	Price Each
10	S-14	Medium	120	**$0.25**
25	A-19	Medium	120	**.25**

Flametint, Ivory and Old Rose

Watts	Bulb	Screw Base	Std. Pkg.	Price Each
25	A-19	Medium	120	**$0.25**
40	A-21	Medium	120	**.25**

EDISON MAZDA LAMPS

PROJECTION LIGHTING SERVICE



T-8 50 Watts | T-8½ 100 Watts | T-10 (50 Volts) | T-10 200 Watts | T-20 500 Watts

Mazda C Lamps

50 Volts

	Watts	Bulb	Screw Base	Light Center Lgth. In.	Std. Pkg.	Price Each
a	250	T-10	Med. Prefocus	f 2 3/16	24	**$2.75**

110, 115 and 120 Volts

	50	T-8	S.C. Bay Cand.	g1 3/8	24	**1.50**
b	100	T-8½	Med. Prefocus	f 2 3/16	24	**2.00**
c	200	T-10	Med. Prefocus	f 2 3/16	24	**2.35**
d	500	T-20	Med. Prefocus	f 2 3/16	6	**3.15**
e	1000	T-20	Mog. Prefocus	f 3 7/16	6	**6.90**

(a) Medium screw base can be supplied with a light center length of 3 inches and maximum over-all length of 5½ inches at **$2.60.**

(b) Medium screw base can be supplied with a light center length of 3 inches and maximum over-all length of 5½ inches at **$2.00.**

(c) Medium screw base can be supplied with a light center length of 3 inches and maximum over-all length of 5½ inches at **$2.20.**

(d) Medium screw base can be supplied with a light center length of 3 inches and maximum over-all length of 5½ inches at **$3.00.**

(e) Mogul screw base can be supplied with a light center length of 4¾ inches and maximum over-all length of 9 1/16 inches at **$6.50.**

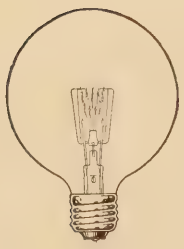
(f) The light center length of this lamp is the distance from center of light source to top of base fin.

(g) The light center length of this lamp is the distance from center of light source to top of base pins.

These lamps must burn base down.

FLOODLIGHTING SERVICE

110, 115 and 120 Volts



G-Bulb

Orders for these lamps must specify "Floodlight."

These lamps can be burned in any position except within 45 degrees of vertically, base up.

The 750, 1000 and 1500 watt PS-52 bulb lamps listed on another page are also suitable for floodlighting service.

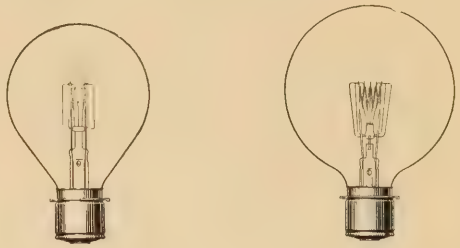
Mazda C Lamps

Watts	Bulb	Screw Base	Light Center Lgth., In.	Std. Pkg.	Price Each
250	G-30	Medium	3	24	**$1.75**
500	G-40	Mogul	4¼	12	**3.25**

EDISON MAZDA LAMPS

SPOTLIGHT SERVICE

110, 115 and 120 Volts



P-Bulb | G-Bulb

Mazda C Lamps

Watts	Bulb	Screw Base	Light Center Lgth. In.	Std. Pkg.	Price Each
100	P-25	*Med. Prefoc.	§2 3/16	60	**$1.15**
250	G-30	†Med. Prefoc.	§2 3/16	24	**1.90**
400	G-30	‡Med. Prefoc.	§2 3/16	24	**3.15**

Orders for these lamps must specify "Spotlight."

These lamps can be burned in any position except within 45 degrees of vertically base up.

*Medium screw base can be supplied with a light center length of 3 inches and a maximum over-all length of 4¾ inches at **$1.75.**

†Medium screw base can be supplied with a light center length of 3 inches and a maximum over-all length of 5⅛ inches at **$1.75.**

‡Medium screw base can be supplied with a light center length of 3 inches and a maximum over-all length of 5⅛ inches at **$3.00.**

§The light center length of this lamp is the distance from center of light source to top of base fin.

INTERMEDIATE SCHEDULE

The lamps listed on the following schedule are of limited but increasing demand and may be shipped to agents where demand exists.

DECORATIVE LIGHTING SERVICE

115 and 120 Volts

Watts	Bulb	Base	Std. Pkg.	Price Each
30*	G-19	Med. Screw	120	**$0.15**

*Mazda B lamp. Supplied inside frosted, and outside spray coated in white, ivory, flametint, rose or red at **$0.15.** This lamp will not be supplied with any other modifications and none of the extra charges for additional features will apply to this lamp.

GENERAL LIGHTING SERVICE

110, 115 and 120 Volts

Watts	Bulb	Base	Std. Pkg.	Price Each
50	A-21 Inside Frosted	Med. Screw	120	**$0.20**

AIRWAY BEACON SERVICE

MAZDA C LAMPS

110, 115 and 120 Volts

1000	T-20 Clear	Mog. Screw	6	**$6.50**

AIRPORT FLOODLIGHTING SERVICE

MAZDA C LAMPS

32 Volts

3000	GT-38 Clear	Prong	4	**$30.00**

110, 115 and 120 Volts

5000	G-64 Clear	Prong	1	**45.00**
10000	G-80 Clear	Prong	1	**100.00**

TRAFFIC SIGNAL LAMP

110, 115 and 120 Volts

60	A-21 Clear	Med. Screw	120	**$0.30**

EDISON MAZDA LAMPS

EXTRA CHARGES FOR SPECIAL FEATURES

Natural Colors. The four lamps in natural colored bulbs listed below cover a large percentage of present demand for natural colored lamps. They will be supplied at additional list charges per lamp over the list prices of clear lamps as indicated.

Watts	Volts	Bulb	List Additional Charge for *Ruby	List Additional Charge for Green, †Blue and *Amber
10	110, 115, 120	S-14	$0.30	$0.20
25	110, 115, 120	‡A-19	.30	.20
40	110, 115, 120	‡A-21	.30	.20
§60	110, 115, 120	‡A-21	.35	.25

The extra charges listed above apply only to the four lamps shown above and to the Manufacturers' standard colored glass.

*Natural ruby and natural amber lamps are regularly furnished in the light shade. Dark ruby and dark amber lamps used in photographic work will be furnished only when definitely specified, at the same price.

†Does not include daylight blue or photographic blue.

‡These lamps are regularly supplied clear (not inside frosted.)

§This lamp not to be burned in enclosing globe.

White, All Frosted and White Bowl Lamps

The following list additional charges shall be added to the list price of clear or inside frosted lamps for either white, all frosted or white bowl finish on such clear or inside frosted lamps. These prices apply only for the Manufacturer's standard spray coatings defined below.

White

The term White refers to an all-over coating of the Manufacturer's standard heavy density and the extra charges shown apply only to those lamps for which this coating is standard with the Manufacturer.

This coating is standard for all Mazda B lamps, also all Mazda C lamps in A-23 and smaller bulbs. Exception — For lamps in T-6½, T-8 and T-10 bulbs listed in the Limited Lighting Service Schedule and for daylight and natural colored lamps the light density coating (all frosted) is used.

All Frosted

The term All Frosted refers to an all-over coating of the Manufacturer's standard light density and extra charges shown apply only to those lamps for which this coating is standard with the Manufacturer.

This coating is standard for all Mazda C lamps in S-24½ and larger bulbs, lamps in T-6½, T-8 and T-10 bulbs listed in the Limited Lighting Service Schedule and all Mazda B and Mazda C lamps in daylight and natural colored bulbs.

EDISON MAZDA LAMPS

White Bowl

The term White Bowl refers to a bowl coating of a density which varies according to the type of lamp on which it is supplied. The extra charges shown apply only to those lamps which are furnished in accordance with the Manufacturer's standard density as follows:

Heavy density (White)—all Mazda B lamps and all Mazda C lamps in S-24½ and smaller bulbs (except **).

Extra heavy density (bowl enamel)—all Mazda C lamps in PS-25 and larger bulbs (except **).

**Light Density (All Frosted)—all Mazda B and all Mazda C lamps in daylight and natural colored bulbs.

List Price of Clear or Inside Frosted Lamps	List Additional Charge for White, All Frosted or White Bowl	List Price of Clear or Inside Frosted Lamps	List Additional Charge for White, All Frosted or White Bowl
Less than $1.00	$0.05	$6.00 to $6.99	$0.35
$1.00 to 1.99	.10	7.00 to 7.99	.40
2.00 to 2.99	.15	8.00 to 8.99	.45
3.00 to 3.99	.20	9.00 to 9.99	.50
4.00 to 4.99	.25	10.00 to 10.99	.55
5.00 to 5.99	.30	11.00 to 11.99	.60

Unless otherwise specifically listed in the Standard or Intermediate Schedules, lamps which are listed at the same price clear (or inside frosted) and all frosted or white, will take the usual extra charge when furnished in white bowl.

Etching. Additional charges for etching letters or designs may be obtained upon application to the manufacturer. Style of lettering or design should accompany such application.

Orders for large lamps with customer's etching may be filled either short or in excess within the limits of 5%; except that on orders for less than 40 lamps the shortage or excess may equal but not exceed two lamps.

Etched lamps are not rejectable by the purchaser under the provisions of the standard specifications.

Voltage. Lamps of 105, 125 and 130 volts can be supplied at the same prices as lamps of 110, 115 and 120 volts. For prices of voltages other than 105, 110, 115, 120, 125 and 130 volts, apply to the Manufacturer.

For prices of lamps in the 200-260 voltage range other than 220, 230, 240, 250 and 260, apply to the Manufacturer.

Special Basing. The prices listed cover only lamps fitted with unskirted bases unless otherwise indicated. The prices of lamps fitted with bases other than listed may be obtained on application.

Special Lamps. Any lamp requiring a change in construction from the standard, such as shape or color of bulb, tipped bulb, number of loops in filament, number of anchors, wattage, voltage, amperage, etc., will take a special price, which may be obtained upon application.

As it is impossible to always produce an exact quantity of any special lamps ordered, or of any lamps to be made tipped (when listed as tipless), or of any lamps to be furnished with natural colored, coated colored or tinted bulbs, all such orders may be filled either short or in excess, within the limits of 10 per cent, except that on orders for 20 lamps or less, the shortage or excess will not exceed two lamps.

MAZDA MINIATURE LAMPS
FOR FLASHLIGHT SERVICE

Mazda—1 Mazda—11 Mazda—13 Mazda—14 Mazda—31 Mazda—40 Mazda—41

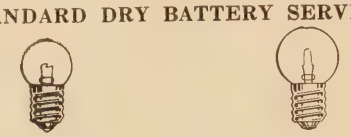
MAZDA Lamp No.	Cell	MAZDA B or C	Bulb	Volts	Amps.	Price Each
1	2	B	FE-3¾	2.2	0.25	$0.09
11	2	B	G-3½	2.3	0.27	.09
13‡	3	B	G-3½	3.8	0.30	.09
14‡	2	B	G-3½	2.5	0.30	.09
31‡	5	B	G-4½	6.2	0.30	.12

‡Concentrated filament for focusing and non-focusing flashlights.

RADIO PANEL AND MISCELLANEOUS SERVICE

MAZDA Lamp No.	MAZDA B or C	Bulb	Volts	Amps.	Price Each
40	B	T-3	6	0.15	$0.14
41	B	T-3	2.5	0.50	.12

STANDARD DRY BATTERY SERVICE

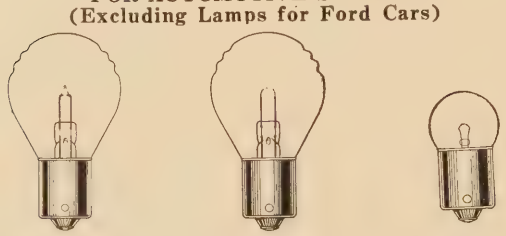


Mazda—19 Mazda—35

MAZDA Lamp No.	Cell	MAZDA B or C	Bulb	Volts	Amps.	Price Each
19	1	B	G-4½	1.25	0.60	$0.10
35	2	B	G-5½	2.4	0.80	.11

All lamps listed above are fitted with miniature screw bases.

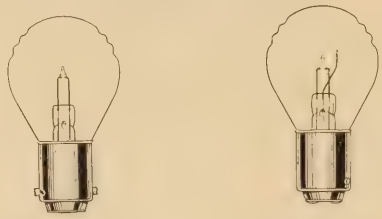
FOR AUTOMOTIVE SERVICE
(Excluding Lamps for Ford Cars)



Mazda—1129 Mazda—1133 Mazda—1141 Mazda—1143 Mazda—61 Mazda—63 Mazda—81

Lamp No.	Position	MAZDA B or C	Volts	C.P.	Bulb	Price Each
61, 62	g	B	3–4	2	G-6	$0.20
63, 64	h	C	6–8	3	G-6	.12
67, 68	h	C	12–16	3	G-6	.22
81, 82	f	C	6–8	6	G-6	.13
87, 88	e	C	6–8	15	S-8	.22
89, 90	f	C	12–16	6	G-6	.30
93, 94	e	C	12–16	15	S-8	.30
1000	c	C	6–8	32–32	S-10	.35
1110	c	C	6–8	21–21	S-10	.27
1129, 1130	a-d	C	6–8	21	S-10	.23
1133	a	C	6–8	32	S-10	.35
1134	a	C	6–8	32	S-10	.50
1141	a-d	C	12–16	21	S-10	.40
1143, 1144	a	C	12–16	32	S-10	.60

MAZDA MINIATURE LAMPS
FOR FORD CARS



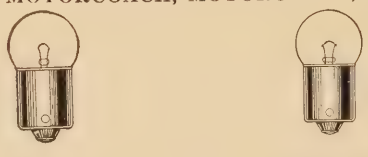
Mazda-1130 Mazda—1158

Lamp No.	Position	Mazda B or C	Bulb	Volts	C.P.	Price Each
63, 64	h*	C	G-6	6–8	3	$0.12
81, 82	f*	C	G-6	6–8	6	.13
87, 88	e*	C	S-8	6–8	15	.22
1000	c	C	S-10	6–8	32–32	.35
1110	c	C	S-10	6–8	21–21	.27
1129	a-d*	C	S-10	6–8	21	.23
1130	a-d**	C	S-10	6–8	21	.23
1158	b*	C	S-10	6–8	21–2	.26

*For cars equipped with 3-cell (lead type) storage battery generator lighting system.

**To insure satisfactory service Mazda lamp No. 1130 should be operated two in series on magneto lighting system equipped with reactance coil.

FOR MOTORCOACH, MOTORCYCLE, ETC.



Mazda—63 Mazda—67 Mazda—89

Lamp No.	Position	MAZDA B or C	Volts	C.P.	Bulb	Price Each
Motorcoach Service						
67, 68	j	C	12–16	3	G-6	$0.22
89, 90	k	C	12–16	6	G-6	.30
93, 94	m	C	12–16	15	S-8	.30
1120	c	C	12–16	21–21	S-10	.55
1142	l	C	12–16	21	S-10	.40
Motorcycle Service						
63, 64	o	C	6–8	3	G-6	.12
1000	c	C	6–8	32–32	5-10	.35
1110	c	C	6–8	21–21	5-10	.27
1129, 1130	p	C	6–8	21	S-10	.23
Electric Vehicle Service						
110	r	B	40–44	6	S-8	.70
1150	s	C	40–44	21	S-10	.70

a —Head Lamps (single beam).
b —Head Lamps (two filaments).
c —Head Lamps (two filaments) depressible beam.
d —Spot, signal, backing, auxiliary driving.
e —Signal, backing, inspection.
f —Dome, panel.
g —Rear, instrument (series connected).
h —Rear, instrument, step, side, auxiliary head, parking, signal indicator.
j —Tail, instrument, side, running or marker, fare-box, signal indicator.
k —Auxiliary head, sign.
l —Interior, spot, sign.
m—Signal, sign, interior, step.
o —Rear, side-car, speedometer, auxiliary head.
p —Head, spot.
r —Rear, instrument.
s —Head, side.

Note—For all motor vehicle lamps, even Mazda lamp numbers represent double contact bayonet candelabra bases and odd Mazda lamp numbers represent single contact bayonet candelabra bases.

EDISON STOCK CABINET AND TESTER

Here is the New Metal Lamp Stock Cabinet for automobile lamps designed by dealers for dealers —a cabinet which will help you give the utmost service to your lamp customers. The cabinet is small, compact and decidedly attractive.

The Edison Mazda Lamp stock cabinet has a capacity of 130 lamps. It is made of metal and occupies less than a square foot of wall or counter space. The tester fits on a "C" battery and is therefore portable.

Price, less "C" Battery.....each **$1.80**

EDISON AUTO LAMP STOCK CABINET FOR COUNTER

The Automobile Lamp Stock Cabinet is 24 inches high, 11¾ inches wide and 13⅛ inches deep. It holds 430 lamps; the trays will hold 220 G-6 bulb lamps. The compartment on the right holds 30 additional G-6 bulb lamps in the top panel, and 12 10-lamp cartons of S-10 bulb headlight lamps in the center, and 12 packed Kits, each containing four lamps in the sliding tray at the bottom.

Two celluloid strips are provided with the cabinet so that the stock in the trays may be labelled. Space has been left at the back of the shelves to run the necessary wires for the testing sockets that are located on the top of the cabinet. This space will also hold batteries, or if you prefer to run these testers direct from your lighting circuit, a transformer.

Price (without transformer).....each **$2.95**

EDISON COUNTER MERCHANDISER

The Edison Mazda Lamp Kit Counter Merchandiser is an innovation in automobile lamp selling. Here is a display container which when placed on the dealer's counter will forcibly bring the need of carrying spare lamps to the customer's attention.

Each display carton holds six kits which may be had in various assortments.

Assortment Numbers

Ass't. No.	Description	
1	Yellow seal box (1129's and 63's)	Dealers' Cost on Application
2	White seal box (1158's and 63's)	
3	Blue seal box (1110's and 63's)	
4	Special introductory kit assortment consisting of— 2 No. 1 Kits, 2 No. 2 Kits, 2 No. 3 Kits	
5	Red seal box (116's and 63's)	
6	Green seal box (1133's and 63's)	
7	White seal box (1000's and 63's)	

EDISON MAZDA FLASHLIGHT LAMP ASSORTMENT

One hundred Edison Mazda Flashlight lamps are packed in this attractively colored counter display container. The lamps selected are designed to serve the greatest number of flashlight batteries and cases. The list value of the complete display with 100 lamps is **$9.00.**

Replacement orders for lamps to replenish this stock will be subject to the following discounts:

10 or more lamps in Unit packages.....35%

Lamps Which Comprise Stock

Mazda Lamp No.	Qty. of Lamps	Service for Which Intended	Voltage Rating	Bulb	Price Each
Mazda-1	10	For two-cell battery	2.2	FE-3¾	**$0.09**
Mazda-11	10	For two-cell tubular or case type	2.3	G-3½	**.09**
*Mazda-13	30	For three-cell tubular type	3.8	G-3½	**.09**
*Mazda-14	50	For two-cell tubular type	2.5	G-3½	**.09**

*Concentrated filament for focusing and non-focusing flashlights.

RCA RADIOTRON KIT GUIDE

Manufacturer and Model	Kit No.
Amrad	
84 C Rondeau	R 8
84 D Sondo	R 8
Atwater Kent	
70, 74, 75, 76	R 1
H	R 2
Audiola	
60, 70, 80	R 4
Bosch	
58 A, 58 B	R 8
60 D, 60 E	R 5
62 C (DC)	R 19
Brunswick	
15	R 7
15 B	R 34
22, 42	R 7
15 DC, 22 DC	R 25
32 DC, 42 DC	R 25
S 31	R 8
Clarion	
AC 51, AC 53	R 1
AC 55	R 1
AC 25-51	R 1
AC 25-53	R 1
AC 25-55	R 1
Colonial	
33 Princess	R 4
33 Mayflower	R 4
33 Windsor	R 4
34 Lafayette	R 4
36 Midget	R 36
Columbia	
C 20, C 21	R 9
Crosley	
54 G Buddy	R 14
53 E Mate	R 14
53 F Pal	R 14
53 M	R 14
76	R 37
77 A Director	R 4
77 B Arbiter	R 4
77 L	R 4
26 H	R 13
26 J Crony	R 13
26 K Partner	R 13
90 Roamio	R 15
Delco	
3003	R 16
Edison	
R 4, R 5	R 18
R 6, R 7	R 2
C 4	R 18
Erla	
71, 72, 73	R-10
77	R 26
35	R 2
37, 38, 39	R 1
Fada	
41, 42, 44, 46	R 2

Manufacturer and Model	Kit No.
Fada	
47	R 2
122	R 26
General Electric	
H 31, H 51, H 71	R 9
H 41	R 7
General Motors	
120, 130, 140	R 1
150, 160	R 1
Graybar	
700, 770, 900	R 9
678	R 7
Grebe	
160, 18950	R 4
225 M, 225 W	R 4
265, 285	R 4
Gulbransen	
53	R 29
161	R 1
Howard	
SGA Plymouth	R 4
SGA Consolette	R 4
SGA Puritan	R 4
SGA Patrician	R 4
SGA Combination	R 4
Kellogg	
Tudor	R 1
Hepplewhite	R 1

Manufacturer and Model	Kit No.
Kennedy	
1030, 632, 426	R 1
526, 726, 726 A	R 1
726 B, 826	R 1
826 A	R 1
826 B, 826 C	R 1
222, 224	R 6
King	
218	R 4
Lyric	
D11, D19, D29	R 4
D 39, D 69	R 4
H 19, H 29, H 69	R 8
Majestic	
90, 91, 92	R 18
93, 102, 103	R 18
130, 131	R 7
132, 233	R 7
Philco	
29	R 2
30	R 33
296, 96	R 2
77	R 4
296 A, 96 A	R 2
77 A, 41	R 4
Baby Grand	R 4
Radiola	
Concert Grand	R 8
80, 82, 86	R 9
48	R 7
Silver Marshall	
34 A	R 9
35 A	R 4
Sterling	
E	R 8
Stewart Warner	
Avon	R 1
Graham	R 1

Manufacturer and Model	Kit No.
Stewart Warner	
Raphael	R 1
St. James	R 1
5 Combination	R 1
Avon (DC)	R 22
Graham (DC)	R 22
Raphael (DC)	R 22
St. James (DC)	R 22
5 Combination (DC)	R 22
Story and Clark	
36	R 4
43, 51	R 1
Stromberg Carlson	
10 A, 10 B	R 7
11 A, 11 B	R 7
641 A, 641 B	R 25
642 A, 642 B	R 25
652 A, 652 B	R 25
654 A, 654 B	R 25
U. S. Radio and Television	
28 A, 28 AX	R 1
31 B, 31 BX	R 1
31 C, 31 CX	R 1
31 D, 31 DX	R 1
Victor	
R 35, R 39	R 8
RE 57	R 8
R 15	R 7
Westinghouse	
WR 4	R 7
WR 5	R 9
WR 6	R 9
WR 7	R 9
Zenith	
71, 72	R 2
73, 74, 75	R 2

Kit No.	List Price	CONTENTS			
R 1	**$12.70**	3 UY-224	2 UY-227	2 UX-245	1 UX-280
R 2	**13.95**	3 UY-224	3 UY-227	2 UX-245	1 UX-280
R 3	**15.35**	3 UY-224	3 UY-227	2 UX-245	2 UX-280
R 4	**11.45**	3 UY-224	1 UY-227	2 UX-245	1 UX-280
R 5	**15.45**	5 UY-224	1 UY-227	2 UX-245	1 UX-280
R 6	**19.30**	2 UX-112-A	2 UX-171-A	3 UX-222	.....
R 7	**12.20**	4 UY-224	2 UX-245	1 UX-280	.....
R 8	**13.45**	4 UY-224	1 UY-227	2 UX-245	1 UX-280
R 9	**14.70**	4 UY-224	2 UY-227	2 UX-245	1 UX-280
R 10	**11.30**	3 UY-224	2 UY-227	1 UX-245	1 UX-280
R 13	**18.70**	2 UX-112-A	2 UX-201-A	3 UX-222	.....
R 14	**8.80**	3 UY-224	1 UX-245	1 UX-280	.....
R-15	**8.25**	2 UX-112-A	2 UY-224	1 UY-227	.....
R 16	**8.75**	1 UX-112-A	3 UY-224	1 UY-227	.....
R 17	**11.30**	3 UY-224	2 UY-227	2 UX-245	.....
R-18	**10.45**	5 UY-227	2 UX-245	1 UX-280	.....
R-19	**12.05**	4 UY-224	1 UY-227	2 UX-245	.....
R 20	**14.05**	5 UY-224	1 UY-227	2 UX-245	.....
R 21	**9.50**	1 UX-112-A	4 UY-224	.....	.....
R 22	**18.90**	1 UX-112-A	2 UX-171-A	1 UX-201-A	3 UX-222
R-25	**10.05**	3-UY-224	1 UY-227	1 UX-245	1 UX-280
R 26	**13.30**	2 RCA-230	2 RCA-231	3 RCA-232	.....
R 27	**9.95**	1 UY-224	3 UY-227	2 UX-245	1 UX-280
R 28	**8.50**	3 UY-224	1 UX-171-A	1 UX-201-A	.....
R 29	**8.40**	2 UY-224	2 UX-112-A	1 UX-171-A	.....
R 33	**14.90**	3 RCA-230	2 RCA-231	3 RCA-232	.....
R 34	**14.00**	1 RCA-230	2 RCA-231	4 RCA-232	.....
R 35	**16.40**	1 RCA-230	4 RCA-232	4 UX-171-A	.....
R 36	**10.20**	3 UY-224	2 UX-245	1 UX-280	.....
R 37	**10.20**	3 UY-224	3 UX-171-A	.....	.....
R 38	**11.70**	2 RCA-230	1 RCA-231	3 RCA-232	.....

RCA RADIOTRONS

WD-11 DETECTOR AMPLIFIER

This tube attained instant popularity because of its economical operation on a single 1½ volt dry cell and its consumption of but .25 ampere. It should be used in WD-11 Socket or Adapter.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
WD-11	1.1	.25	$3.00

WX-12 DETECTOR AMPLIFIER

This Radiotron is identical with Radiotron WD11 except it is equipped with the standard UX base to fit the Navy or Push type sockets.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
WX12	1.1	.25	$3.00

UX-112A POWER AMPLIFIER

A general storage battery tube. While designed as a last stage power amplifier for large volume, it may also be used for detection or radio or audio amplification. Has standard UX base to fit either Navy or Push type sockets.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-112A	5.0	.25	$1.50

UX-120 POWER AMPLIFIER

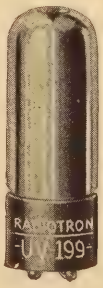
A 3.3-volt loudspeaker power tube for use in sets using UV-199 or UX-199 Radiotrons. Designed to handle increased volume with improved tone quality. For operation on dry cells or 4 volt storage battery.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-120	3.3	.132	$3.00

UX-171-A POWER AMPLIFIER

For use in last audio stage only. A high capacity, low impedance tube to handle large amounts of volume with exceptional tone quality. An output transformer or filter should be used between this Radiotron and the loudspeaker.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-171A	5.0	.25	$1.40



UV-199 DETECTOR AMPLIFIER

An excellent detector, audio and radio frequency amplifier. The filament current is but .063 ampere which can be supplied, in home use, by three No. 6 dry cells in series or in a portable set, by a three-cell flashlight battery.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UV-199	3.3	.063	$2.75

RCA RADIOTRONS

UX-199 DETECTOR AMPLIFIER

UX-199 same as Radiotron UV-199 but with small standard UX base which fits push type socket.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-199	3.3	.063	$2.50

UX-200A SUPER-SENSITIVE DETECTOR

The Super-Sensitive Detector. It increases the range of any set and the volume where signals are weak. 5 volt, ¼ amp. filament. B battery 22½ to 45 volts. Has standard UX base to fit Push type and Navy type sockets.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX200A	5.0	.25	$4.00

UX-201A DETECTOR AMPLIFIER

A popular storage battery Radiotron. Suitable for use as a Detector or radio or audio frequency amplifier. Standard UX base fits either Push type or Navy type socket.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX201A	5.0	.25	$1.10

UX-210 POWER AMPLIFIER

An exceptionally high powered amplifier for handling far greater volume without distortion than any other receiving tube except the UX-250. Used only in especially designed devices. Is also a 7½-watt transmitter Radiotron.

Mfrs. No.	Current Volts	Current Cycles	Price Each
UX-210	7.5	1.25	$7.00

UX-222 SCREEN GRID AMPLIFIER

This is a four electrode screen grid tube particularly designed for radio frequency amplification. The filament operates at 3.3 volts and .132 amperes, but with a series resistor of 15 ohms it can be connected in parallel with 5 volt filaments.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-222	3.3	.132	$4.50

UY-224 AC HEATER TYPE RADIO FREQUENCY AMPLIFIER

This screen-grid tube contains a heater element which permits operation from alternating current. It is intended primarily for use as a radio frequency amplifier in circuits especially designed to make use of its high amplification.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UY-224	2.5	1.75	$2.00

RCA RADIOTRONS

UX-226 A-C FILAMENT TYPE AMPLIFIER

Radiotron UX-226 is an amplifier tube, the A-C filament of which can be operated direct from alternating current. Recommended for both radio and audio frequency amplification in receivers using Radiotron UY-227 as a detector.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-226	1.5 AC	1.05	$1.25

UY-227 A-C HEATER TYPE DETECTOR AMPLIFIER

Radiotron UY-227 contains a heater element which permits operation from alternating current. It does not require an A battery but can be operated direct from a power transformer.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UY-227	2.5 AC	1.75	$1.25

RCA-230 DETECTOR, AMPLIFIER

A new general purpose tube designed to take as little power as possible consistent with satisfactory operating performance. Especially suited for use as detector or amplifier in sets operating from dry cells. Plate volts, 90 maximum.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-230	2.0	.06	$1.60

RCA-231 POWER AMPLIFIER

A new power amplifier tube designed to take as little power as possible consistent with satisfactory operating performance. Particularly suited for last audio stage of dry battery operated radio sets employing Radiotrons 230 or 232. Plate volts, 135 maximum.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-231	2.0	.130	$1.60

RCA-232 RADIO-FREQUENCY AMPLIFIER

A new screen-grid, radio-frequency amplifier designed to take as little power as possible consistent with satisfactory operating performance. Especially suitable for screen-grid receivers operating from dry-cells.

Screen volts, 67.5; plate volts, 135 maximum.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-232	2.0	.06	$2.30

RCA-233 POWER AMPLIFIER PENTODE

This RCA Radiotron is particularly suited for use as the power output tube in battery-operated radio receivers employing RCA-232 and/or the RCA-230. Designed for economical operation from either dry cells or a 2-volt storage battery.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-233	2.0	.06	$2.75

RCA RADIOTRONS

RCA-235 SUPER-CONTROL SCREEN-GRID R.F. AMPLIFIER

Recommended for reducing cross-modulation and modulation distortion in radio receivers especially designed for its characteristics. The RCA-235 employs a uni-potential cathode with a 2.5 volt heater element which permits operation from a.c. circuit.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-235	2.5	------	$2.20

RCA-236 SCREEN-GRID R.F. AMPLIFIER

For use primarily as a radio-frequency amplifier or detector in automobile receivers designed for it. Designed for d.c. operation.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-236	6.0 DC	------	$2.75

RCA-237 DETECTOR—AMPLIFIER

A general purpose tube for use either as detector, amplifier, or oscillator in automobile receivers especially designed for it. Designed for d.c. operation only.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-237	6.0 DC	------	$1.75

RCA-238 POWER AMPLIFIER PENTODE

The RCA-238 is a power amplifier pentode for use in the power output stages of automobile receivers especially designed for it. For d.c. operation only.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-238	6.0 DC	------	$2.75

UX-240 DETECTOR AMPLIFIER (High-Mu)

Where tubes of the general purpose type have heretofore been used in resistance coupled circuits, improved amplification may be obtained by use of one or two Radiotrons UX-240.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-240	5.0	.25	$3.00

UX-245 POWER AMPLIFIER

A power amplifier tube for use in the last audio stage. It is capable of delivering to the loud speaker as much undistorted power as Radiotron UX-210. Filament in the UX-245 is of the coated ribbon type. Plate voltage is 250 volts and negative grid bias is 50 volts.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-245	2.5	1.5	$1.40

RCA RADIOTRONS

RCA-247 POWER AMPLIFIER PENTODE

The RCA-247 is a new power amplifier pentode for use in the power stage of a.c. receivers designed for it. It is capable fo delivering to the loudspeaker a large amount of power for relatively small input signal voltages. The filament is designed to operate at 2.5 volts.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
RCA-247	2.5	1.75	$1.90

UX-250 POWER AMPLIFIER

Designed for use in the last audio frequency amplifying stage of transformer coupled amplifiers. The filament is of the improved coated ribbon type.

Adapted for power loudspeakers that will be used in auditorium work.

Plate voltage 250 to 450.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-250	7.5	1.25	$6.00

UX-280 FULL WAVE RECTIFIER

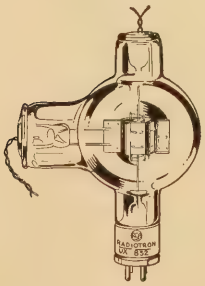
An improved rectifying tube of the coated ribbon filament type. While the maximum rating is higher than that of the UX-213 the output at the normal operating voltage of the latter is approximately the same. Thus the UX-280 can be used in devices designed for the UX-213.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-280	5.0 AC	2.0	$1.40

UX-281 HALF WAVE RECTIFIER

85 milliampere capacity for use in AC sets and power loudspeakers using UX-210 or UX-250 Power Radiotrons. Two of these Radiotrons are used to give full wave rectification. Can be used in place of Radiotron UX-216B.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-281	7.5 AC	1.25	$5.00



UX-852 OSCILLATOR, R.F.POWER AMPLIFIER

A 75 watt, three-electrode transmitting tube designed for use as an oscillator or radio-frequency power amplifier especially at frequencies above 3000 kilocycles.

Mfrs. No.	Filament Volts	Filament Amperes	Plate Volts	Price Each
UX-852	10	3.25	2000	$28.00

RCA RADIOTRONS

UX-865 SCREEN GRID R.F.POWER AMPLIFIER, OSCILLATOR

A 7.5 watt, four electrode transmitting tube especially suited to power amplifier service at frequencies greater than 3000 kilocycles. It is also very useful as a crystal-controlled oscillater. Plate volts, 500 maximum.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-865	7.5	2.0	$15.00

UX-866 HALF-WAVE RECTIFIER

A hot-cathode, mercury vapor rectifier with a low and essentially constant voltage drop. Rated at 5000 volts maximum inverse peak voltage and 0.6 amperes maximum peak plate current.

Mfrs. No.	Filament Volts	Filament Amperes	Price Each
UX-866	2.5	5.0	$7.50

SPECIAL PURPOSE RADIOTRONS

The following Radiotrons are designed for the automatic regulation of voltage and current respectively. They are the "Electrical Brains" of the modern super-power radio receivers and radio power devices.

UX-874 VOLTAGE REGULATOR

Radiotron UX-874—a voltage regulator tube for the regulation of output voltage of B eliminators.

Operating voltage, 90 volts. Starting voltage, 125 volts. Operating current, 10-50 milliamperes.

Mfrs. No.	Description	Price Each
UX-874	Radiotron	$4.75

UV-876 BALLAST TUBE

Radiotron UV-876 is a current regulator used in the rectifier-power-amplifier unit of Model 104 Loudspeaker and Radiola 30 and 30-A when operated from 50 to 75 cycle AC.

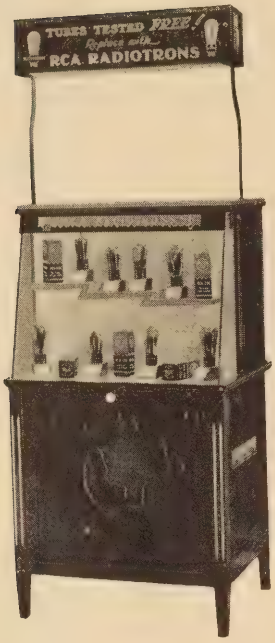
Mfrs. No.	Description	Price Each
UV-876	Ballast Tube	$6.50

UV-886 BALLAST TUBE

Radiotron UV-886 is for use in the same equipment as described for UV-876 when operated from 40 to 45 cycle AC and in Radiola 32 when operated from 60 cycle AC.

Mfrs. No.	Description	Price Each
UV-886	Ballast Tube	$6.50

THE RADIOTRON STAR MERCHANDISER



De Luxe combination tube stock cabinet and scientifically designed device for displaying and merchandising RCA Radiotrons. For high class retail radio stores, department stores, central stations, etc.

Handsome, all-wood cabinet, black with red striping. Complete radio tube department in four square feet of space, including lockable space for $200 Radiotron stock, concealed chamber for midget radio, four-way, lighted neon-effect sign, lighted triplex glass-enclosed tube display, tilting platform at top for tube tester, wrapping shelf, drawer for returned tubes, space for reference matter, adequate electrical outlets and connections, and many other features.

Size, 73 inches high, 26½ inches wide, 20¾ inches deep.

Price, delivered, including 8 display tubes, tube holders, cartons, package tape moistener, and 10 rolls tape, **$50.00.**

THE RADIOTRON MERCHANDISER

Combination tube stock cabinet and merchandising device for hardware, drug, chain, electrical contractors' stores, etc.

Built of reinforced steel. Black finish, with red striping. Open display of six fastest selling Radiotrons and cartons. Lighted, neon-effect sign: "Renew Worn-out Tubes." Lockable space for $75 Radiotron stock. Display cards for merchandising broadcasting. Space for reference matter. Many other features. Size, 24½ inches high, 17½ inches wide, 22½ inches deep.

Table separate. Detachable shelves for merchandise or tube tester. Shelf at bottom for midget radio. Reminder message in front. Size, 31½ inches high, 38 inches wide, 26½ inches deep.

Price, Merchandiser, including display tubes, cartons, and three display cards, **$14.50,** delivered. Table, including reminder card, **$4.50,** delivered.

EVEREADY RAYTHEON RECTIFYING TUBES

TYPE BH RECTIFIER

For use in original equipment and replacement in any reliable socket B power apparatus which uses a gaseous rectifier.

Principle of operation: Full wave rectification developed by Raytheon engineers and protected by Raytheon patents.

Rating: Maximum A.C. anode voltage 350 R.M.S. per anode. Maximum D.C. output current 125 milliamperes.

Price, Type BH Rectifier.....each **$4.50**

TYPE BA RECTIFIER

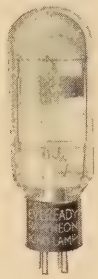
For original equipment and replacement in units designed to supply light socket A, B and C power to radio sets using standard 201-A tubes in series.

Can be used to recharge storage B batteries. No filaments or liquids. Long life. Rugged. Eliminates all batteries in series filament radio sets.

Rating: Maximum A.C. anode voltage 350 volts R.M.S. per anode. Maximum D.C. output current 350 milliamperes.

Price, Type BA Rectifier.....each **$7.50**

EVEREADY RAYTHEON KINO-LAMP



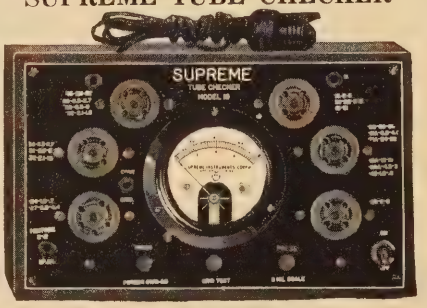
The Kino-Lamp is a gaseous discharge glow lamp for converting electrical variations into light variations. It was particularly developed as the source of light in experimental television reception circuits.

The variation of light is instantaneous and directly proportional to applied voltage changes. Its characteristics also make it adaptable as a low frequency oscillator.

Kino-Lamp should always be used in series with a current limiting resistor. Standard UX base. Dynamic impedance, 1200 ohms. Maximum current, 20 mils D.C.

Price, Kino-Lamp.....each **$7.50**

SUPREME TUBE CHECKER



Large 3½-inch D'Arsonval type meter in full bakelite case. Each socket plainly marked with type of tube and average readings. Tests new power pentode tubes. Housed in a handsome hardwood case that is almost indestructible and affords maximum protection to instrument.

Price, Counter Model without Lid.....each **$38.50**

Price, Portable Model, with lid mounted on slip hinges, handle and detachable flexible cord .....each **42.79**

G-E TUNGAR BATTERY CHARGERS

TWO-AMPERE TUNGAR

This Tungar charges all 2-4-6 volt radio "A" and 6-12 volt auto batteries. It will also charge 24 to 96 volt "B" storage batteries in series without attachments. It is quiet in operation and is particularly suitable for cabinet installation; it can be safely left connected to the battery without injuring Radiotrons.

Mfrs. No.	Cycles	A.C. Volts Normal	A.C. Volts Limits	Net Wt.Lbs.	Price Each
277153	60	115	105/125	11	**$14.00**
279171	40/50	115	105/125	12½	**16.00**
279172	25/30	115	105/125	15½	**18.00**
279173	60	230	210/250	11	**20.00**
279174	40/50	230	210/250	12½	**22.00**
279175	25/30	230	210/250	15½	**24.00**
277465	Renewal Bulb for Above				**4.00**

FIVE-AMPERE TUNGAR

The 5-Ampere Tungar charges all radio and auto batteries and differs from the 2-ampere Tungar only in charging rate. It will deliver a quick charge to large radio and auto batteries.

Mfrs. No.	Cycles	A.C. Volts Normal	A.C. Volts Limits	Net Wt.Lbs.	Price Each
3049323	60	115	105/125	20	**$24.00**
3049324	40/50	115	105/125	23	**28.00**
3049325	25/30	115	105/125	25	**32.00**
3049326	60	230	210/250	20	**32.00**
3049327	40/50	230	210/250	23	**36.00**
3049328	25/30	230	210/250	25	**40.00**
189048	Renewal Bulb for Above				**8.00**

G-E TUNGAR BATTERY CHARGERS

SIX-AMPERE TUNGAR

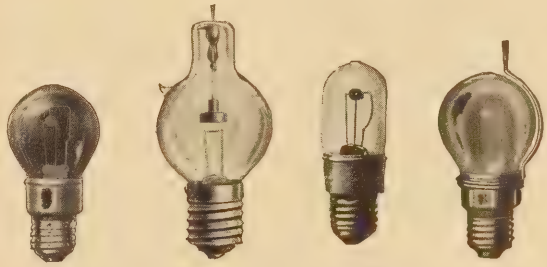
Equipped with extra long d-c. and a-c. leads this new Tungar battery charger has a capacity of one 6-volt battery at 6 amperes or two 6-volt batteries at 3 amperes. It is strongly constructed, all joints being welded, and may be used as a stationary or portable unit. Meets requirements of Fire Underwriters' and A.I.E.E.

Mfrs. No.	A.C. Volts	A.C. Cycles	D.C. Volts	D.C. Amp.	Price Each
3126530	105/125	60	7.5	6	**$24.00**
3126531	105/125	40/50	7.5	6	**28.00**
3126532	105/125	25/30	7.5	6	**32.00**
3126533	210/250	60	7.5	6	**32.00**
3126534	210/250	40/50	7.5	6	**36.00**
3126535	210/250	25/30	7.5	6	**40.00**

Prices quoted for outfit above include one No. 189048 standard Tungar Bulb.

Renewal Bulb, **$8.00** list.

TUNGAR BULBS



No. 277465 2-Ampere New Style List $4.00 — **Nos. 189048 6-Amp. and 189049 6-Amp. List $8.00** — **No. 289881 Trickle Bulb List $4.00** — **No. 195528 2-Ampere (Old Style) List $4.00**

A Tungar is a device for changing alternating to direct current. Tungars are described here for charging radio and automobile batteries in the home, in the private or public garage, battery service station, or in fact, almost anywhere.

The essential parts of any Tungar are a bulb, a transformer, and the enclosing case with equipment.

Each size of Tungar is made for almost any alternating voltage and frequency.

B BATTERY ATTACHMENT FOR OLD MODEL TUNGARS

No. 248237 {20-24 Cells, 0.1 amp. / 10-12 Cells, 0.2 amp.} **$3.00**

Renewal Bulb for Old Model Two Ampere Tungars No. 195528 ..... **$4.00**

EVEREADY RADIO BATTERIES

NO. 768 B AND C BATTERY

Can be used as C battery for dry cell power tubes CX 220 and UX 120 and power tubes of the CX 371 and UX 171 type, also as B battery in portable sets.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Oz. Each	Price Each
768	22½	4 1/16	2 9/16	2¾	25	**$1.25**

NO. 772—STANDARD VERTICAL

No. 772 is a large size 45-volt Vertical B Battery. Recommended for sets having three tubes or less, and for self-contained multi-tube receivers where there is not sufficient space for installing the heavy duty B batteries.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Lbs. Each	Price Each
772	45	8 3/16	3¼	7⅛	9	**$2.00**

NO. 770 EXTRA LARGE HEAVY DUTY

No. 770 heavy duty battery contains extra large radio cells; especially suitable for use on heavy current sets and power amplifiers.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Lbs. Each	Price Each
770	45	8 3/16	4 7/16	7 3/16	13¾	**$2.95**

45 VOLT—MEDIUM SIZE LAYERBILT

No. 485 is a 45-volt Layerbilt employing the same principle of construction used in the No. 486. It has the same dimensions as the No. 772, but because of the Layerbilt construction will last much longer.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Lbs. Each	Price Each
485	45	8 3/16	3¼	7⅛	9½	**$2.35**

EVEREADY RADIO BATTERIES

NO. 486—45 VOLT STANDARD HEAVY DUTY LAYERBILT

No. 486 is the extra large 45-volt B battery embodying the exclusive Eveready Layerbilt construction which results in much longer battery life. This battery has exactly the same dimensions as No. 770 battery and may be installed in any cabinet which will accommodate the No. 770.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Lbs. Each	Price Each
486	45	8 3/16	4 7/16	7 3/16	14¼	**$3.25**

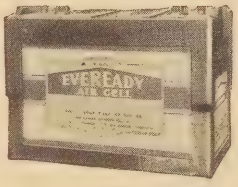
NO. 771—4½ VOLT C BATTERY

This Eveready C battery contains three large radio cells giving 4½ volts. Two Fahnestock spring clip connectors give + and —4½ volts.

The use of a C battery prolongs the life of the B battery and improves the quality of sound reproduction.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt. Oz. Each	Price Each
771	4½	4	1⅜	3	14	**$0.40**

NO. A-600 AIR CELL "A" BATTERY



For air cell receivers only. Gives 600 ampere hours service. Not suitable nor guaranteed for other types of receivers or for general battery purposes. Shipped dry and will keep indefinitely. Energized by adding water.

Not a storage battery—not rechargeable. Maximum permissible current drain, 0.65 amperes.

Mfrs. No.	Voltage	Dimensions, In. Length	Width	Height	Wt.Lbs. Each	Price Each
A-600	2.53	13½	6¾	10	28	**$8.50**

NO. 7111—DRY CELL RADIO A BATTERY

Developed especially for use with dry cell vacuum tubes.

Full directions and diagrams for connecting the Eveready No. 7111 Dry Cell Radio A battery to the different dry cell tubes are printed on the jacket of each battery. Packed in boxes of 25.

Diameter, 2½ inches. Height, 6 inches.

Mfrs. No.	Voltage	Unit Pkg.	Wt.Lbs. Std.Pkg.	Price Each
7111	1½	50	120	**$0.50**

EVEREADY COLUMBIA DRY BATTERIES

EVEREADY COLUMBIA IGNITOR

Eveready Columbia Ignitor heavy duty cell is made in No. 6 size, round jackets. Square cartons can be furnished on No. 6 if desired when purchased in boxes of fifty. This dry cell is designed especially for ignition, and is particularly desirable for heavy duty.

Mfrs. No.	Voltage	Diam. In.	Height In.	Price Each
6	1½	2½	6	**$0.45**

25 packed in wire bound boxes.

COLUMBIA GRAY LABEL

Columbia Gray Label, the low current telephone cell, made in No. 6 size only, is furnished with round jackets. Initial shipping amperage—18 to 22 amperes. Designed especially for telephone and light drain service.

Mfrs. No.	Voltage	Diam. In.	Height In.	Price Each
6	1½	2½	6	**$0.35**

25 packed in wire bound boxes.

Note—Fahnestock spring binding posts are furnished only when requested, and then only on round jackets. Round jackets are standard and are furnished unless square jackets are specified.

EVEREADY-COLUMBIA HOT SHOT BATTERIES

For all purposes requiring four or more dry cells in series, Eveready - Columbia Steel Case Hot Shot Batteries are recommended. It is only necessary to connect two wires to the binding posts and the battery is ready to operate. It is particularly adapted for tractors, small automobiles, motor boats, gas engines, blasting, fire and burglar alarms, gongs, bells, annunciators, signals, etc.

Eveready-Columbia Steel Case Hot Shot Batteries are composed of specially selected cells assembled in a steel container. All internal connections are made with soldered copper strips and the cells are completely insulated against accidental short circuits. Because of their rugged steel construction they are super-durable and impervious to water.

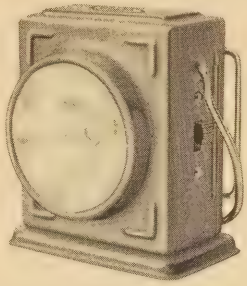
Only Hot Shot types 1461, 1562 and 1662 are furnished in the steel case construction. Types 1462 and 1561 are supplied in fibre containers.

Mfrs. No.	Volts	Lgth. In.	Wdth. In.	Hght. In.	Wt.Lbs. Std.Pkg.	Std.Pkg. Qty.	Price Each
1461	6	10⅝	2¾	7½	128	6	**$2.30**
1462	6	5⅜	5⅜	7½	66	6	**2.30**
1561	7½	13¼	2¾	7½	116	8	**2.70**
1562	7½	8	5	7½	115	8	**2.70**
1662	9	8	5⅜	7½	136	8	**3.25**

For higher voltages or for very heavy duty, several Hot Shot Batteries can be used in series or in multiple.

DELTA ELECTRIC LANTERNS

DELTA BUDDY FLASHLIGHT LANTERN

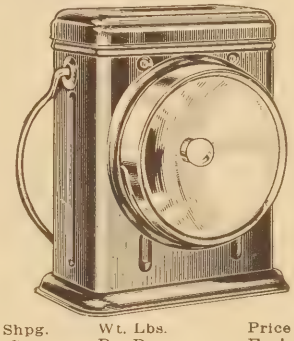


New Focusing Feature

For all flashlight and other uses. Operates on 2 common 1¼-inch flashlight cells. Projects a powerful bright light many feet ahead. Carries in hand, on belt, in pocket, in car, or anywhere. Bail and handles fold out of the way. Bright red enamel finish with silvered reflector.

Model	Dimensions, Inches Height	Width	Depth	Wt. Oz. Complete	Price Less Batteries
Buddy	3¾	3⅛	2⅝	15½	**$1.50**

DELTA APOLLO ELECTRIC LANTERN

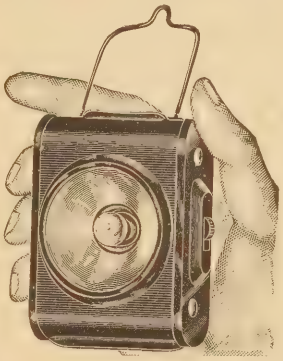


New Focusing Feature

For every lantern purpose. Powerful wide long distance light. Operates on two dry cells of any make. Bright red enamel finish. 4½-inch reflector housed in chromium retainer. Furnished complete less batteries. Takes Delta Mazda bulb No. 460.

Model	Height Inches	Shpg. Case	Wt. Lbs. Per Doz.	Price Each
Apollo	7½	12	30	**$2.00**

DELTA MARIONETTE POCKET LANTERN

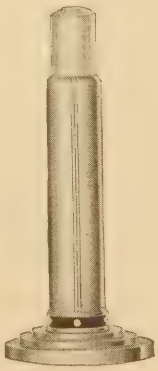


Fits in hand, vest pocket or lady's purse. Weighs only 6 ounces with batteries. Finished in Chinese red, willow green, and black. Two of each color mounted on attractive display card, 6 lamps to the card.

Operates on 2 standard 1-inch diameter unit cells. Size, 3¼x 2⅜x1¼ inches thick.

Price, less Batteries.....each **$0.50**

EVEREADY ELECTRIC CANDLE



A modern and practical portable light, admirably suited for all home uses. A switch in the base automatically turns the light on or off each time it is picked up or set down. Switch can be turned on permanently if desired.

It has a rich satin silver-like Butler finish. The bulb at top is completely housed in a casing of moonstone glass.

Unit package, 6.

Case and Lamp Less Batteries

Mfrs. No.	Finish	Height Inches	Lamp No.	Price Each
1654	Butler	6⅝	1197	**$1.55**

Price, case complete with lamp and 2 No. 935 Eveready unit cells, **$1.75.**

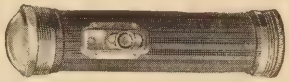
EVEREADY FLASHLIGHTS

REGULAR TYPES

2-Cell Baby Tubular

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2602	Black	5 5/16x1⅛	1197	**$0.95**	935	**$1.15**

2-Cell Regular Tubular



Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2605	Black	6¾x1½	1198	**$1.05**	950	**$1.25**

3-Cell Regular Tubular

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2612	Black	9⅛x1½	1193	**$1.45**	950	**$1.75**

3-Cell Regular Miner

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2619	Black	8⅞x1½	1193	**$1.70**	950	**$2.00**

FOCUSING TYPES

3-Cell 500-Foot Range Spotlight

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2672	Black	9½x1½	1162	**$1.70**	950	**$2.00**

3-Cell 800-Foot Range Searchlight

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2642	Black	9½x1½	1162	**$2.70**	950	**$3.00**

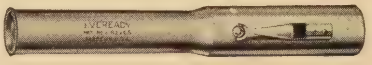
EVEREADY FLASHLIGHTS

FOCUSING TYPE

5-Cell 1500-Foot Range Searchlight

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each	With Battery: Unit Cells	Price Complete
2645	Nickel	14¼x1½	1163	**$4.50**	950	**$5.00**

PEN-LIGHT TYPE



The Eveready Pen-Light is not a novelty but a dependable, real flashlight with a long life replaceable battery.

Price, Case complete with No. 1180 Lamp and No. 706 Battery.....each **$0.95**

SWIVEL HEAD FLASHLIGHT

Focusing type. Uses Mazda lamp No. 1161, and 2 Unit Cells No. 950. The whole head swivels and stays in any position, at which it is set. Equipped with belt clip. All fittings chromium plated.

Mfrs. No.	Finish	Case and Lamp Less Battery: Std. Pkg.	Lamp No.	Price Each
2685	Black	10	1161	**$2.80**

Price, case complete with lamp and 2 No. 950 Unit Cells, **$3.00.**

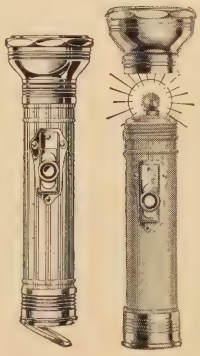
OFFICIAL BOY SCOUT

No. 2697 is a 2-cell focusing light finished in olive drab and equipped with ring hanger, belt clip and safety-lock switch.

Mfrs. No.	Finish	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each
2697	Khaki	7⅜x1½	1161	**$1.80**

Price, case complete with lamp and 2 No. 950 Unit Cells, **$2.00.**

OFFICIAL GIRL SCOUT FLASHLIGHT



Finished in jade green with chromium fittings. Has focusing feature and will throw a brilliant beam of light over 300 feet. Can be quickly converted into a candle light as illustrated by simply removing the head assembly.

Uses 2 No. 935 Unit Cells.

Mfrs. No.	Case and Lamp Less Battery: Size Inches	Lamp No.	Price Each
2664	1⅛x6	1161	**$1.05**

Price, case complete with lamp and 2 No. 935 Unit Cells, **$1.25.**

EVEREADY FLASHLIGHT DISPLAY PACKAGES

DISPLAY PACKAGE NO. 30

The flashlights contained in display package No. 30 have been selected from the leading numbers of the Eveready line. Previously they have been sold to dealers in individual packages or as separate units, now they are combined in one assortment.

The No. 30 display unit contains the following 12 flashlights: 4 No. 2604, black, 2-cell tubular; 1 No. 2616, black, 2-cell tubular; 4 No. 2671, black, 2-cell focusing; 2 No. 2672, black, 3-cell focusing; 1 No. 2697, khaki, official boy scout flashlight.

List value No. 30 Display Unit (case and lamp without battery) **$14.90**

DISPLAY PACKAGE NO. 21

Display package No. 21 is designed to effectively display flashlights in color. The colored flashlights contained in this assortment have a hard pearly finish of excellent appearance and great durability,

The No. 21 display unit contains the following 12 flashlights: 2 No. 2602, 1 each in old rose and blue; 2 No. 2605, 1 each in red and blue; 6 No. 2671, 3 each in red and blue; and 2 No. 2697, in khaki.

List value of flashlights, case and lamp without battery **$15.40**

NO. 2 ASSORTMENT

Consists of 12 Pen-Lights — 6 finished in green, 3 in ivory and 3 in nickel.

A dependable, real flashlight with a long-life replaceable battery.

List value of Assortment No. 2, without batteries.... **$9.60**

EVEREADY FLASHLIGHT DISPLAY PACKAGES

DISPLAY PACKAGE NO. 04

Contains 6 No. 2604 Eveready 2-cell flashlights, finished in black and equipped with safety-lock switch and octagonal non-rolling lens ring. No. 2604 is for general indoor and outdoor use. Uses Eveready Mazda lamp No. 1198 and 2 Eveready Unit Cells No. 950.

List value of flashlights, case and lamp, without battery **$4.80**

DISPLAY PACKAGE NO. 71

Contains 6 No. 2671 Eveready 2-cell focusing flashlights, finished in black. No. 2671 carries all the standard Eveready features. Octagonal lens ring, lens-retaining ring, safety-lock switch and ring hanger, and throws a beam of light 400 feet. Particularly useful for motorists, sportsmen, and everyone who works or plays out-of-doors. Uses Eveready Mazda lamp No. 1161 and 2 Eveready Unit Cells No. 950.

List value of flashlights, case and lamp, without battery **$7.80**

EVEREADY FLASHLIGHT BATTERIES

UNIT CELL NO. 935

Mfrs. No.	No. of Cells	Size In.	Unit Pkg.Qty.	Price Each
935	1	$1\frac{31}{32}$x$1\frac{1}{32}$	12	**$0.10**

2 Unit Cells No. 935 equivalent of 1 No. 791 Battery.

UNIT CELL NO. 950

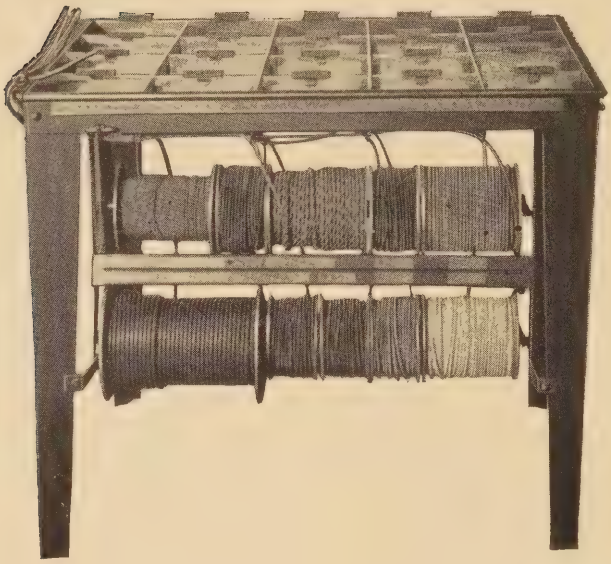
Mfrs. No.	No. of Cells	Size In.	Unit Pkg.Qty.	Price Each
950	1	$2\frac{27}{64}$x$1\frac{11}{32}$	36	**$0.10**

2 Unit Cells No. 950 equivalent of 1 No. 790 Battery.
3 Unit Cells No. 950 equivalent of 1 No. 705 Battery.

ASSEMBLED BATTERIES

Mfrs. No.	No. of Cells	Size Inches	Unit Pkg.Qty.	Price Each
705	3	$7\frac{13}{64}$x$1\frac{11}{32}$	12	**$0.30**
790	2	$4\frac{13}{16}$x$1\frac{11}{32}$	12	**.20**
791	2	$3\frac{15}{16}$x$1\frac{1}{32}$	6	**.20**
409	4	$3\frac{28}{32}$x$2\frac{3}{4}$x$2\frac{3}{4}$	1	**.50**
700	2	$1\frac{13}{16}$x$1\frac{1}{8}$x $\frac{19}{32}$	1	**.20**
703	3	$2\frac{18}{32}$x$2\frac{7}{16}$x $\frac{27}{32}$	1	**.30**
706	2	$4\frac{1}{32}$x $\frac{19}{32}$	5	**.15**
710	5	$2\frac{31}{32}$x$3\frac{19}{32}$	1	**1.10**
734	3	$3\frac{7}{32}$x$3\frac{15}{32}$x$1\frac{11}{32}$	1	**.65**
750	2	$2\frac{5}{16}$x$1\frac{11}{32}$x $\frac{11}{16}$	10	**.15**
751	3	$2\frac{5}{16}$x2 x $\frac{11}{16}$	1	**.30**

G-E Merchandise Display Table



THE Wiring Device Table has proven such a success that a Cord Display Rack has been added. This combination forms the Merchandise Display Table. The table top is 31 inches by 41 inches and has a 2-inch rail. It is 35 inches high. Bulb edge glass dividers, hardware sufficient to form twenty compartments of the top and twenty price card holders are furnished with the table. "General (GE) Electric Products" appears on all four sides of the rail.

The assortment of cords to be displayed depends largely on local demand and in most cases should be left to the judgment of the dealer. A suggested display for a department store, electrical dealer, or lighting company display room would be four colors of "PO" silk cord, two colors of "C" cord and two of Fixture Cord. For a hardware dealer we recommend, three colors of "PO" silk cord, one of "C" cotton cord, one Fixture Cord, either cotton or silk, one spool of Fixture Wire, weatherproof, and one spool of Type SJ Jr. all-rubber cord.

G-E ALL-NITE-LITES

The complete All-Nite-Lite consists of a miniature transformer contained within an attractive brass shell, and a miniature Mazda lamp.

Operates on any A. C. supply circuit within the voltage and frequency limits specified.

Packed 10 in a carton, 50 in a standard package. Shipping weight, standard package, 35 pounds.

Mfrs. No.	Primary Volts	Secondary Volts	Frequency	Price Each
190896	100/125	6/8	50/140	**$4.30**

G-E STANDARD FUSE PLUGS

Schedule G (Class 3) N. E. C. Standard

3 to 30 Amperes, 125 Volts

"PYREX" TRANSPARENT TOP
(Reg. U.S. Pat. Office)

Hexagonal Window

With Round Window

With Hexagonal Window

Mfrs. No.	Ampere Rating	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
PY10	10	50	500	38	**$0.14**
PY15	15	50	500	38	**.14**
With Round Window					
PY20	20	50	500	38	**.14**
PY25	25	50	500	39	**.14**
PY30	30	50	500	39	**.14**

BRASS TOP

Hexagonal Window

With Round Window

With Hexagonal Window

Mfrs. No.	Ampere Rating	Carton	Std. Pkg.	Wt. Lbs. Std.Pkg.	Price Each
66327	3	50	500	37	**$0.14**
66329	6	50	500	38	**.14**
66331	10	50	500	38	**.14**
66333	12	50	500	37	**.14**
66335	15	50	500	39	**.14**
With Round Window					
66337	20	50	500	38	**.14**
66339	25	50	500	38	**.14**
66341	30	50	500	39	**.14**

G-E fuse plugs in the 10, 15, 20, 25, and 30 ampere capacities are packed in two ways. They may be purchased packed in standard cartons of 50, or they may be purchased packed in decorative containers of 50 containing 10 decorative cartons each holding 5 fuse plugs.

G-E DETACHABLE LUMINOUS "RADIEYE" PENDANTS

G-E "Radieye" pendants for pull lampholders contain material which assures an effective life over a period of several years. They give a clear, easily descernible glow in the dark and can be readily located from a considerable distance.

They may be easily attached to any pull chain lampholder.

Twenty-five of these pendants are furnished in a sales-producing counter-display carton, as illustrated, and packed four cartons to a standard package.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
GE860	25	100	6	**$0.50**

G-E COMBINED SWITCH AND CURRENT TAP

3 Amp., 250-Volt—5 Amp., 125-Volt

Black Compound

Provides a switch for independent control of the light and an ever ready standard T Slot outlet for electric iron, toaster or other electrically operated appliance.

Outlet can be used without switching on the light.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
GE2295	10	50	15	**$1.50**

G-E THROUGH-CORD SWITCHES

3 Amp., 250 Volts—6 Amp., 125 Volts

Textolite—Single Pole—Tumbler

Mfrs. No.	Textolite	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
9/32-Inch Cord Holes					
GE1584	Black	10	50	6	**$1.00**
GE2532	Brown	10	50	6	**1.00**
13/32-Inch Cord Holes					
GE1301	Black	10	50	6	**1.00**
GE2531	Brown	10	50	6	**1.00**

G-E LAMPHOLDER PLUGS

Schedule G (Class 6) N. E. C. Standard

TWIN-LAMPHOLDER PLUG

660 Watts, 250 Volts

Brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2637	1	100	27	$0.48

ANGLE TWIN-LAMPHOLDER PLUG

660 Watts, 250 Volts

Brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2638	1	100	27	$0.48

TWIN-LAMPHOLDER PLUG WITH SIDE CURRENT TAPS

660 Watts, 250 Volts

Brown compound. Regularly furnished in decorative cartons.

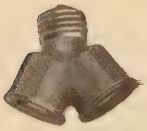
Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2639	1	100	37	$0.90

SINGLE LAMPHOLDER PLUG WITH SIDE CURRENT TAPS

660 Watts, 250 Volts

Brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2640	1	100	30	$0.48



TWIN LAMPHOLDER PLUG

660 Watts, 250 Volts

Brown Textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2695	10	100	35	$0.51

ANGLE TWIN-LAMPHOLDER PLUG

660 Watts, 250 Volts

Brown Textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2696	10	100	25	$0.51

TRIPLE LAMPHOLDER PLUG

660 Watts, 250 Volts

Brown Textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2729	10	100	30	$0.75

SINGLE LAMPHOLDER PLUG

With Side Current Tap

660 Watts, 250 Volts

Brown Textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2697	10	100	27	$0.51

SINGLE LAMPHOLDER PLUG WITH SIDE CURRENT TAP

660 Watts, 250 Volts

Multiple-Porcelain

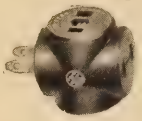
Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE709	10	50	25	$1.00

G-E STANDARD CURRENT TAPS

Schedule G (Class 6) N. E. C. Standard

GE2641 JUNIOR TRIPLE TAP

10 Amp., 250 Volts—15 Amp., 125 Volts



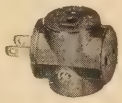
Brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2641	1	100	19	$0.24

GE2698 JUNIOR TRIPLE TAP

10 Amp., 250 Volts—15 Amp., 125 Volts

Brown Textolite. Regularly furnished in decorative cartons.



Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2698	10	100	17	$0.26

GE2757 JUNIOR TWIN TAP

10 Amp., 250 Volts—15 Amp., 125 Volts

Brown Textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2757	10	100	8	$0.26

G-E HEATER PLUGS

Schedule G (Class 6) N. E. C. Standard

660 Watts, 250 Volts

GE2633 HEATER PLUG

With universal contacts — brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2633	10	100	22	$0.44

ARMORED HEATER PLUG

With universal contact—brown compound. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2602	10	100	23	$0.34

GE2699 HEATER PLUG

Brown Textolite. With universal contacts. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2699	10	100	20	$0.30

GE2826 HANDY PULL HEATER PLUG

With universal contacts—brown textolite. Regularly furnished in decorative cartons.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2826	10	100	17	$0.48

GE2873 HEATER PLUG WITH PUSH THRU SWITCH

With universal contacts — black Textolite. Fits all heating devices.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2873	10	100	26	$0.60

G-E CORD SETS

Schedule G (Class 6) N. E. C. Standard

GE2594 HEATER CORD SET

6-foot No. 18 asbestos heater cord, black compound attachment plug and armored heater plug with universal contacts.

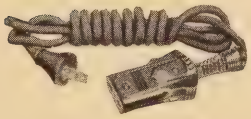
Mfrs. No.	Watts	Volts	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2594	600	250	1	100	57	$1.60

GE2634 HEATER CORD SET

6-foot No. 18 asbestos heater cord, brown compound attachment plug, and heater plug with universal contacts.

Mfrs. No.	Watts	Volts	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2634	660	250	1	100	55	$1.20

GE2876 HEATER CORD SET



6-foot No. 18 asbestos heater cord, Junior Rubber Plug, and heater plug with Push-Thru switch and universal contacts.

Mfrs. No.	Watts	Volts	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE2876	660	250	1	100	55	$1.36

NO. 33X646 HANDY PULL HEATER CORD SET

With 6 feet of No. 18 asbestos heater cord, "handy pull" heater plug with universal contacts, and All-rubber attachment plug.

Mfrs. No.	Watts	Volts	Carton	Std. Pkg.	Wt. Lbs.	Price Each
33X646	660	250	1	100	46	$1.20

NO. 2X623 EXTENSION CORD SET

6-foot brown silk cord, brown textolite attachment plug cap and connector body.

Mfrs. No.	Amperes 250-V.	Amperes 125-V.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
2X623	10	15	10	50	21	$1.20

NO. 23X574 HEATER CORD SET

Six feet of No. 18 asbestos heater cord, All-rubber attachment plug, and Textolite heater plug with universal contacts.

Mfrs. No.	Watts	Volts	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
23X574	660	250	1	100	48	$1.23

GE1835 TRIPLE TAP CORD SET

Black compound. Includes Triple Tap, 8-foot No. 14, Type PO cord, connector, plug and steel support with wood screws.

Mfrs. No.	Amperes 250-V.	Amperes 125-V.	Carton	Std. Pkg.	Wt. Lbs.	Price Each
GE1835	10	15	1	10	13	$4.00

G-E "UNICORDS"

Schedule G (Class 6) **N.E.C. Standard**

WITH PLUG MOLDED ON

Consists of type S or Type SJ GE-Flex Cord with Plug molded on one end and the other stripped 1½ inches, ¾-inch bare copper, ready for wiring. Thickness of insulation cord, 1/32-inch.

Mfrs. No.	Cord Type	Cord Size	Lgth. Ft.	Carton	Std. Pkg.	Pkg. Wt.	Price Each
33X661	S	16	1	10	100	17	$1.25
33X662	S	16	10	1	25	29	2.45
33X663	S	16	20	1	25	53	3.90
33X664	S	16	30	1	10	20	5.35
33X657	S	18	1	10	100	17	1.25
33X658	S	18	10	1	25	28	2.25
33X659	S	18	20	1	25	46	3.50
33X660	S	18	30	1	10	20	4.75
33X666	SJ Jr.	16	1	10	100	15	1.00
10X704	SJ Jr.	16	10	1	25	85	2.00
9X280	SJ Jr.	16	20	1	25	73	3.68
13X139	SJ Jr.	16	30	1	10	40	5.32
33X665	SJ Jr.	18	1	10	100	15	1.00
10X705	SJ Jr.	18	10	1	25	60	1.48
9X281	SJ Jr.	18	20	1	25	58	2.58
13X140	SJ Jr.	18	30	1	10	43	3.68

For approval purposes only, No. GE2728 has been assigned to the molded plug used on GE "Unicords."

Under No. GE2728 this plug is approved by the Underwriters' Laboratories for use with any approved flexible cord. No. GE2728, by itself, is not for sale.

WITH SOCKET MOLDED ON

Consists of Type S or Type SJ GE-Flex Cord with Socket molded on one end and the other stripped 1½ inches, ¾-inch bare copper, ready for wiring. Thickness of insulation cord, 1/32-inch.

Mfrs. No.	Cord Type	Cord Size	Lgth. Ft.	Carton	Std. Pkg.	Pkg. Wt.	Price Each
33X667	S	18	1	10	100	15	$1.75
36X242	S	18	10	1	25	3	2.75
33X668	S	18	20	1	25	6	4.00
33X669	S	18	30	1	10	28	5.25
33X670	SJ Jr.	18	1	10	100	17	1.50
33X671	SJ Jr.	18	10	1	25	25	2.20
33X672	SJ Jr.	18	20	1	25	35	2.90
33X673	SJ Jr.	18	30	1	10	18	3.60

For approval purposes only, GE2799 has been assigned to the molded socket used on GE "Unicords."

Under No. GE2799 this socket is approved by the Underwriters' Laboratories for use with any approved flexible cord. No. GE2799, by itself, is not for sale.

WITH PLUG AND SOCKET MOLDED ON

Consists of 25 feet No. 18 Type S or Type SJ Jr. GE-Flex cord with plug molded on one end and socket molded on the other end.

660 Watts, 250 Volts

Mfrs. No.	Cord Type	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
GE2824	S	1	10	26	$5.63
GE2812	SJ Jr.	1	10	19	3.50

G-E "UNICORDS"

Schedule G (Class 1) **N. E. C. Standard**

660 Watts, 250 Volts

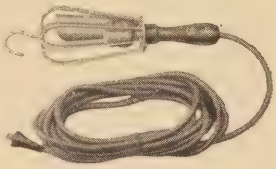
"UNICORD" PORTABLE LAMP SETS

Consists of 25 feet No. 18 Type S or Type SJ Jr. GE-Flex cord, plug molded on one end and socket molded on the other end with lamp guard and reflector.

Mfrs. No.	Cord Type	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
GE2809	S	1	10	35	$6.50
GE2815	SJ Jr.	1	10	32	4.38

NO. 9X282 PORTABLE HAND LAMP

Consists of 25 feet of No. 18 Type S GE-Flex cord, plug molded on one end and portable hand lamp with reflector and guard, on the other end.



Mfrs. No.	Cord Type	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
9X282	S	1	10	101	$7.50

NO 42681 PORTABLE HAND LAMP

With reflector and guard, hardwood handle and swivel hook.

Mfrs. No.	Carton	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
42681	1	10	74	$5.00

G-E "STANDARD" SEPARABLE ATTACHMENT PLUGS AND CAPS

Schedule G (Class 6)—N. E. C. Standard

660 Watts, 250 Volts

ALL-TEXTOLITE ATTACHMENT PLUGS

13/32-Inch Round Cord Hole

Mfrs. No.	Textolite	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2620	Brown	25	250	20	$0.40
GE2345	Black	25	250	20	.40

ALL-TEXTOLITE ATTACHMENT PLUG CAPS

With Handy Grip

9/32-Inch Round Cord Hole

Mfrs. No.	Textolite	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2813	Brown	25	100	6	$0.21
GE2818	Black	25	100	6	.21

G-E STANDARD CONNECTOR BODY AND CAP

Schedule G (Class 6)—N. E. C. Standard

10 Amp., 250 Volts—15 Amp., 125 Volts

BODY FOR CORD AND MOTOR CONNECTORS

13/32-Inch Cord Hole

Mfrs. No.	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE1351	10	50	7	$0.60

CAP FOR CORD CONNECTORS

13/32-Inch Cord Hole

Mfrs. No.	Textolite	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2718	Black	10	50	4	$0.20

G-E FLUTED CATCH LAMPHOLDERS

Schedule B—250 Volts—N. E. C. Standard

Standard Finish, Brush Brass

Key—⅛-Inch Cap

Mfrs. No.	Watts	Carton	Std. Pkg.	Wt.Lb. Std.Pkg.	Price Each
GE300	250	25	250	44	$0.72

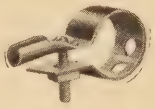
Pull—⅛-Inch Cap

Mfrs. No.	Watts	Carton	Std. Pkg.	Wt.Lb. Std.Pkg.	Price Each
GE302	250	25	250	48	$1.00

Push Button—⅛-Inch Cap

Mfrs. No.	Watts	Carton	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
GE2676	660	25	250	54	$0.72

G-E COPPER GROUND CLAMP



Made from No. 16 B. & S. gauge pure copper strap ¾-inch wide.

Mfrs. No.	Fits Conduit	Carton	Std. Pkg.	Wt.Lbs. Per 100	Price Per 100
SP6100	⅜ to 1	100	100	9	$20.00
SP6101	⅜ to 2	50	100	13	25.00
SP6102	⅜ to 3	25	100	17	30.00

G-E SOLDERLESS GROUND STRAPS

Tinned copper, standard gauge. Quick to install. Clamps pipe and firmly grips ground wire in one operation.

Mfrs. No.	Size Inches	Carton	Std. Pkg.	Wt. Lbs. Per 100	Price Per 100
SP2951	⅜ to 1	100	100	9	$22.00
SP2952	⅜ to 2	50	100	13	27.00
SP2953	⅜ to 3	25	100	17	32.00

BRACH TEST-O-LITE

The Brach Test-O-Lite covers a wide range of voltages—110-550 volts A.C. or D.C. Can be conveniently carried in the pocket; neat and attractively furnished in bakelite. Locates burned-out fuses, electric light and motor troubles; troubles in automobile, motor boat and airplane spark plugs; open or short circuits, electric radio sets, household electrical appliances, etc. The Test-O-Lite can be used in testing high resistance leaks as it has the remarkable characteristic of becoming illuminated at 110 volts through resistance of 20,000,000 ohms (20 megohms) and frequently as high as 50,000,000 ohms (50 megohms).

Price, Test-O-Lite.....each **$1.50**

BIRNBACH RADIO PRODUCTS

SPEAKER CORDS

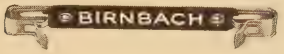
Birnbach Radio Extension Cord permits moving the loud speaker into any room desired. Made in 6 sizes, complete with bakelite cord connector. Packed in individual carton.

Mfrs. No.	Complete	Price Each	Mfrs. No.	Complete	Price Each
166	10 feet	**$0.60**	**122**	40 feet	**$1.25**
120	20 feet	**.75**	**123**	50 feet	**1.50**
121	30 feet	**1.00**	**124**	100 feet	**3.00**

No. **151** Connector only.....each **.25**

Mfrs. No.	Lgth. Feet	Speaker Cord.	Price Each
102	5	With Pin Tips	**$0.30**
103	5	With Pin and Spade Tips	**.30**
106	5	With Pin and Eye Tips	**.30**

WINDOW LEAD-IN STRIPS



These lead-ins protected with a weatherproof braid and impregnated with a special insulation compound. Birnbach clips riveted and soldered at both ends. Packed 50 in an attractive carton.

Mfrs. No.	Description	Price Each
611	W.P. Lead-In Strip 12 inches long	**$0.08**
612	W.P. Lead-In Strip 16 inches long	**.12**
613	White Lead-In Strip 12 inches long	**.10**

SHIELDED LEAD-IN AND GROUND WIRE

Reduces interference caused by motors, vacuum cleaners and other sources that create disturbances. Best results obtained by separate ground for the shielding.

Mfrs. No.	Description		Price
804	25 ft. No. 14 Shielded	per carton	**$0.90**
805	50 ft. No. 14 Shielded	per carton	**1.80**
801	250 ft. No. 14 Shielded	per spool	**9.00**
825	25 ft. No. 16 Shielded	per carton	**.60**
850	50 ft. No. 16 Shielded	per carton	**1.20**
802	250 ft. No. 16 Shielded	per spool	**6.00**
803	250 ft. No. 18 Shielded	per spool	**5.00**

RADIO LIGHTNING ARRESTER

Made of blue porcelain; 3⅝ inches long. Sturdy construction. Approved for indoor use by Underwriters Laboratories. Packed in an individual carton. A good low price arrester.

No. **650** Approved Lightning Arrester....each **$0.30**

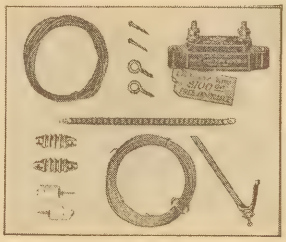
BRACH RADIO PRODUCTS

STORM KING NON-AIR GAP LIGHTNING ARRESTER

The Storm King arrester made of genuine Bakelite and operates on the well known non-air gap principle of protection; for indoor installation.

Description	Std. Pkg.	Price Each
Storm King Arrester	50	**$1.00**

NO. 175 AERIAL OUTFIT

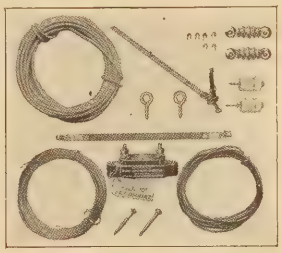


No. 175 Aerial Outfit contains:

- 1 Storm King Lightning Arrester
- 75 feet No. 7-25 Stranded Copper Wire
- 25 feet No. 16 3-64 Rubber Covered Wire
- 1 Ground Clamp No. 15
- 1 Window Lead-in, Type 20
- 2 Porcelain Insulators
- 2 Screw Eyes
- 2 Nail-it Knobs
- 2 Wood Screws
- 1 Instruction Sheet

Price, **No. 175** Aerial Outfit.....**$1.60**

NO. 225 AERIAL OUTFIT



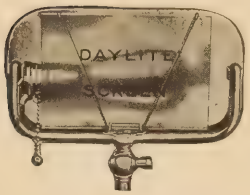
No. 225 Aerial Outfit contains:

- 1 Storm King Lightning Arrester
- 100 feet No. 7-24 Stranded Copper Wire
- 35 feet No. 14 3-64 Rubber Covered Wire
- 10 feet No. 18 1-64 Cotton Covered Wire
- 1 Ground Clamp No. 15
- 1 Window Lead-in, Type 20
- 2 Porcelain Insulators
- 2 Screw Eyes
- 2 Nail-it Knobs
- 2 Wood Screws
- 6 Insulated Staples
- 1 Instruction Sheet

Price, **No. 225** Aerial Outfit.....**$2.10**

EMERALITE PORTABLES

DAYLIGHT ATTACHMENT



Eyesight is priceless and deserves every protection. Nothing is more injurious than misplaced or glaring lights. The ideal working light is an evenly diffused Daylight such as provided by Nature in which the irritating red rays are not too predominant. That is why every Emeralite is provided with an attachment that changes ordinary electric light into soft eye-saving daylight.

All reflected glare is eliminated and visibility materially increased even with less intensity of illumination.

NO. 8734G

For roll top desks or piano. Base is 7 inches square and heavily weighted and felted. Arm is adjustable to any desired angle.

With Emeralite shade, pull socket, 6-foot cord and plug. Specify finish when ordering.

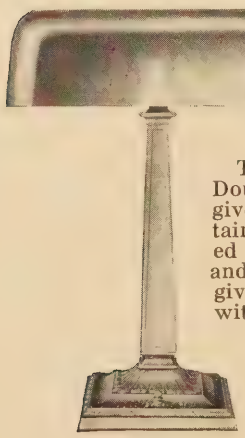
Mfrs. No.	Description	Price Each — Brush Brass	Price Each — Statuary Bronze
8734G	Decorated Base	$12.00	$13.00
8734GP	Plain Base	12.00	13.00

NO. 0720/1353

An exceedingly high class lamp of Pompeian design combined with suitable finish. Furnished with either black and gold or verde antique marble base. Complete with No. 1353 Emeralite etched shade.

Three finishes, antique gold, black and verde and bronze and verde. Specify finish desired.

Mfrs. No.	With Shade	Price Each
0720	No. 1353	$33.00
0720	Bellova Dec.	35.00



NO. 9613B

This is the new standard Double-Duty Emeralite. Shade gives twice the reflection, contains two lights and is furnished complete with base switch, and new round cornered screen giving twice the Daylite area without any glare whatsoever.

Mfrs. No.	With Shade	Price Each
9613B	Statuary Bronze	$17.50
9613B	B. B. and Black	16.50

EMERALITE PORTABLES

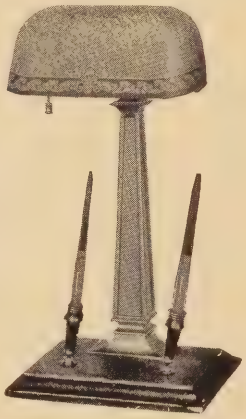
DESK LAMPS

Emeralites are strongly constructed, have durable finishes and correct design. The shades are made of extra quality green glass white lined, they do not tarnish or collect dust and keep their reflecting surface intact indefinitely. The shades can be removed or replaced by hand.

NO. 0763/740/1353

A new and practical base made especially to accommodate the modern pen set. Base economizes in desk space, and has special groove for holding pencil. Furnished in statuary bronze complete with Wahl pen set and No. 1353 Emeralite Brocade shade.

Mfrs. No.	With Shade	Price Each
0763/740	No. 1353 Emeralite	$24.00
0763/740	No. 1465 Brown Brocade	25.00



NO. 0764/740/1353

An ideal pen-set fixture holding two pen sets and large heavy base. Contains special groove for holding pencil. Furnished in statuary bronze complete with two Wahl pen sets and No. 1353 Emeralite Brocade shade.

Mfrs. No.	With Shade	Price Each
0764/740	No. 1353 Emeralite	$33.50
0764/740	No. 1465 Brown Brocade	34.50

NO. 8734B

For flat top desks or tables. Base is 7 inches square; height to top of shade is 18 inches. Cord enters base of column at rear. Complete with shade, pull socket, 6 foot cord and plug.

Mfrs. No.	Price Each — Brush Brash Black Relief	Price Each — Statuary Bronze
8734B	$12.00	$13.00
With Plain Base		
8734BP	12.00	13.00
With Perpetual Calendar		
8734BC	14.00	15.00

EMERALITE PORTABLES

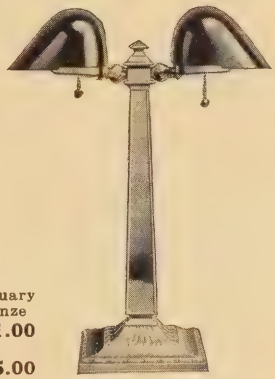
NO. 8734ECS EMERALITE

An excellent fixture for the executive's desk. Base 7x9 inches. Height overall 18 inches. Equipped with perpetual calendar on column and Sengbusch self closing inkwells.

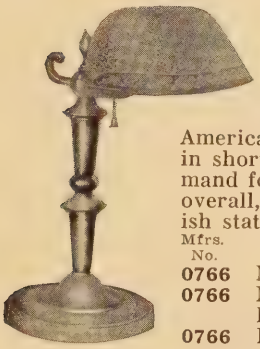
Mfrs. No.	With Sengbusch Inkwells Brush Brass	Statuary Bronze
8734ES	$21.50	$22.50
	With Sengbusch Inkwells and Calendars	
8734ECS	23.50	24.50

NO. 8734C

For double flat top desks or large tables. Can be furnished with or without perpetual calendar mounted on column. Complete with Emeralite shades, pull sockets, 6 foot cord and plug. Specify finish when ordering.



Mfrs. No.	As Illustrated Brush Brass	Statuary Bronze
8734C	$20.00	$21.00
	With Two Calendars	
8734CC	24.00	25.00



NO. 0766/1435

An ideal lamp of dignified and substantial design that is particularly effective when combined with early American or plain furniture. Made in short size to accommodate demand for lower portables. Height overall, 15 inches. Standard finish statuary bronze.

Mfrs. No.	With Shade	Price Each
0766	No. 1435 as Shown	$17.50
0766	No. 1465 Brown Brocade	18.50
0766	Bellova Decorated	19.50

NO. 0804/7704 PICTURE LAMP

An efficient adjustable light-diffusing picture reflector of attractive design. Most reflectors of this type are entirely too commercial looking. This clever little lamp is furnished with Albinor opaque shade as shown or with Brown Brocade shade if preferred. Lights efficiently most pictures of usual size and throws no beams or streaks on oil paintings.

Mfrs. No.	With Shade	Price Each
0804/7704	Albinor Shade	$ 9.50
0804/7641	Brown Brocade	11.50

EMERALITE PORTABLES

NO. 8734TW

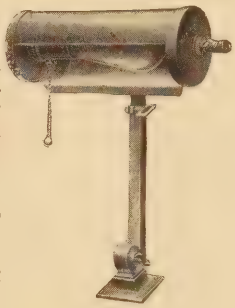
For stenographers' desks. Telescopic arm is adjustable for elevation, and for length from 19 to 29 inches from center of base to front of shade. Base is 4 inches square and secured to desk by clamp at rear.

Specify finish desired when ordering.

Mfrs. No.	Price Each Brush Brass	Statuary Bronze
8734TW	$14.00	$15.00

NO. 0663 PULPIT LIGHT

Ideal for pulpits or reading desks. The cylindrical metal reflector has an adjustable opening which permits the light to show only on the manuscript. Stem telescopes and is adjustable from 9 to 15 inches to top of reflector. Mounted on adjustable joint attached to base 2½-inch square.



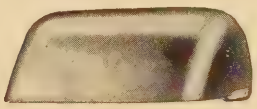
Mfrs. No.	Price Each Brush Brass	Statuary Bronze
0663	$12.00	$13.00

NO. 8734W EMERALITE

A neat compact fixture for bank cages, partitions or low ceilings. Has special 3-inch canopy held in place by threaded collar. Attached to ceiling or wall by crowfoot. Furnished with hickey to order. Wired through center or side of canopy.

Mfrs. No.	Description	Price Each Brush Brass	Statuary Bronze
8734W	With Pull Chain Socket	$9.50	$10.00

DESK LIGHT SHADES



Mfrs. No.	Description	Price Each
8734	8½-inch Emeralite Shade	$2.75
4378	Same with Holes for Side Mounting	2.75
9613	Emeralite Shade	6.00
8734	Daylite Glass	1.00

EMERALITE PORTABLE

NO. 0776/1556 MODERNISTIC

This is a charming example of modernistic design. Made of solid brass in two finishes. Bank bronze with No. 1566 topaz shade, and Pewter with No. 1553 crystal shade.

Mfrs. No.	Finish	Price Each
0776/1556	Bronze	$29.50
0776/1553	Pewter	28.50

NO. 0784/9617

This is an ideal lamp of dignified and substantial design that is particularly effective when combined with Early American or plain furniture. Complete with base switch, new Double-duty shade and screen. Statuary bronze finish.

Mfrs. No.	Brocade	Price Each
0784/9617	Brown	$27.00
0784/9612	Emeralite	24.50

EMERALITE MINIATURE

An adorable little lamp that every one will want for Spinet Desks, Governor Winthrop Desks, Sectional Book Cases and many other uses. Made in upright style as shown, or with adjustable arm. Uses 25 Watt T. or 15 Watt type A. bulb. Height overall 10 inches. Beautifully finished in fine statuary bronze, with choice of shades (7½x2½) as follows:

Mfrs. No.	Description	Price Each
0792/7637	Emeralite Brocade	$ 9.50
0792/7641	Brown Brocade	11.50
0792/7640	Brown Brocade Dec. Border	12.50
0792/7706	Chamois Brocade Dec. Border	12.50
0792/7705	Rhodolite Opaque	12.95

NO. 0777/1499 EARLY AMERICAN

This charming, dignified desk lamp is one of Emeralite's most popular numbers. Made of solid brass, bank bronze finish. Exquisitely etched, white lined shades. Exceptional value.

Mfrs. No.	Brocade	Price Each
0777/1499	Brown Dec.	$35.00
0777/1498	Brown	29.50
0777/1497	Emeralite	24.50

EMERALITE PORTABLE

NO. 0746

An excellent lamp for bankers' desk, directors' table, bank counters, deposit rooms, etc. Fitted with double socket accommodating 25 to 60-watt type A bulbs. Base switch. Statuary bronze finish. Height over all 19 inches. Dimensions of shade, 13½x6½x4½.

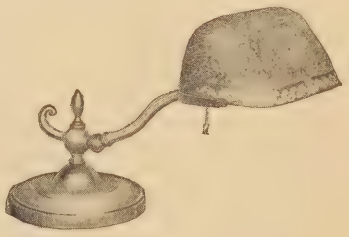
Mfrs. No.	With Shades	Price Each
0746	No. 1497 Emeralite Brocade	$24.50
0746	No. 1498 Brown Brocade	29.50
0746	No. 1499 Brown Brocade, Decorated	35.00

NO. 8734S

An ideal and compact fixture for many locations, such as key and information desks in hotels, teller's desks in banks, etc. Cast base is 2½-inch square, fastened by four wood screws, wired through center or side of base. Height overall 10 inches; special heights to order. This fixture is not portable.

Mfrs. No.	Description	Price Each Brush Brass	Price Each Statuary Bronze
8734S	With Pull Chain Socket	$11.00	$12.00

NO. 8734XR/1435

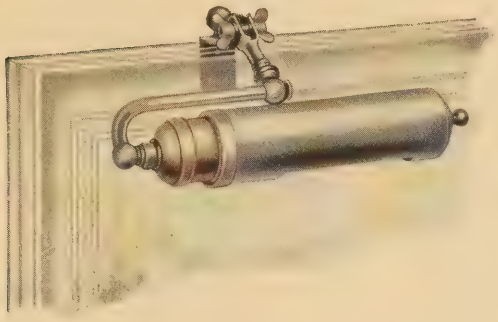


A charming colonial adjustable arm lamp for roll-top desks, pianos, players, home desks, etc. Furnished complete with 1435 Emeralite brocade shade as shown or choice of Bellova shades.

Mfrs. No.	Description	Price Each
8734XR/1435	Statuary Bronze	$17.50
8734XR/1465	Statuary Bronze	18.50
	With Bellova Decorated Shades	
	Statuary Bronze	19.50

FARIES PICTURE REFLECTORS

NO. 3878

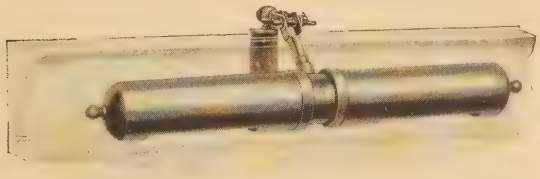


Adjustable bracket attaches to back of picture or top of cabinet. Extends 5 inches, spread 9 inches. Reflector rotates on socket reflecting light at any angle. For 25-watt tubular lamp. Wired with 6-foot cord, push thru socket and plug.

Standard package 8.

Price, No. **3878** Statuary Bronze.....each **$5.75**

NO. 3879



Two-light adjustable bracket attaches to back of picture or top of cabinet. Extends 5 inches, spread 15 inches. Reflector rotates on socket reflecting light at any angle. For two 25-watt tubular lamps. Wired with 6-foot cord, twin pull socket and plug.

Standard package 6.

Price, No. **3879** Statuary Bronze.....each **$8.25**

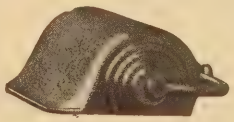
FARIES ADJUSTABLE PORTABLES
WITH ONE PIECE METAL HOODS

NO. 3182

For roll top desk or piano. Base 7 inches. Extends 10 inches. Swing portable with vertical adjustment and adjustable metal hood, frosted inside. Wired with 9 feet silk cord, pull chain socket and plug.

Mfrs. No.		Std. Pkg.	Price Each
3182	Brushed Brass	6	**$9.00**

PORTABLE METAL HOODS



Portable metal hood, frosted inside, can be attached to any portable or roll-top desk bracket. Tapped ⅜, 7/16 and ½-inch brass. ⅜ inch furnished unless otherwise ordered. Brushed Brass finish.

Mfrs. No.		Std. Pkg.	Price Each
826	For one Light	6	**$3.50**
543	For two Lights	6	**8.40**

FARIES ADJUSTABLE PORTABLES

NO. 793

Cast base and standard of modern design. Pebbled green glass adjustable shade designed to match lamp. Shade instantly removable for cleaning or re-lamping. Height to center of shade, 14 inches. Wired complete with 9 feet of cord.

Standard package, 6.

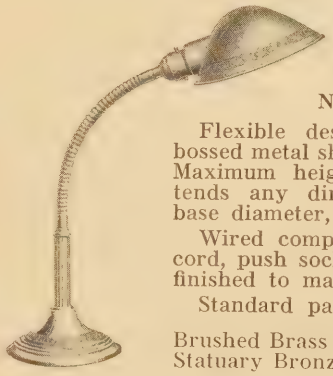
Statuary Bronze.....**$8.00**
Tuscan Green **8.00**

NO. 794

Modern design cast base and standard. Pebbled green glass adjustable shade designed to match lamp. Shade instantly removable for cleaning or relamping. Height to center of shade, 12 inches. Wired complete with 9 feet of cord, plug and switch in base.

Standard package, 6.

Statuary Bronze **$10.00**
Tuscan Green **10.00**



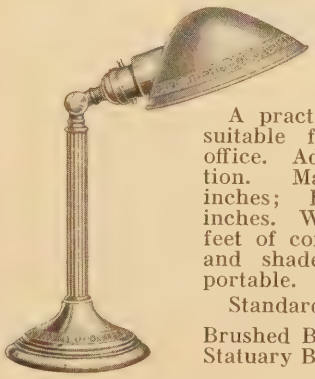
NO. 795

Flexible desk lamp with embossed metal shade and base cover. Maximum height, 21 inches; extends any direction, 15 inches; base diameter, 5½ inches.

Wired complete with 9 feet of cord, push socket, plug and shade finished to match portable.

Standard package, 6.

Brushed Brass and Black.....**$4.00**
Statuary Bronze and Green.... **4.00**



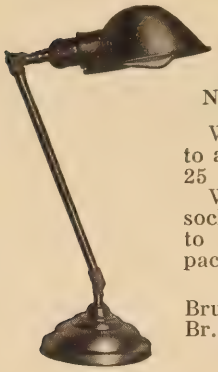
NO. 796

A practical, decorative lamp suitable for home, hotel, or office. Adjustable to any position. Maximum height, 17 inches; base diameter, 5½ inches. Wired complete with 9 feet of cord, push socket, plug and shade finished to match portable.

Standard package, 6.

Brushed Brass and Black..**$3.75**
Statuary Bronze and Green **3.75**

FARIES ADJUSTABLE PORTABLES

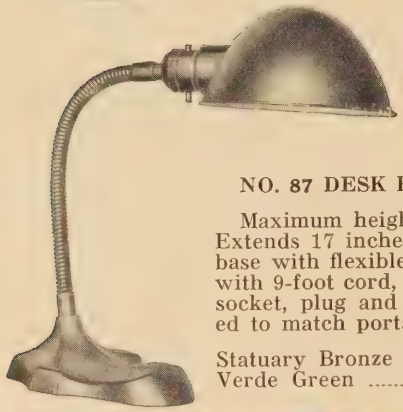


NO. 1012 DESK PORTABLE

With large tubing. Adjustable to any position. Maximum height 25 inches. Extends 24 inches.

Wired with 9-foot cord, key socket, and No. 27 shade finished to match portable. Standard package 12.

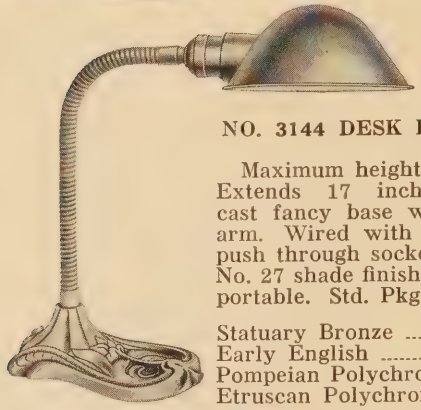
Brushed Brass **$5.00**
Br. Brass, Portable only..... **2.50**



NO. 87 DESK PORTABLE

Maximum height, 23 inches. Extends 17 inches. Heavy cast base with flexible arm. Wired with 9-foot cord, push through socket, plug and shade finished to match portable.

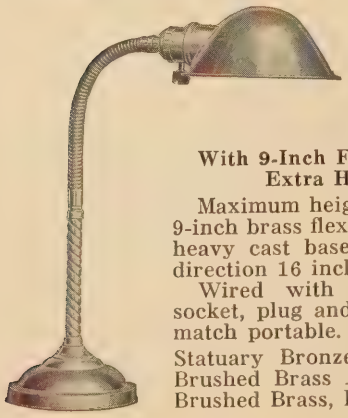
Statuary Bronze **$2.00**
Verde Green **2.00**



NO. 3144 DESK PORTABLE

Maximum height, 23 inches. Extends 17 inches. Heavy cast fancy base with flexible arm. Wired with 9-foot cord push through socket, plug and No. 27 shade finished to match portable. Std. Pkg., 12.

Statuary Bronze **$3.00**
Early English **3.00**
Pompeian Polychrome **3.50**
Etruscan Polychrome **3.50**



NO. 153 DESK PORTABLE

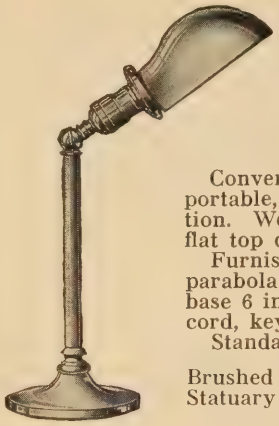
With 9-Inch Flexible Arm and Extra Heavy Base

Maximum height 26 inches, with 9-inch brass flexible arm and extra heavy cast base. Extends in any direction 16 inches.

Wired with 9-foot cord, key socket, plug and shade finished to match portable. Std. Pkg., 12.

Statuary Bronze **$5.00**
Brushed Brass **5.00**
Brushed Brass, Portable Only **2.75**

FARIES ADJUSTABLE PORTABLES



NO. 3592

Convenient, adjustable desk portable, adjustable to any position. Well fitted for tables and flat top desks.

Furnished with green glass parabola shade. Height 14 inches, base 6 inches. Wired with 6-foot cord, key socket and plug.

Standard package 12.

Brushed Brass..... **$6.75**
Statuary Bronze **7.25**

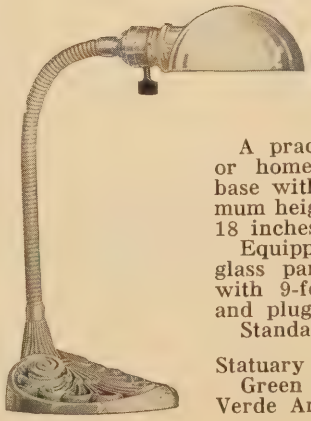
NO. 3669

Maximum height, 26 inches with 9-inch brass flexible arm and extra heavy brass covered base. Extends any direction 16 inches.

Equipped with green cased glass parabola shade. Wired with 9-foot cord, key socket and plug.

Standard package 12.

Brushed Brass..... **$5.75**



NO. 3658

A practical lamp for office or home. Heavy cast fancy base with flexible arm. Maximum height 24 inches, extends 18 inches.

Equipped with green cased glass parabola shade. Wired with 9-foot cord, key socket and plug.

Standard package 12.

Statuary Bronze and Green **$4.75**
Verde Antique **4.75**

FARIES ADJUSTABLE PORTABLES

NO. 3687 ADJUSTABLE DESK LAMP

Suitable for bedside table, or desk. Height to center of first joint, 9 inches; height to center of second joint, 18 inches; horizontal extension center to center of joints, 9 inches. Shade 6¾ inches diameter. Double adjustable portable. Wired with 9 feet of cord, push socket and plug. Standard Package 12.

Bronze and Green.....$7.00
Art Gold 7.00

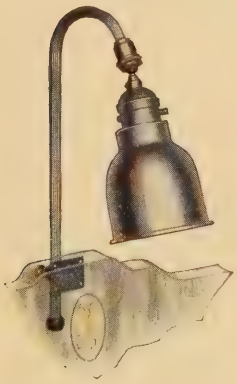
NO. 40 ORNAMENTAL DESIGN

An ornamental design suitable for dresser, table or desk. Maximum height 16½ inches. Base diameter 5¼ inches. Made of brass.

Wired with 9 feet cord, push socket, plug and No. 24 shade finished to match portable. Standard package, 6.

Statuary Bronze and Green..$4.50
Brushed Brass and Black..... 4.25
Old Ivory 4.50

FARIES ADJUSTABLE BED LAMPS



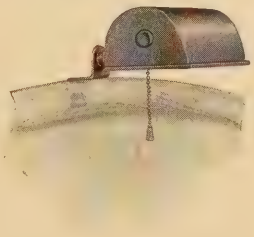
NO. 3151 BED LAMP

Adjustable bed lamp. Height adjustable from 2 to 10 inches. Extension to socket nipple 4 inches. Attaches with screws to back of bed head. Wired with 6 feet of cord, push socket, plug and metal shade.

Standard package 6.

Statuary Bronze $6.00

NO. 4044 BED LAMP

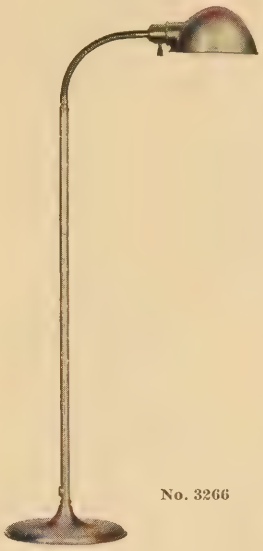


Adjustable to any angle. Extends 4¾ inches, spread 7 inches. Reflector frosted inside for standard 25- to 40-watt lamps. Attaches with screws to back of bed head. Wired with 6 feet of cord, pull socket and plug. Standard package 6.

Price, No. 4044 Statuary Bronze.....each $8.00

FARIES FLOOR PORTABLES

ADJUSTABLE AND TELESCOPING



No. 3266

No. 3263

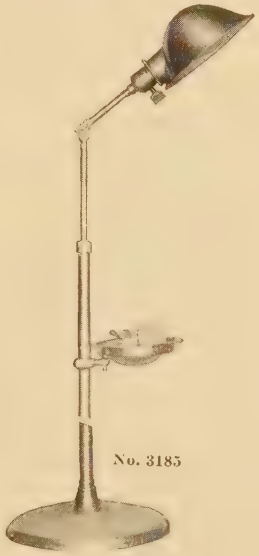
No. 3266. The stem of this portable is stationary. Height 48 inches. Flexible arm 9 inches. Heavy felted base 9 inches diameter.

No. 3263. Adjustable to height from 2½ to 5 feet. Flexible arm 9 inches. Heavy felted base.

No. 3266 Floor Portable		No. 3263 Floor Portable	
Brushed Brass	$6.75	White En'l, Nickel	$9.00
Statuary Bronze	7.25	Brushed Brass	7.50

Wired with 9 feet cord, key socket, plug and shade to match. Standard package, 6.

No. 3080



No. 3185

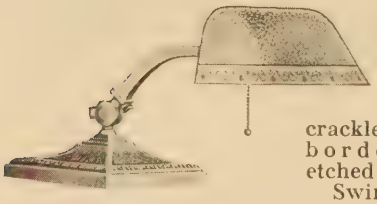
No. 3080. Adjustable in height from 2½ to 5 feet. Adjustable arm 11 inches overall. Heavy felted base, diameter 9 inches. Wired with 9 feet cord, key socket, plug and No. 32 shade to match portable. Standard package 6.

No. 3185. Equipped with ash tray with removable glass receptacles. Otherwise similar to No. 3080. Standard package 6.

No. 3080 Floor Portable		No. 3185 Floor Portable	
Statuary Bronze	$8.50	Statuary Bronze	$10.25
Brushed Brass	7.75	Brushed Brass	9.50

DECORATED VERDELITE PORTABLES

NO. 3241A DECORATED VERDELITE

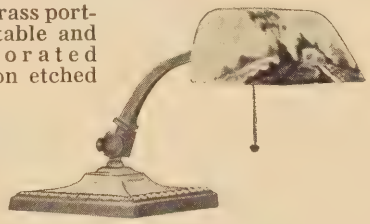


Fancy solid brass portable with adjustable and detachable decorated shade. Green crackled with scroll border decoration etched on opal glass.

Swing portable with vertical adjustment for roll top desk or piano. Extends 10 inches. Base 7 inches square. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Statuary Bronze with Green Relief....**$15.00**

NO. 3241E DECORATED VERDELITE

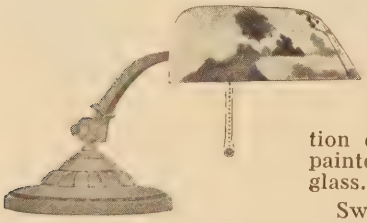


Fancy solid brass portable with adjustable and detachable decorated shade. Decoration etched and hand painted on crystal glass.

Swing portable with vertical adjustment for roll top desk, table or piano. Extends 10 inches. Base 7 inches square. For 25 to 60-watt lamp. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Art Gold finish.....each **$17.00**

NO. 3260G DECORATED VERDELITE



Fancy solid brass portable with adjustable and detachable decorated shade. Decoration etched and hand painted on crystal glass.

Swing portable with vertical adjustment for roll top desk or piano. Extends 10 inches. Base 7½ inches diameter. For 25 to 60-watt lamp. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Verde Antique and Gold.....each **$16.50**

NO. 3251H DECORATED VERDELITE

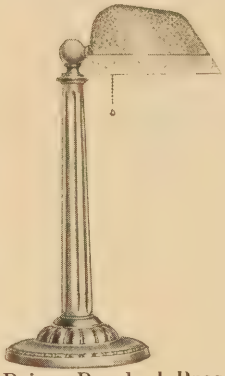
Ornamental cast brass swing portable with vertical adjustment. Adjustable and detachable decorated shade. Green tinted decoration etched on opal glass.

Adapted for piano or roll top desk. Extends 9 inches. Base 7 inches square. For 25 to 60-watt lamp. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Roman Gold finish.....each **$19.50**

DECORATED VERDELITE PORTABLES

NO. 3544B DECORATED VERDELITE

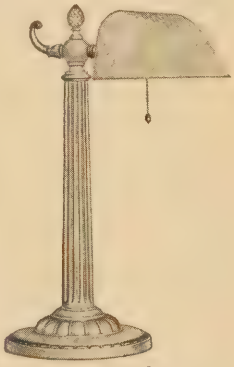


Ornamental seamless brass portable with adjustable and detachable decorated shade. Brown crackled glass with scroll border etched on opal glass.

An attractive design for flat top desk or table. Height 15 inches to center of shade. Base 7½ inches diameter. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Brushed Brass with Black Relief.....**$14.00**

NO. 3224I DECORATED VERDELITE

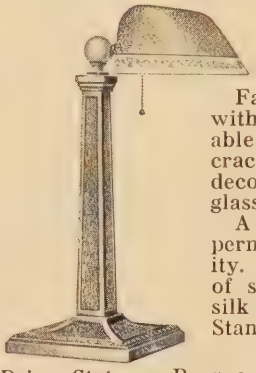


Decorative seamless brass portable with adjustable and detachable decorated shade. Tan dark Adam decoration etched on ivory glass.

Height 15 inches to center of shade. Base 7½ inches diameter. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Venetian Gold.....each **$15.75**

NO. 3230A DECORATED VERDELITE



Fancy solid brass portable with adjustable and detachable decorated shade. Green crackled with scroll border decoration etched on opal glass.

A decorative combination of permanent beauty and durability. Height 15 inches to center of shade. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Statuary Bronze, Green Relief.....**$15.00**

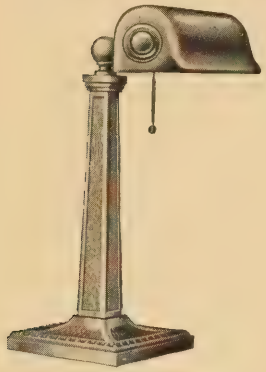
NO. 3208H DECORATED VERDELITE

Colonial design with adjustable and detachable decorated glass shade. Green tinted decoration etched on opal glass.

Height 15 inches to center of shade. Base 6½ inches diameter. Wired with 9 feet silk cord, pull socket and plug. Standard package, 12 assorted.

Price, Early English Bronze.....each **$25.00**

FARIES VERDELITE PORTABLES



NO. 3230

Fancy solid brass portable with adjustable and detachable green glass shade. Adapted for flat top desk or table. Height 15 inches to center of shade.

For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug.

Std. Pkg., 12 assorted.

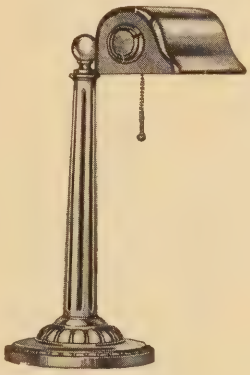
Brushed Brass,
Black Relief $12.00
Statuary Bronze,
Green Relief..... 13.00

NO. 3232

Same as No. 3230 except two-light. Standard package, 12 assorted.

Brushed Brass with Black Relief.....$19.00
Statuary Bronze with Green Relief..... 20.00

NO. 3544



Fancy round solid brass portable with adjustable and detachable green glass shade. Height 15 inches to center of shade; base 7½ inches diameter.

For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug.

Std. Pkg., 12 assorted.

Brushed Brass,
Black Relief $12.00
Statuary Bronze 13.00

NO. 3234 SOLID BRASS PORTABLE

This solid brass portable with seamless standard of ornamental design is similar in appearance to No. 3544, except two-light. Standard package, 12 assorted.

Statuary Bronze $19.00
Brush Brass with Black Relief..... 18.00

NO. 3245

Height to center of shades, 16½ inches. For 25 to 60 watt lamps. Wired with 9 feet silk cord, pull chain sockets and plug. Standard package, 12 assorted.

Brushed Brass.... $18.50
Statuary Bronze 19.50

NO. 3244

Same as No. 3245 except one-light. Standard package, 12 assorted.

Brushed Brass.....$12.00
Statuary Bronze..... 13.00

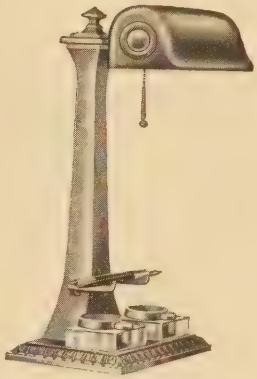
FARIES VERDELITE PORTABLES

NO. 3248 SOLID BRASS PORTABLE

Adjustable and detachable green glass shade. For flat top desk or table. Height 15 inches to center of shade. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug. Standard package, 12 assorted.

Brushed Brass $11.00
Statuary Bronze..... 12.00

NO. 3255



Solid brass portable with adjustable and detachable green glass shade. Furnished with pen racks and two ink stands with metal tops. Height 16½ inches to center of shade. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug. Standard package, 12 assorted.

Statuary Bronze,
Green Relief $18.00
Brushed Brass,
Black Relief 17.00

Extra for Sengbusch Inkwells, each $2.50. Extra for Sengbusch No. 1 Pen Socket, each $2.50.

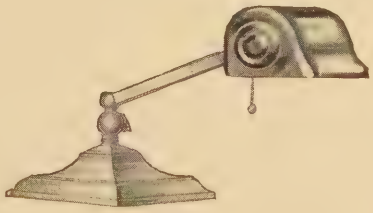
NO. 3241

Fancy solid brass swing portable, vertical adjustment with adjustable and detachable green glass shade. Admirably adapted for roll top desk or piano. Extends 9½ inches. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug.

Standard package, 12 assorted.

Brushed Brass with Black Relief.....$12.00
Statuary Bronze with Green Relief..... 13.00

NO. 3249 SWING PORTABLE



Swing portable, vertical adjustment. Extends 10 inches. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug.

Standard package, 12 assorted.

Brushed Brass $12.00
Statuary Bronze..... 13.00

FARIES VERDELITE PORTABLES

NO. 3068 SWING PORTABLE

Swing portable, vertical adjustment. Extends 10 inches. For 25 to 60 watt lamps. Wired with 9 feet silk cord, pull chain socket and plug. Standard package, 12 assorted.

Brushed Brass **$9.50**
Statuary Bronze **10.50**

NO. 3243 SWING PORTABLE

Plain solid brass swing portable, vertical adjustment with adjustable green glass shade. Admirably adapted for roll top desk or piano. Extends 10 inches. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug. Standard package, 12 assorted.

Brushed Brass....**$9.50** Statuary Bronze....**$10.50**

NO. 3260

Fancy solid brass swing portable, vertical adjustment with adjustable and detachable green glass shade. Admirably adapted for roll top desk or piano. Extends 10 inches. For 25 to 60 watt lamp. Wired with 9 feet silk cord, pull chain socket and plug.

Standard package, 12 assorted.

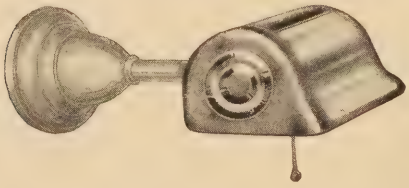
Brushed Brass with Black Relief.....**$11.00**
Statuary Bronze with Green Relief..... **12.00**

NO. 1842 BRACKET

Will fit any desk up to 15 inches. For 25 to 60 watt lamps. Wired with 9 feet silk cord, pull chain socket and plug. Standard package, 12 assorted.

Brushed Brass **$8.25**
Statuary Bronze **9.25**

NO. 3258 VERDELITE BRACKET



A practical and economical wall bracket with adjustable and detachable green glass shade. Extends 9 inches to center of shade.

For 25 to 60 watt lamp. Wired with fixture wire and pull chain socket.

Standard package, 12 assorted.

Brushed Brass **$7.25**
Statuary Bronze **7.75**

FARIES VERDELITE PORTABLES

NO. 3218 DESK PORTABLE

Adjustable and practical fixture for stenographer's and flat top desks. Base is covered with felt and held securely in place by means of a special adjustable clamp at rear, clamping against under side of desk top.

The arm and shade are adjustable to any position, and the arm can be extended from 18 to 24 inches to accommodate various widths of desks. Base 4½ inches square. Wired with 9 feet silk cord, pull chain socket and plug.

Standard package, 12 assorted.

Brushed Brass **$14.00**
Statuary Bronze **15.00**

NO. 3238 VERDELITE ADDING MACHINE BRACKET

Adjustable bracket for adding and bookkeeping machines. The cast arm clamps to post of pedestal. Extra heavy brass pipe stem is adjustable for height as well as horizontally. Extension 13 inches from back to center of shade. Adjustable in height from 20 to 35 inches. Double adjustable joints back of shade for horizontal and vertical adjustment. Light can be thrown in any direction.

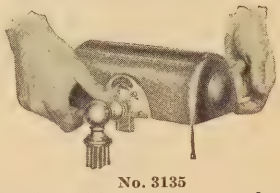
Wired with 9-foot silk cord, pull socket and plug. Statuary bronze stem, cast bracket, black enamel.

Standard package, 12 assorted.

Price, No. 3238 Adding Machine Bracket **$12.00**

INTERCHANGEABLE VERDELITE SHADES

No. 3134



No. 3135

Verdelite Shades are adjustable to any angle; are interchangeable, and may be removed instantly to conveniently clean, or replace, as the occasion may require. Shades are mounted on a special holder and easily slide into place on the portable without use of tools or set screws.

No. 3134 Green Glass Shade, white opal reflecting surface inside. Shade only for replacing shades on Verdelite line of portables.

Price, Glass Shade only.....each **$3.00**

No. 3135 two-piece cast clamp shade holder only to fit shade No. 3134. Includes only the horse shoe holder with screws to fit shade. Specify finish desired.

Price, Clamp Shade Holder only.....each **$1.25**

GREIST LAMPS

JUNIORLITE

This graceful, clamping, adjustable lamp with its deep bell-like shade directs plenty of light where desired. Complete with approved cord, socket and plug.

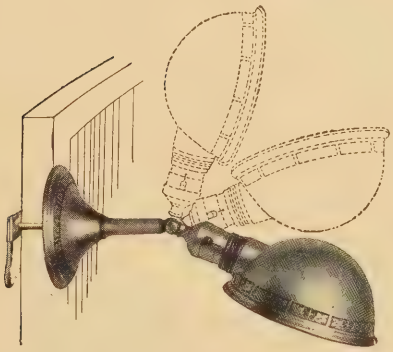
Mfrs. No.	Finishes	Price Each
LJ3	Brushed Brass	$3.00
LJ8	Mah. Bronze	3.00
LJ3D	Dec. Brushed Brass	3.75
LJ7D	Dec. Stat. Bronze	3.75
LJ8D	Dec. Mah. Bronze	3.75
LJ9D	Dec. Ivory	3.75
LJ21D	Dec. Apple Green	3.75
LJ22D	Dec. Old Rose	3.75

SUPER LAMP

Well made—beautifully designed and finished. The quick-acting clamp is firm and positive, easy to operate. Rubber ring in base protects furniture.

Mfrs. No.	Decorated	Price Each
LS3D	Brushed Brass	$3.00
LS7D	Statuary Bronze	3.00
LS8D	Mahogany Bronze	3.00
LS9D	Ivory	3.00
LS21D	Apple Green	3.00
LS22D	Old Rose	3.00

UTILATTACH LAMP



Well made, beautifully finished. The side outlet shade when screwed onto socket cannot be knocked off. Particularly well suited for use as a bed lamp or on a drafting board. A good, clamping adjustable lamp for hospitals, hotels, schools and other institutions. Rubber ring in base protects the furniture. With plain or decorated shade.

Mfrs. No.	Finish	Price Each
LU-3	Brushed Brass	$3.00
LU-8	Mahogany Bronze	3.00
LU-3-D	Decorated Brushed Brass	3.50
LU-7-D	Decorated Statuary Bronze	3.50

GREIST LAMPS

JUNIORLITE WITH PARCHMENT SHADE

The range of utility afforded by the clamping, adjustable features of the base, supplemented by these colorful shades makes these lamps particularly well suited to boudoir use.

Romance Design Shade

Mfrs. No.	Base	Price Each
LJP8	Mah. Bronze	$3.00

Dolphin Design Shade

LJP9	Ivory	3.00

Colonial Design Shade

LJP22	Old Rose	3.00

PIANO OR WRITING DESK LAMP

A graceful lamp suited to the home writing desk or piano. Two joints provide complete adjustability.

Statuary Bronze

Mfrs. No.	Price Each
2707	$9.00

Birmingham Bronze

2730	9.00

Walnut Finish

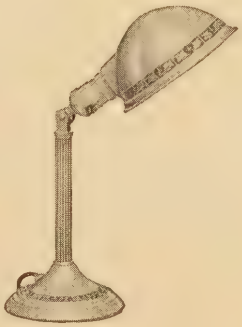
2732	7.50

PIANO LAMP

Curved stem with joint at each end permits downward adjustment over edge of radio cabinet or piano with light directed on dials or music. Decorated Statuary Bronze.

Price, LP7D.....$4.50

DESKLITE



An adjustable lamp of stately design that fits in perfectly with the appointments of the modern home or office desk. Complete with approved cord, socket and plug.

Decorated

Mfrs. No.	Finishes	Price Each
LD3D	Brush Brass	$3.75
LD7D	Stat. Bronze	3.75
LD21D	Apple Green	3.75

GREIST LAMPS

DESK OR HOTEL LAMP

Well suited to the furnishing of private offices. The lustrous bronze finish is in harmony with the artistic lines of the lamp. 18 inches high. Heavily weighted base. Birmingham bronze finish.

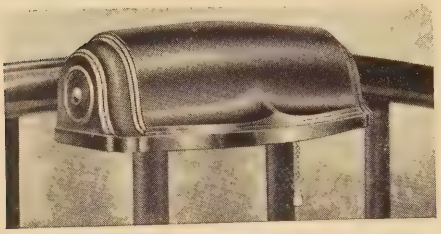
Price, No. **2930**....each **$12.50**

DESK OR HOTEL LAMP

Shade is of Karolith, a beautiful translucent material, not fragile like glass, easily cleaned. Lamp is 19 inches high with weighted base. Richly finished in statuary bronze with henna or ruby shade.

Price, No. **LTK-7** each **$10.00**

HOTEL BED LAMP



For metal or wood beds. Mahogany bronze or walnut finish. Shade made of one piece of solid metal—no seams to break apart. Resembles a built-in lamp is equally good looking with plain or fancy furniture.

Mfrs. No.	Finish	Price Each
2208	Mahogany Bronze	**$3.75**
2232	Walnut Finish	**3.75**

CLAMPING BED LAMP

A sturdy, efficient lamp. Two clamping supports, firmly and rigidly attach lamp in position. The 9-inch shade is made of one-piece solid metal. Cannot get out of shape. Special key furnished to lock lamp securely in place.

Mfrs. No.	Finish	Price Each
3508	Mahogany Bronze	**$3.75**
3532	Walnut Finish	**3.75**

DIM-A-LITES

A series of devices for dimming or turning down a single incandescent lamp. No. 23 may be used with either carbon or Mazda lamps up to 40 watts; No. 23-A, 50-60 watts.

PULL CHAIN TYPE

Fits any fixture or socket and takes any ordinary electric lamp. Furnished on all orders unless other types are specified. Brush brass finish. Packed 10 on a display card.

Mfrs. No.	Watts	Std. Pkg.	Wt. Lbs. Std. Pkg.	Price Each
23	40	100	28	**$1.00**
23A	50–60	50	18	**1.25**

COMBINATION DIM-A-LITE AND STANDARD PULL CHAIN SOCKET

Dim-a-lite pull-chain socket is permanently wired to any electric light fixture or portable lamp just the same as on ordinary pull-chain sockets. For dimming or turning down a single incandescent lamp. Furnished with ⅛-inch cap. This socket fits standard husks and takes any standard shade holder.

Mfrs. No.	Finish	Volts	Std. Pkg.	Wt.Lbs. Std.Pkg.	Price Each
33	Brush Brass	110	100	40	**$1.25**

DIM-A-LAMP PORTABLES

DIM-A-LAMP

A utility lamp 13¾ inches high with a base 3x5 inches and a reflector 5½ inches in diameter. It clamps, stands, hangs anywhere and in addition gives five changes of light. Furnished in Brass, Bronze or Ivory finish, complete with separable plug, 8 ft. cord and the Dim-a-lite socket.

Mfrs. No.	Finish	Std. Pkg.	Price Each
45	Brush Brass	12	**$3.75**
45	Bronze	12	**4.25**
45	Ivory	12	**4.25**

DIM-A-LAMP (Decorative)

Made of brass throughout. Old ivory or bronze finishes. Furnished with separable plug, Dim-a-lite socket and 8 feet silk cord. Gives five changes of light. Just the lamp for bedroom, sick room, desk, nursery, in fact anywhere a decorative lamp or neat design is desired.

Mfrs. No.	Finish	Dimens., In. Hght.	Base	Refl'r	Std. Pkg.	Wt.Lb. Each	Price Each
46	Old Ivory	17½	5½	5½	12	2½	**$4.75**
46	Bronze	17½	5½	5½	12	2½	**4.75**

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